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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204897
Party	Plaintiff John G. Marino
Correspondence Address	SCOTT M BEHREN ESQ BEHREN 2893 EXECUTIVE PARK DRIVE, SUITE 203 WESTON, FL 33331 UNITED STATES scott@behrenlaw.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Scott M. Behren
Filer's e-mail	scott.behren@gmail.com, scott@behrenlaw.com
Signature	/Scott M. Behren/
Date	10/10/2014
Attachments	Marino Notice of Reliance.pdf(81512 bytes) 082313 P Tardiff.pdf(367998 bytes) 082313 P TARDIFF - EXHIBITS A - I.pdf(4823755 bytes) 082313 R Hajicek.pdf(109742 bytes) 030314 R HAJICEK - EXHIBITS.pdf(934613 bytes) Marino 030314 R Hajicek (1).pdf(101722 bytes)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application Serial No. 85411955 For the mark LAGUNA LAKES Published in the Official Gazette on February 28, 2012

Consolidated Opposition No: 91204897

91204941

JOHN GERARD MARINO v.

## LAGUNA LAKES COMMUNITY ASSOCIATION, INC. JOHN GERARD MARINO'S NOTICE OF RELIANCE

John Gerard Marino ("Marino") through his undersigned counsel hereby files this Notice of Reliance pursuant to TBMP 704.02. Specifically, Marino relies upon the following deposition transcripts of officers and directors and 30(b)(6) representatives of Laguna Lakes Community Association, Inc.

I HEREBY CERTIFY that a true and correct copy of the foregoing was furnished by electronic mail on this 10 day of October 2014 to: Donna M. Flammang, Esq., Brennan Manna & Diamond, P.L., 3301 Bonita Beach Road, Suite 100, Bonita Springs, FL 34134.

BEHREN LAW FIRM
2893 Executive Park Drive Suite 110
Weston, FL 33331
(954) 636-3802
scott@behrenlaw.com
By:/ Scott M. Behren/
Scott M. Behren
Fla. Bar 987786

UNITED STATES PATENT AND TRADEMARK OFFICE Trademark Trial and Appeal Board Post Office Box 1451 Alexandria, Virginia 22313-1451

JOHN G. MARINO,

VS.

OPPOSITION NO. 91204897 OPPOSITION NO. 91204941

LAGUNA LAKES COMMUNITY ASSOCIATION, INC.,

DEPOSITION OF: PATRICK TARDIFF

(As Corporate Representative and

Individually)

DATE TAKEN: August 23, 2013

TIME: 10:16 a.m. to 2:35 p.m.

LOCATION: Von Ahn Associates, Inc.

13241 University Drive

Suite 104

Fort Myers, Florida

BEHALF OF: The Plaintiff

REPORTED BY: Marianne E. Sayers, RPR, CRR,

Court Reporter and Notary Public

State of Florida

VON AHN ASSOCIATES, INC.
Registered Professional Reporters
2271 McGregor Boulevard, Second Floor
Fort Myers, Florida 33901
(239) 332-7443 FAX (239) 332-4066

South Fort Myers \* Naples \* Punta Gorda

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1
   APPEARANCES:
 2
    For the Plaintiff(s):
 3
          BEHREN LAW FIRM
 4
          2893 Executive Park Drive
          Suite 110
 5
          Weston, Florida 33331
 6
          By: Scott M. Behren, Esquire
 7
    For the Defendant(s):
 8
          BRENNAN, MANNA & DIAMOND
9
          3301 Bonita Beach Road
          Suite 100
          Bonita Springs, Florida 34134
10
11
          By: Richard S. Annunziata, Esquire
12
    For the Defendant(s): (Via Conference Phone)
13
          BRENNAN, MANNA & DIAMOND
14
          75 East Market Street
          Akron, Ohio 44308
15
               W. Scott Harders, Esquire
16
               Chad Rothschild, Esquire
17
18
    ALSO PRESENT: John G. Marino
19
20
21
                            INDEX
22
    ATTORNEY
                       DIRECT
                                 CROSS
                                           REDIRECT RECROSS
23
   MR. BEHREN
                         6
24
25
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2		EXHIBITS		
3	NUMBER	DESCRIPTION	PAGE	MARKED
4 5	A B C D	Re-Notice of Taking Deposition (Exhibit Retained by Mr. Behren) Re/Max Postcard Keller Williams Document		20 20 71 74
6 7	E F G H	Jason Schroeder Document Board of Director's Meeting Minutes Application Printout		76 109 109 113
9	I J K	Application Transeastern Org. Marketing Materia Applicant's Objections and Response		123 129 142
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1	MR. BEHREN: we have a corporate
2	representative deposition that's scheduled to
3	start at 10:00 a.m. this morning. It's 10:15.
4	Everybody's here, we are ready to get started.
5	However, at ten o'clock last night, apparently for
6	the first time, counsel in Ohio decided, even
7	though they have a partner here present in person,
8	that they need to have electronic versions of the
9	exhibits. The first time they requested them was
10	approximately ten o'clock last night, even though
11	we were with them in depositions all day.

So, my client is making an effort to see whether or not these things can be sent to them in electronic version here at the last moment, and we'll see if it's -- if we can do it or not, but we are proceeding as scheduled regardless of whether we can get them the exhibits or not.

MR. ANNUNZIATA: For the record, for clarification, this is Richard Annunziata.

Lead counsel is Scott Harders in this case and Chad Rothschild, and the -- and also Donna Flammang. I'm here as a courtesy. And while I -- it is true I am here in person, lead counsel needs to be advised, informed, of the documentation that's being presented at today's deposition.

1	So, I will leave it to Scott to add anything
2	else with regard to any issues involving his need
3	to see documentation and proceeding if we are not
4	able to send those documentation, but let's wait
5	and see if we if we can, in fact, do away with
5	that issue by having them actually sent to
7	Mr. Harders.

MR. BEHREN: If lead counsel was so concerned, lead counsel should have been here in person, or, alternatively, they should have said something more than -- earlier than 10:00 p.m. the night before, and I'm sure then that the exhibits could easily have been scanned to them.

MR. ANNUNZIATA: From what I understand, this matter has been expedited over the past week and the parties have been working diligently to try to work together.

MR. BEHREN: We were with them all day yesterday. What were they waiting for? Why did they first ask at ten o'clock at night?

MR. ANNUNZIATA: Okay. We can go back and forth all day long on these kind of comments and gestures, but we are just trying to clarify for the record where we are standing.

(Off-the-record discussion.)

```
(A recess was taken from 10:19 a.m. to 10:55
 1
    a.m.)
 2
 3
    Thereupon,
 4
                         PATRICK TARDIFF,
 5
         a witness, called by counsel for Plaintiff, having
    been first duly sworn by the court reporter, was
 6
    examined and testified as follows:
 7
 8
                THE WITNESS: I do.
 9
                        DIRECT EXAMINATION
10
    BY MR. BEHREN:
11
                Would you state your name for me, please?
          Q
12
          Α
                Patrick Tardiff.
13
                And that's spelled T-A-R-D-I-F-F?
          0
14
                Correct.
          Α
15
                Okay. Have you ever given a deposition
    before?
16
17
          Α
                No.
                Well, aren't you the lucky one?
18
          0
19
                Have you ever been a party to a lawsuit
20
    before?
21
          Α
                Yes.
22
                Civil, criminal, both, neither?
          Q
23
                Civil.
          Α
24
                Personally?
          Q
25
          Α
                Yes.
```

```
1 Q What was that about?
```

- 2 A Mostly an accident that had occurred. And
- 3 then there was one that was -- just recently I had an
- 4 EEOC complaint against me that the -- the plaintiff just
- 5 blew it off, threw the complaint out there and never
- 6 returned to say or do anything. He had nothing, so
- 7 that's why.
- 8 Q Okay. So, the first you said was an
- 9 accident, like personal injury?
- 10 A Personal injury.
- 11 Q Were you the plaintiff or the defendant?
- 12 A The plaintiff.
- Q Was that a case here or -- in Florida, or --
- 14 A No.
- 15 Q -- somewhere else?
- 16 A Somewhere else.
- 17 Q Where was that?
- 18 A Jersey.
- 19 Q Where in Jersey, what exit?
- 20 A Eighty-two.
- Q Well, I'm from Jersey, so I have to ask
- 22 that.
- A Are you?
- 24 Q Yeah.
- 25 A All right.

- 1 Q Did that settle?
- 2 A Yes.
- 3 Q So, it was actually -- there was a lawsuit
- 4 filed, but you never got around to the stage where there
- 5 was depositions taken, and --
- 6 A No.
- 7 eventually the case settled?
- 8 A It just settled out, yeah.
- 9 Q It was settled before the lawsuit was filed?
- 10 A Yeah -- no, it settled before -- well, the
- 11 lawsuit was filed and then pretty much it -- it
- 12 basically settled.
- Okay. And now the EEOC complaint, was that
- 14 here, or was that --
- 15 A Yes, that was here.
- 16 Q What was the EEOC complaint about? You said
- 17 somebody made an EEOC complaint about you? I'm assuming
- 18 it was an employee?
- 19 A Yeah. Our first clubhouse manager that
- 20 worked for Alliant Property Management that came in
- 21 direct contact with me, decided that when he got fired
- 22 he was going to do whatever he could to get some money,
- 23 so he turned around and put a complaint against me, and
- 24 then -- having no basis for anything that was said. And
- 25 we, as in the board and as in Alliant Property

```
1 Management, had a book of stuff that -- reasons why he
```

- 2 got fired, and that's really why -- just a simple
- 3 complaint was made, and then he did nothing with it.
- 4 Q What was his name?
- 5 A Jose Loventon.
- 6 Q Lovington?
- 7 A Loventon.
- 8 Q Lovington?
- 9 A Yeah.
- 10 Q L-O-V-I-N-G-T-O-N?
- 11 A = E-N. L-O-V-E-N-T-O-N.
- 12 (Off-the-record discussion.)
- 13 THE WITNESS: L-O-V-E-N-T-O-N.
- 14 BY MR. BEHREN:
- 15 Q Loventon?
- 16 A Yeah.
- 17 Q L-O-V-E-N-T-E-N?
- 18 A O-N.
- 19 Q O-N?
- 20 A O-N.
- 21 Q Loventon, all right.
- 22 A Loventon.
- 23 Q That was an EEOC complaint that was filed
- 24 against you or against the association?
- 25 A It was filed against me, the association,

```
1 and Alliant Property Management.
```

- 2 Q Was he an employee of Alliant, or was he --
- 3 A Yes.
- 4 Q -- was he an employee of the association?
- 5 A Yes, he --
- 6 Q And let me -- let me give you some tips,
- 7 some deposition pointers.
- 8 A Okay.
- 9 Q All right? Because you haven't done this
- 10 before.
- So, when you answer the question, please try
- 12 to answer in a verbal fashion, yes --
- 13 A Okay.
- 14 Q -- no --
- 15 A Right.
- 16 Q -- I don't know, something the court
- 17 reporter can type up; all right?
- 18 A Okay.
- 19 Q When I'm asking questions --
- 20 A Uh-huh.
- 21 Q -- try to wait until I finish the question.
- 22 I know that normally when we are talking, it's kind of
- 23 like having a conversation, we might overlap on each
- 24 other.
- 25 A Okay.

- 1 Q It won't make for a clear record, and she
- 2 won't be able to necessarily hear everything everybody's
- 3 saying; all right?
- 4 A I got you.
- 5 Q So, if I tell you hold on a second, let me
- 6 finish the question, I'm not trying to be rude or give
- 7 you a hard time, I just want to make sure she --
- 8 A Right.
- 9 gets a clear transcript; all right?
- 10 A Okay.
- 11 Q And also, if you -- if I ask you a question
- 12 and you say uh-uh, uh-huh --
- 13 A Okay.
- 14 Q -- if I say, is that yes, is that no, again
- 15 I'm not trying to give you a hard time --
- 16 A Okay.
- 18 transcript; all right?
- 19 A I understand.
- 20 Q There may be points in time potentially
- 21 where your attorney may object to a question. Unless
- 22 they -- normally, unless they specifically instruct you
- 23 not to answer the question, you can normally answer the
- 24 question. Generally they are making some type of an
- 25 objection to preserve for a later point in time.

```
1 A Okay.
```

- 2 Q All right?
- 3 A Yep.
- 4 Q Any other questions at all about the general
- 5 procedures?
- 6 A No.
- 7 Q Okay. Anyway, so this Jose was an employee
- 8 of Alliant, but then brought an EEOC claim against the
- 9 association and against you?
- 10 A Correct.
- 11 Q Okay. And that actually went through a full
- 12 investigation? Did they -- did they issue a right to
- 13 sue letter, do you know?
- 14 A No, they did not.
- 15 Q There was no right to sue letter issued?
- 16 A It went -- it went a year, and the EEOC went
- 17 back to Mr. Loventon to have him do something with the
- 18 case, and he did nothing. So, I guess at that point
- 19 there was a right to sue for ninety days, or something,
- 20 I -- I --
- Q Okay.
- 22 A Yeah.
- Q Was there a -- did you hire counsel to
- 24 respond to the EEOC charge?
- 25 A The D&O insurance picked up the counsel,

```
1
    yes.
 2.
          Q
               D&O insurance, okay.
          Α
                Yeah.
 3
                So, it wasn't this particular -- this same
 4
    law firm, Ms. Flammang's law firm, correct?
 5
 6
          Α
                No.
 7
                Do you remember who the lawyers were on that
 8
    case?
9
                MR. ROTHSCHILD: Scott, this is Chad
          Rothschild.
10
11
                I just want to clarify. Are we asking
12
          questions of a 30(b)(6) witness?
13
                MR. BEHREN: I'm sorry?
14
                MR. ROTHSCHILD: Are we asking -- are you
15
          asking questions of a 30(b)(6) witness?
16
                MR. BEHREN: Well, given the fact that I
17
          noticed Mr. Tardiff for his deposition and he's
          also, I'm assuming -- as I understand it, he has
18
19
          been produced as the corporate rep also, correct?
                MR. ROTHSCHILD: Right. We just want to
20
21
          know which lines of questions you're going into.
22
                MR. BEHREN: Well, I plan on combining
```

Mr. Tardiff and the corporate rep's questions into

one deposition, because I don't really see that it

makes sense, especially given the fact now that we

23

24

25

```
1 started an hour late, to --
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- 2 MR. ROTHSCHILD: That's not --
- 3 MR. BEHREN: -- break down the corporate rep
- 4 deposition versus Mr. Tardiff's deposition.
- 5 MR. ROTHSCHILD: That's fine with us. Can
- 6 you clarify when you're asking questions of him as
- a 30(b)(6) witness and when you're asking
- 8 questions of him as an individual?
- 9 MR. BEHREN: That's fine.
- MR. ROTHSCHILD: Okay, thank you.
- 11 BY MR. BEHREN:
- 12 Q Okay. Anyway, do you remember the -- who
- 13 the law firm was on that?
- 14 A I don't remember the name, because I -- I
- 15 don't remember the name.
- Okay. And so -- and, again, you were never
- 17 actually sued?
- 18 A No.
- 19 Q All right. Any other instances where you
- 20 have been a party to a lawsuit, civil, criminal --
- 21 A No.
- 22 Q -- bankruptcy, anything of that nature?
- 23 A No.
- 24 Q Have you ever been arrested or convicted of
- 25 a crime at all? And, again, I'm not trying to give you

- 1 a hard time, but these are general questions that we
- 2 need to ask in deposition.
- 3 A Is there a time frame on that?
- 4 Q How about while you were an adult? I'm not
- 5 really particularly interested in something -- you know,
- 6 if you were 13 years old, or something like that.
- 7 A No, but I'm trying to remember. It was 20
- 8 years ago easily, yeah.
- 9 Q Was that an arrest, or a --
- 10 A An arrest.
- 11 Q -- conviction, or what?
- 12 A It was an arrest.
- Q What was it for, generally?
- 14 A DUI.
- Okay. That was back in Jersey, too?
- 16 A Yes, it was.
- 17 Q Okay.
- 18 A Might even have been 25 years.
- 19 Q Okay. Any --
- 20 A I don't remember.
- 21 Q Anything else?
- 22 A No.
- 23 Q All right. And, again -- and I'm
- 24 assuming -- and you're not under the -- not under the
- 25 influence today of any drugs --

```
1 A No.
```

- 2 Q -- alcohol, or anything --
- 3 A No.
- 4 Q And wait, just --
- 5 A Go ahead.
- 6 Q Wait until I finish the question.
- 7 A Okay.
- 8 Q And, again, this is not a question to try to
- 9 harass you. I just --
- 10 A Yeah.
- 11 Q -- want to make sure there's nothing that
- 12 would impede your ability to recall things or answer
- 13 questions today, correct?
- 14 A Correct.
- Okay. And you're currently a resident of
- 16 Laguna Lakes?
- 17 A Yes, I am.
- 18 Q What parcel are you in?
- 19 A Pebble Beach.
- 20 Q And there's -- there's multiple parcels at
- 21 Laguna Lakes?
- 22 A Yes, there is.
- Q What are the parcels at Laguna Lakes?
- 24 A Pebble Beach.
- 25 Q Uh-huh.

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1 A Monterey, and Santa Barbara, Beverly Hills.
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- 2 MR. BEHREN: Sorry, I'm just trying to get
- 3 this thing out of the way here.
- 4 BY MR. BEHREN:
- 5 Q How long have you been in Laguna Lakes for,
- 6 approximately?
- 7 A Approximately nine years.
- 8 Q Did you buy new at Laguna Lakes?
- 9 A Yes, I did.
- 10 (Off-the-record discussion.)
- 11 BY MR. BEHREN:
- 12 Q So, you actually bought this home in Beverly
- 13 Hills, you -- it was construction --
- 14 A No, Pebble Beach.
- 15 Q Excuse me, in Pebble Beach.
- So, bought it new from who?
- 17 A Transeastern.
- 18 Q That was Transeastern Homes?
- 19 A Yes.
- 20 Q Brought it preconstruction, or --
- 21 A No.
- 22 Q Tell me about how you bought it.
- 23 A I took a trip down to Florida in October of
- 24 '03 -- or '04.
- 25 Q Right.

- 1 A And eventually made my way into Laguna
- 2 Lakes. Found a unit, that one didn't work out. Found
- 3 another unit, that one didn't work out. And then I
- 4 ended up with this particular unit.
- 5 Q Okay. And you were living in Toms River at
- 6 the time?
- 7 A That's correct.
- 8 Q Okay. And why did you move from New Jersey
- 9 down here?
- 10 A I have a -- severe medical injuries that --
- 11 I really had to relocate out of the cold, damp weather.
- 12 Q Okay. When did you first start to serve on
- 13 the board of Laguna Lakes?
- 14 A December -- January of 2011.
- 15 Q All right. And let me show you -- I don't
- 16 have extra copies of this, but I'm going to refer you
- 17 over to Laguna Lakes production that they gave us in the
- 18 case.
- 19 Here, take a look at -- I'm going to show
- 20 you first -- the first page here -- some of the stuff
- 21 looks like it actually maybe came from you.
- 22 A Uh-huh.
- MR. ANNUNZIATA: I just want to take a look
- 24 at it, if I may.
- MR. BEHREN: It's a -- it's a 175-page file

```
1 here, but --
```

- 2 MR. ANNUNZIATA: All right. Page 1 is
- 3 just -- are you answering just on page 1, or the
- 4 whole file?
- 5 MR. BEHREN: I'm going to go through the
- 6 whole thing with him.
- 7 MR. ANNUNZIATA: Okay.
- 8 UNIDENTIFIED SPEAKER: We have a copy of it.
- 9 MR. ANNUNZIATA: Yeah, it's LL-1 through --
- okay, you know what he's talking about. I was
- just trying to give you a designation so you can
- follow, that's all.
- 13 UNIDENTIFIED SPEAKER: We got it. Thank
- 14 you.
- MR. ANNUNZIATA: You got it.
- 16 It's on his iPad, for the record. When I
- say his, opposing -- Mr. Behren's iPad.
- 18 BY MR. BEHREN:
- 19 Q All right. So, looking at LL-1, which is
- 20 the first page of the production that Laguna Lakes gave
- 21 us in this case --
- MR. ANNUNZIATA: The page keeps turning for
- him.
- 24 MR. BEHREN: Yeah, it's -- it was produced
- to me also sideways, but --

- 1 MR. ANNUNZIATA: Got you.
- THE WITNESS: Right.
- 3 BY MR. BEHREN:
- 4 Q What is that first page there that's stamped
- 5 LL-1?
- 6 A That is the sign entranceway of the main
- 7 gate at Laguna Lakes. There's also a clubhouse picture,
- 8 front clubhouse picture, the back of the -- of the pool.
- 9 I believe that's the lake at Monterey Lakes, and a palm
- 10 tree.
- It's also the home page of the website.
- 12 Q All right. What's the website? What's the
- 13 address of that website?
- 14 A LagunaLakesCommunityAssociation.com.
- MR. BEHREN: And just to clarify something
- else here -- and just for the record, we'll mark
- the LLCA production, I guess, as Exhibit B, or I'm
- going to reference to it as Exhibit B.
- 19 (Deposition Exhibits A and B were marked for
- 20 identification.)
- 21 BY MR. BEHREN:
- 22 Q Let me show you Exhibit A, which is the
- 23 Re-Notice of Taking Depositions.
- 24 A Okay.
- 25 Q And my understanding is that you are being

- 1 produced here today both as the corporate rep of Laguna
- 2 Lakes Community Association, Inc. --
- 3 A That's correct.
- 4 Q -- with the most knowledge of the issues on
- 5 attached Exhibit A, and then also individually; is that
- 6 correct?
- 7 A To my knowledge, yes.
- 8 Q Okay. Well, let me ask you this: One of
- 9 the things I'm -- with regard to Laguna Lakes Community
- 10 Association, you said it was dot com, correct?
- 11 A Correct.
- 12 Q All right. Were you involved at all in
- 13 creating that webpage or registering that website?
- 14 A No, I was not.
- Q Okay. Who was?
- 16 A I couldn't even tell you.
- 17 Q Okay.
- 18 A That was long before I.
- 19 Q Do you know when it was created?
- 20 A I don't have an exact date. I would -- I
- 21 don't have an exact date. It's been a good number of
- 22 years. I can't -- I can't -- I can't -- I'm trying to
- 23 recall whether it was from the very beginning or not. I
- 24 can't -- I can't recall that.
- Okay. So, you would agree, though, that

- 1 Laguna Lakes Community Association does not use, for
- 2 their webpage, the domain LagunaLakes.com, correct?
- 3 A That's correct.
- 4 Q Do you know why not?
- 5 A No, I don't.
- 6 Q Do you know whether that was the domain that
- 7 was used by Transeastern for the sale of Laguna Lakes
- 8 back when the community was first started?
- 9 A No, I do not.
- 11 any board meeting since you have been on the board about
- 12 acquiring LagunaLakes.com?
- 13 A Yes, there was. No, not -- LagunaLakes.com,
- 14 or -- no --
- 15 Q Okay.
- 16 A -- not that, not --
- 17 Q Was there discussion since you have been on
- 18 the board about acquiring some other domain name for --
- 19 A Not that --
- 20 Q -- the association?
- 21 A I was -- I was taking it in a different
- 22 direction. Had nothing to do with the domain name. No
- 23 one ever decided or talked about going with a domain
- 24 name whatsoever.
- 25 Q Okay. Do you recall any discussions

- 1 recently, since you have been on the board, about the
- 2 Laguna Lakes website?
- 3 A About the website?
- 4 Q Yeah.
- 5 A At a board meeting?
- 6 Q Yeah. Do you -- since you have been on the
- 7 board, do you --
- 8 A Yeah.
- 9 recall board meeting discussions about
- 10 the website? For instance, possibly its content,
- 11 additions to it, deletions to it, or anything of that
- 12 nature?
- 13 A That's not a normal -- it would -- no, I
- 14 don't believe there was.
- Okay. Just to clarify something else, too,
- 16 you have been on the Laguna Lakes board since when,
- 17 approximately?
- 18 A January 31st of 2011.
- 19 Q Okay. And since you have been on the board
- 20 on January 31st, 2011, who has served on the board with
- 21 you?
- 22 A The first -- 2011, 2012, was myself, Bob
- 23 Hajicek, Jeff Kelly, Donna Flammang and --
- 24 Q Hold on one second. Wait, wait, wait.
- Bob Hajicek?

```
1 A Uh-huh.
```

- 2 Q Jeff Kelly?
- 3 A Correct.
- 4 Q Donna Flammang, uh-huh.
- 5 A And Mary Ann Cowart.
- 6 Q Okay.
- 7 A And then --
- 8 Q For 2012, '13, did that change?
- 9 A Yes. In January of 2013, it was myself, Bob
- 10 Hajicek, Walter Sargent, Fabian Ruiz.
- 11 Q Hold on one second.
- 12 Walter Sargent?
- 13 A Correct.
- MR. BEHREN: Can you guys -- what are you --
- are you guys doing something on the line there? I
- hear like either a car, or a washing machine, or
- something loud. Can you stop whatever you guys
- are doing over there, please?
- 19 UNIDENTIFIED SPEAKER: Not doing any laundry
- up here, don't worry about that.
- MR. BEHREN: I know, I figured, but it
- sounded like a laundry -- like a washing machine.
- 23 MR. ANNUNZIATA: Actually, it does.
- 24 MR. HARDERS: Okay. I mean, it might have
- 25 been when the air conditioning unit just kicked

```
on. That's the only thing I can think of. So,
 1
          maybe -- maybe we can turn down the sensitivity on
 2
 3
          the phone.
 4
                MR. BEHREN: Okay.
                THE COURT REPORTER: And I don't know who it
 5
 6
          is speaking on the phone.
                MR. HARDERS: That was Scott Harders.
 7
                (Off-the-record discussion.)
 8
9
    BY MR. BEHREN:
10
            So, going back again, so 2013 was -- it was
11
    Bob H, yourself?
12
          Α
                Uh-huh.
13
                Walter Sargent, you said?
          0
14
                Correct.
          Α
                Who else?
15
          Q
16
          Α
               Fabian.
17
          Q
               Fabian?
18
          Α
                Ruiz.
19
                Fabian Ruiz is the name?
          Q
20
          Α
                Correct.
21
                Okay.
          Q
```

And Robert Buchanan.

Okay. And do you know why Mary Ann stopped

22

23

24

25

Α

Α

being on the board?

Yeah.

```
1
          Q
                Why?
                 Two years, it was enough.
 2
          Α
 3
                 I mean, was it --
          0
 4
                 That was --
          Α
 5
                 Did she want to be on the board again, or
          0
 6
    was she --
7
          Α
                No.
 8
                -- basically --
          0
9
                No, she had enough.
          Α
                -- ejected?
10
          Q
11
          Α
                No.
12
          Q
                She'd had enough?
                She had enough.
13
          Α
14
          Q
                Okay.
15
                No. If she wanted to be on, she would have
          Α
    been on. Any one of them, if they wanted to stay on,
16
17
    they -- they probably would have been kept on.
18
                Okay. So, Donna Flammang also, you're
19
    saying, she --
20
          Α
                No.
                 -- it was her voluntary decision to --
21
          Q
22
          Α
                Yes.
23
                -- get off of the board?
          Q
24
          Α
                Yes.
25
                 (Off-the-record discussion.)
```

- 1 BY MR. BEHREN:
- 2 Q And same thing -- what about Jeff, same
- 3 thing, as far as you know, a voluntary decision to get
- 4 off the board?
- 5 A Yes.
- 6 Q Okay. Now, going back to LL-1 here, I guess
- 7 it has resident log in on the website. What does --
- 8 what feature does resident log in allow to you do?
- 9 A As a resident, you could actually log in.
- 10 Q And do what?
- 11 A Yeah, access --
- 12 Q I figured that that's what it meant, but
- 13 what can you --
- 14 A Access --
- 15 Q -- actually do if you log in?
- 16 A -- to the website.
- 17 Q What's on the website for residents that's
- 18 not otherwise available to the public?
- 19 A Just general information about Laguna,
- 20 around Laguna, documents for Laguna.
- Q Okay. Documents such as what?
- 22 A Meeting minutes would be on there. I'm
- 23 trying to think of what else.
- 24 Q Yeah. Again, I'm just trying to figure
- 25 out --

- 1 A I know, but I don't take care of the
- 2 website, and I rarely go on that, to tell you the God's
- 3 honest truth. So, what exactly is on there as far as
- 4 documents would go, I -- I'm trying to think, and I
- 5 can't think of anything else.
- 6 Q Okay. Online payments, I'm assuming what,
- 7 that allows to you make --
- 8 A Yes, it does.
- 9 association payments?
- 10 A Yes.
- 11 Q Now -- and how does that work? Does -- do
- 12 each of the residents have to pay to the Laguna Lakes
- 13 master association and the parcel associations, or is
- 14 there one payment to Laguna Lakes master that gets then
- 15 parsed out to the parcel associations?
- A As of right now, it's one payment to the
- 17 master, one payment to the parcel. However, in the
- 18 first couple of years, in the beginning, Pebble Beach
- 19 used to make one payment and then Pebble Beach would
- 20 make the payment to the master.
- 21 Q Any idea why that was changed?
- 22 A They couldn't -- because you have 236 units
- 23 in Pebble Beach, condo units. And if one, two, ten, 20,
- 24 50 of them are not making the payments, Pebble Beach,
- 25 the association, is still on the hook to the master for

- 1 that money.
- 2 Q Uh-huh.
- 3 A So, all being fair, they made the agreement
- 4 way back when to just divvy it out.
- 5 Q Okay.
- A And it's a good thing for them, because that
- 7 association would have flushed down the toilet when the
- 8 crash happened.
- 9 Q Okay. So that -- the parcel associations
- 10 then are kind of autonomous from the master association?
- 11 A That's correct.
- 12 Q Okay. So, what is the master association
- 13 responsible for, or administers, versus the parcel
- 14 association?
- 15 A How do -- the master takes care of all of
- 16 the amenities.
- 17 Q Amenities you mean what, clubhouse?
- 18 A Clubhouse, the pool, tennis courts,
- 19 volleyball courts, the building itself.
- 21 is?
- 22 A The clubhouse building itself.
- 23 Q Uh-huh.
- 24 A There is a fishing pier there, take care of
- 25 that.

```
1 We also take care of the front entryway
```

- 2 guardhouse and the gates that operate to allow people to
- 3 enter and exit. There is a back gate, we also operate
- 4 that.
- 5 And we also take care of the roads.
- 6 Q The roads?
- 7 A Uh-huh.
- 8 Q The roads within the whole area --
- 9 A Yeah.
- 11 A Yes, all -- all of the roadways in Laguna
- 12 Lakes.
- 13 Q And what about the parcel association, what
- 14 do they do? What are --
- 15 A Well --
- 16 Q -- they responsible for?
- 17 A Each parcel would be different. The condos,
- 18 obviously, are different than everyone else.
- 19 Q The condos would have more to maintain, I'm
- 20 assuming --
- 21 A More --
- 23 A Right.
- 24 Q -- about common walls, roofs, things of that
- 25 nature?

- 1 A (Nodding head affirmatively.)
- Q What about the non-condo associations?
- 3 Generally what are the parcel associations responsible
- 4 for?
- 5 A The non-condos, I believe that they pay an
- 6 association fee and -- and that they -- they have their
- 7 landscaping. I'm not quite certain, because I don't
- 8 live over there. I -- I tried to stay way away from
- 9 parcel --
- 10 Q You live, again, you said in Pebble --
- 11 A Pebble Beach.
- 12 Q -- Beach, which are condos?
- 13 A Correct.
- 2 So, you're not sure what's covered by the
- 15 parcel association --
- 16 A No. I'm very sure of what the Pebble Beach
- 17 is, but not the -- I know that they take care of -- the
- 18 homes take care of the landscaping --
- 19 Q On the individual properties.
- 20 A -- of the individual properties, somewhat
- 21 down the line.
- 22 Q Okay.
- 23 A Pebble Beach is the condo, it's much
- 24 different. They have -- they take care of the entire
- 25 building basically. Everything from the Sheetrock out

- 1 is the association.
- 2 Q Okay. Does the -- and do each of the
- 3 parcels, they have signage going into the parcels?
- 4 A Yes.
- 5 Q What, the name of whatever the parcel is?
- 6 A Correct.
- 7 Q The Laguna Lakes logo on those signs?
- 8 A I believe they are. I -- that one, I'm not
- 9 sure, but I believe they are.
- 10 Q Is the -- the parcel associations are
- 11 allowed to use the Laguna Lakes logo?
- 12 A Are the parcel -- I would imagine that --
- 13 Q Let me ask you this: Did the board, as far
- 14 as you know, ever complain to any parcel association
- 15 about them using the Laguna Lakes name or logo?
- 16 A I can't say that I have that knowledge, no.
- 17 Q Okay. And who -- as far as you know, who
- 18 was using the Laguna Lakes name and logo first, the
- 19 parcel associations or the master association?
- 20 A I don't know exactly, but I don't know that
- 21 the parcel associations are actually using the name or
- 22 logo.
- Q Well, the logo is on a bunch of the signs
- 24 for the parcel associations, correct?
- 25 A I -- again, I'm going off of my memory, and

- 1 I really specifically can't recall if they are or are
- 2 not on that -- the signs. They very well could be. I'm
- 3 trying to imagine it, and I can't be sure.
- 4 Q Okay. Going back again to LL-1, the website
- 5 for Laguna Lakes Community Association, we have here
- 6 request log in, online payments, residents log in,
- 7 amenities, which I guess sets out what the amenities
- 8 are.
- 9 A Uh-huh.
- 10 Q Homes, condos for sale --
- 11 A Correct.
- 13 A That's for the residents to list a home or
- 14 condo that is for sale, so --
- 15 Q It's supposed to be only residents who are
- 16 selling on their own?
- 17 A Correct. No. Residents that have their
- 18 house for sale can post that on there.
- 19 Q Whether they have a Realtor or not?
- 20 A Yes.
- 21 Q So, it's not only for those who are just
- 22 selling by owner, it's for anybody who wanted to sell
- 23 their unit that lives in Laguna Lakes?
- 24 A To my knowledge, it is. And you -- and
- 25 you -- and that's the only restriction, is that it has

- 1 to be a home in Laguna.
- 2 Q Okay. So, but the association is not
- 3 actually selling then the homes, the individual
- 4 association member would be selling the homes and you
- 5 all are offering the ability to use the website as a
- 6 benefit to being an association member?
- 7 A Correct.
- 8 Q All right. Would that be the same also with
- 9 regard to the rental tab? This would be, again,
- 10 individual unit owners who are looking to rent units?
- 11 A I believe so, yes.
- 12 Q Okay. And, again, it's not that the -- the
- 13 association has nothing to do with renting these units,
- 14 it's just the -- again, an advertising benefit provided
- 15 to association members?
- 16 A That is correct.
- 17 Q Okay. So, via this website, you would agree
- 18 that Laguna Lakes Community Association is not selling
- 19 anything, correct?
- 20 A Correct.
- 21 Q They are not renting anything, correct?
- 22 A That's not correct.
- Q What are they renting?
- 24 A The clubhouse.
- 25 Q Okay. So, they rent the clubhouse?

- 1 A That's correct.
- 2 Q Okay.
- 3 A Uh-huh.
- 4 Q That's not something that they are renting
- 5 on the website?
- A I don't -- normally, you would -- if you
- 7 want to rent the clubhouse, you go to the clubhouse.
- 8 The clubhouse manager has a sheet that you would have to
- 9 fill out, put a deposit down, and make the payment, and
- 10 then that would be it.
- Okay. But that's not something that's --
- 12 again, that you can do, I guess, via this website,
- 13 correct?
- 14 A I -- I -- I'm not -- I -- I don't think you
- 15 can do it by there. I think there is information about
- 16 that on --
- 17 Q About renting it?
- 18 A About renting it, on the website.
- 19 Again, I'm not -- I don't frequent the
- 20 website, so --
- 21 Q Okay. The next page of the production here,
- 22 LL-2, which was produced by your attorneys, it says
- 23 Santa Barbara Collection, Avalon, on the bottom it says
- 24 Laguna Lakes and has the logo?
- 25 A Uh-huh.

- 1 Q What -- do you know what this particular
- 2 page is?
- 3 A I would imagine this is from the very
- 4 beginning of Transeastern having their pamphlets.
- 5 Q So, you believe this would have been
- 6 Transeastern material used to sell, I guess, homes in
- 7 the Santa Barbara parcel?
- 8 A Yes, I do believe that.
- 9 Q And Avalon would have been a model in the
- 10 Santa Barbara parcel?
- 11 A Yes.
- 12 Q And then the next page here, Santa Barbara
- 13 Collection features. And then once again it has the
- 14 Laguna Lakes, I quess, stylized name here, which is
- 15 LL-3. This is also Transeastern materials, as far as
- 16 you know?
- 17 A As far as I know.
- Okay. And just to clarify, LL-2 and LL-3,
- 19 these are not materials that were generated or used by
- 20 the Laguna Lakes Community Association, correct?
- 21 A That is correct.
- 22 Q So, just to clarify again, too, the Laguna
- 23 Lakes Community Association's sole function, as I
- 24 understand it, would be to collect assessments from
- 25 members and maintain the various amenities that you just

- 1 listed for me before, correct?
- 2 A The main function would be to do that,
- 3 yes --
- 4 Q So, there --
- 5 A -- but there are other functions.
- 6 Q Such as some level of architectural control,
- 7 I believe, is in the master declaration, correct?
- 8 A That's correct.
- 9 Q Rental -- renters, do they have to also
- 10 clear with the master association, or is that the parcel
- 11 association?
- 12 A No, that's the parcel association. But, as
- 13 a renter, they are obligated in the documents to make
- 14 sure that the master board has a copy of the lease
- 15 before they take occupancy.
- Okay. Anything else that you can think of
- 17 that the master association is responsible for other
- 18 than what we have already discussed?
- 19 A Just trying to keep the -- the assets of the
- 20 overall community itself safe and good -- safe shape to
- 21 use, to over --
- MR. HARDERS: This is Scott Harders. The
- 23 witness is cutting in and out a little bit. If I
- 24 could just have you --
- THE WITNESS: Sit forward?

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1 MR. HARDERS: -- to the microphone, or a
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- 2 little louder. It's intermittent.
- 3 THE WITNESS: Okay, sorry.
- 4 MR. HARDERS: That's okay.
- 5 THE WITNESS: Let me see.
- 6 We would run meetings. Normally it's one
- 7 month. That's not to say that it would -- it has
- 8 to be, just that normally that's what it is.
- 9 We also keep tabs on all the vendors.
- 10 BY MR. BEHREN:
- 11 Q What do you mean the vendors? What kind of
- 12 vendors?
- 13 A Well, we have landscaping that we have to
- 14 take care of. We have a pool maintenance, that they
- 15 have to come in and take care of the pool. Somebody's
- 16 got to be watching them, to make sure they are doing
- 17 what they are doing --
- 18 Q Okay.
- 19 A -- otherwise --
- 20 And then they also have to check out the
- 21 gates. Like I said, we have a firm that takes care of
- 22 the gates for us, and there's cameras, there's --
- 23 Q Those aren't quard-manned gates? Those are
- 24 like -- what are they, like automated gates of some
- 25 sort?

- 1 A Yes, they are automatic gates. They used to
- 2 be --
- 3 Q Where you have to punch in a code or
- 4 something, or --
- 5 A There used to be a quard there. Years
- 6 previously they decided to get rid of the guard and put
- 7 automatic gates. It's a two-gate system to get through.
- 8 There is one that is a bar code, and there is a scanner
- 9 that scans your bar code, and the car -- it's placed on
- 10 your car, that goes through.
- 11 There is another entryway that actually has
- 12 a phone entry, where you would actually call someone to
- 13 get in.
- 14 Q And the -- the bar code scanners and what
- 15 have you, is that the responsibility of the master
- 16 association?
- 17 A That is correct.
- 18 Q Okay.
- 19 A There's also proximity cards that go with
- 20 the -- with -- with those bar codes.
- 21 Q Okay.
- 22 A Bar codes are on one. There is a proximity
- 23 card that you can use to get through the other, or the
- 24 back gate also. And all the magnetic locks are all
- 25 interlocked onto that proximity card.

- 1 Q Okay. So now with regard -- going back
- 2 again to the production that you guys produced, document
- 3 LL-4 here appears to be a map that's a -- the west coast
- 4 of Florida here, which I guess shows where Laguna Lakes
- 5 is, and it also has the name, the logo.
- 6 A Uh-huh.
- 7 Q It says Transeastern Homes, correct?
- 8 A Yes.
- 9 Q All right. So, that would have been, again,
- 10 as far as you know, materials produced used by
- 11 Transeastern Homes in the sale and development of Laguna
- 12 Lakes?
- 13 A Yes.
- 14 Q And then the next page is a picture of some
- 15 sort, LL-5, called Club Laguna, Laguna Lakes?
- 16 A Uh-huh.
- 17 Q Is Club Laguna supposed to be the
- 18 clubhouse/pool area?
- 19 A Correct.
- 20 Q Okay. And this picture in Club Laguna, is
- 21 this something that the association prepared, or as far
- 22 as you know, something that Transeastern would have
- 23 prepared to promote the sale and development of Laguna
- 24 Lakes?
- 25 A I would guess that it was Transeastern.

- 1 Q You don't know for a fact, though?
- 2 A No, I do not.
- 3 Q Okay. The next section here is titled -- is
- 4 page LL-6, Laguna Lakes, and appears to be -- it's got
- 5 the logo on here and it's got a bunch of prices for
- 6 different models.
- 7 A Uh-huh.
- 8 Q And then at the bottom it says Transeastern
- 9 Homes.
- 10 A Okay.
- 11 Q As far as you know, this would have been
- 12 something also prepared by Transeastern for the sale and
- 13 development of Laguna Lakes properties back when they
- 14 were selling them?
- 15 A I would guess.
- 16 O It says effective September 22nd, 2003, so
- 17 that would have been the date when this list was
- 18 effective, right?
- 19 A I would imagine.
- 20 Q Okay. And this address, 9201 Gladiolus
- 21 Drive, Fort Myers, Florida, do you know who -- what
- 22 address that's for?
- 23 A I believe that was the office set up across
- 24 the street from Laguna Lakes that they were utilizing.
- 25 Q Okay. That's not the address for the master

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1 association, correct?
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- 2 A Correct.
- 3 Q And www.LagunaLakes.com, that was the
- 4 website being used by Transeastern Homes?
- 5 A I -- I would imagine, yes.
- 6 Q And the next page LL-7, I know that the copy
- 7 is a little dark. This is how I got it from your --
- 8 from your attorneys. It looks like -- I don't know if
- 9 it's a card or an advertisement of some sort for Laguna
- 10 Lakes, but it's got the name and the logo here, correct?
- 11 A I'm actually looking and trying to --
- 12 Q And --
- MR. ANNUNZIATA: Which page?
- 14 THE WITNESS: Yeah, I --
- 15 MR. BEHREN: Is he still okay, or --
- 16 THE WITNESS: I'm on the right page -- oh,
- there it is. Okay. I was looking --
- MR. ANNUNZIATA: LL-5?
- 19 THE WITNESS: Yeah, this is --
- 20 MR. BEHREN: I think there is a way, too,
- 21 where you can get rid on of the dropbox menu on
- the side so you can look at the pictures
- 23 without -- here, you want me to --
- 24 THE WITNESS: Well, you know what it is, is
- once it -- once -- once you pick it up and spin

- 1 it, it actually --
- 2 MR. BEHREN: Okay. It goes back to the side
- 3 there.
- 4 THE WITNESS: It goes back -- yeah, there we
- 5 go. So, yeah.
- 6 MR. ANNUNZIATA: That's 7. He's looking at
- 7 L-7. Is that what you are talking about?
- 8 MR. BEHREN: LL-7.
- 9 THE WITNESS: Right.
- 10 BY MR. BEHREN:
- 11 Q Okay. So, once again, this would have been
- 12 something -- it says Transeastern Homes.com on the top,
- 13 so this is also material produced to sell and market
- 14 Laguna Lakes by Transeastern Homes, as far as you
- 15 understand?
- 16 A Yes.
- 17 Q This was not generated by the master
- 18 association of Laguna Lakes, as far as you know?
- 19 A As far as I know.
- 20 Q And then on the next page it says
- 21 something -- Transeastern's most successful community,
- 22 your luxury lifestyle. It's really dark, I can't really
- 23 read it, but it looks like there might be a logo for
- 24 Laguna Lakes on the bottom of that. That's also
- 25 something that, as far as you know, the association

- 1 didn't generate?
- 2 A To my knowledge, I would imagine that you
- 3 would be correct.
- Q Okay. Going to the next page, LL-9, this
- 5 looks like it's just another -- this would be just
- 6 another picture of the front -- home page of the
- 7 website?
- 8 A Correct.
- 9 Q Which we already talked about.
- 10 LL-10 is another -- looks like another
- 11 document here. It says final call, grand closeout,
- 12 TranseasternHome.com, and then at the bottom it has
- 13 Laguna Lakes and the logo.
- And on the top it looks like it says -- it
- 15 says The News -- News-Press, perhaps, Sunday, January
- 16 two thousand and -- can't read the date, but it looks
- 17 like maybe --
- 18 A Two thousand --
- 19 Q -- 2005.
- 20 A January 9 of '05.
- 21 Q Okay. This, again -- would this have been
- 22 something that the master association created, or
- 23 something that, as far as you know, Transeastern created
- 24 to sell its homes?
- 25 A I would say it would be Transeastern.

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1 Q This next document, LL-11, is -- it says
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- 2 Robert -- you haven't -- you don't know anything about
- 3 this, I assume, Hajicek, this a check to him?
- 4 A Okay.
- 5 Q Do you know anything about that at all?
- 6 MR. MARINO: It's a discount coupon that --
- 7 THE WITNESS: No. Hmm. No.
- 8 MR. BEHREN: Okay.
- 9 BY MR. BEHREN:
- 10 Q LL-12, do you recognize this letter at all,
- 11 January 30th, 2004, re, Sprint phone service, dear
- 12 Laguna Lakes resident?
- 13 A Do I remember it?
- 14 Q Do you recognize that?
- 15 A I -- I --
- 16 Q Did you get that letter, or you don't know?
- 17 A I don't remember. I was living there by
- 18 that time, so I probably did get it, but I don't recall
- 19 one way --
- Q Who is Kevin Jarrett, do you remember him,
- 21 sales manager?
- 22 A I remember the name, I don't really remember
- 23 him.
- 24 Q There was -- well, let me ask you this: As
- 25 far as you know --

- 1 A Uh-huh.
- 2 Q -- was he an employee of -- as far as you
- 3 know, was he an employee of Laguna Lakes master
- 4 association?
- 5 MR. HARDERS: Objection. Harders.
- 6 BY MR. BEHREN:
- 7 Q Let me rephrase the question.
- 8 As far as you know, was Kevin Jarrett an
- 9 employee of Laguna Lakes Community Association, Inc.?
- 10 MR. HARDERS: Same objection. Harders.
- MR. BEHREN: You can answer, to the extent
- that you know.
- MR. HARDERS: You can answer.
- 14 THE WITNESS: I don't believe he was for the
- master, correct, you're asking?
- MR. BEHREN: Correct.
- 17 THE WITNESS: Right. I don't believe he
- 18 was --
- 19 BY MR. BEHREN:
- 21 A I don't know. I -- I don't know if he was
- 22 for Transeastern or someone else, to tell you the truth.
- 23 Q And on the bottom of this document also, it
- 24 has Transeastern Homes logo, as well as -- at the top it
- 25 has Laguna Lakes logo, right?

- 1 A Correct.
- 2 On the bottom it has Transeastern Homes
- 3 logo?
- 4 A Correct.
- 5 Q It has an address of 9139 Spring Mountain
- 6 Way, Fort Myers. Do you know where that is?
- 7 A Yes, I do.
- 8 Q Where is that?
- 9 A That is in the Monterey parcel of Laguna
- 10 Lakes.
- Okay. So, was that a --
- 12 A Home.
- 13 Q I'm sorry? It was like a model home there?
- 14 A Correct.
- Okay. Was that owned by a parcel, or by
- 16 Laguna Lakes Community Association, or by Transeastern
- 17 Homes, if you know?
- 18 A I -- I specifically do not know, but I --
- 19 Q All right.
- 20 A -- would have imagine that it was
- 21 Transeastern.
- Q Okay. And then the next page here, LL-13, I
- 23 guess at the top it says Transeastern Homes, built with
- 24 pride, welcome to Laguna Lakes. It has that same
- 25 address on the bottom.

- 1 Do you recognize this page at all? I mean,
- 2 is this something that you received, or --
- 3 A I believe I did receive this. I'm not
- 4 exactly -- I -- full remembrance.
- 5 Q All right. This next document here, LL-17,
- 6 this is a letter to you in Toms River from Laguna Lakes,
- 7 correct?
- 8 A Hang on a second.
- 9 Q It's LL-17.
- 10 A Yeah, yes.
- 11 Q And you provided this to counsel, I guess,
- 12 to produce in this case?
- 13 A Yes.
- 14 Q And it has here, I quess, also Laguna Lakes
- 15 logo. And it was from Transeastern Homes to you,
- 16 correct?
- 17 A Correct.
- 18 Q And it has 9209 Arragon Avenue. Do you know
- 19 where that was?
- 20 A 9209 Calle Arragon Avenue.
- 21 Q Sorry, Calle Arragon Avenue.
- 22 A That is the Pebble Beach condo unit at the
- 23 very front, main entranceway.
- Q Okay. So, that was like -- was that a model
- 25 home of some sort also?

- 1 A Yes.
- 2 Q Okay. And then that also was --
- 3 LagunaLakes.com, it has on here as the webpage, right?
- 4 A I would imagine -- yes, it does.
- 5 Q This is something you got from Transeastern,
- 6 correct --
- 7 A Yeah.
- 8 Q -- not from the master association?
- 9 A That's correct.
- 10 Q And then just going on to LL-20, it says
- 11 prospectus for Pebble Beach at Laguna Lakes, a
- 12 condominium?
- 13 A Uh-huh.
- 14 Q This would have been the prospectus you
- 15 received when you were buying a Pebble Beach
- 16 condominium?
- 17 A That's correct.
- 18 Q So, does this document contain then both the
- 19 master association documents as well as the Pebble Beach
- 20 parcel association documents?
- 21 A Yes, it does.
- 22 Q And looking at LL-36, you got that, Articles
- 23 of Incorporation?
- 24 A Yes.
- 25 Q Do you recognize that?

- 1 A Yes.
- 2 Q That's the Articles of Incorporation for
- 3 Laguna Lakes Community Association?
- 4 A Yes.
- 5 Q Okay. And you would agree that under
- 6 Article 2 purpose, it says that the job of the community
- 7 association is to enforce and exercise the duties of the
- 8 community association as provided in the declaration,
- 9 right?
- 10 A Yes.
- MR. ROTHSCHILD: Object. Chad.
- MR. BEHREN: Okay.
- 13 BY MR. BEHREN:
- 14 Q It also says under 2.2.1, that is to promote
- 15 the health, safety, welfare, comfort and social and
- 16 economic welfare of the members and the owners and
- 17 residents of the subject property as authorized by the
- 18 declaration, by these articles and by the bylaws,
- 19 correct?
- MR. ROTHSCHILD: Object. Chad.
- 21 BY MR. BEHREN:
- 22 Q That's what it says, sir?
- 23 MR. ROTHSCHILD: You can answer.
- THE WITNESS: That's what it says, yes.

25

- 1 BY MR. BEHREN:
- 2 Q Okay. Are you aware anywhere in the
- 3 declaration where it says that -- the master declaration
- 4 for Laguna Lakes, that one of the jobs of the Laguna
- 5 Lakes is to register trademarks, logos and intellectual
- 6 property?
- 7 MR. ROTHSCHILD: Object. Chad.
- 8 You can answer.
- 9 THE WITNESS: I believe that in the --
- promote of health, safety, welfare, welfare being
- 11 the key word, the social and economic, economic
- welfare being the keywords, that it is our
- fiduciary duty to protect all assets of Laguna
- 14 Lakes Community Association, and their name and
- logo would be definitely part of that.
- 16 BY MR. BEHREN:
- 17 Q Okay. And is it your contention that
- 18 Mr. Marino's use of the name and logo is harming the
- 19 association?
- 20 A It has the potential to do harm, yes.
- 21 Q But the question is, as far as you know, has
- 22 Mr. Marino's use of the name or logo harmed the
- 23 association?
- 24 A To my knowledge, it hasn't harmed.
- 25 Q Has anybody, to you, expressed any

- 1 confusion, as far as you know, between Mr. Marino and
- 2 the Laguna Lakes Community Association?
- 3 A Has anyone expressed the confusion?
- 4 O Yeah.
- 5 A I have had different people express the --
- 6 their concerns to me, yes, residents.
- 7 Q Different people expressed their concerns?
- 8 A Yes.
- 9 Q Who has expressed their concerns, and what
- 10 did they tell you?
- 11 A Different residents over the years have
- 12 mentioned it to me and, you know --
- 13 Q Different residents have expressed their
- 14 concerns. Who were the residents, do you recall?
- 15 A I don't really recall. There's, you know
- 16 specific -- other than the board members, once we
- 17 actually started talking about it, I don't really
- 18 remember different names.
- 19 Q What were the concerns that were expressed
- 20 to you?
- 21 A It started out as, does this Realtor work
- 22 for the community association? My reply is no. And
- 23 their reply was, it certainly seems that way.
- Q Okay. Based upon what?
- 25 A Basically that he's using the name Laguna

- 1 Lakes, he's using the logo of Laguna Lakes, he calls
- 2 himself Mr. Laguna Lakes. When you combine the three of
- 3 them on signage or advertising of any type, it
- 4 definitely comes across as he is representing himself
- 5 for the community, of the community.
- 6 Q Has he ever -- as far as you know, has
- 7 Mr. Marino ever relayed that he is a representative or
- 8 employee or a contractor of the Laguna Lakes Community
- 9 Association?
- 10 A I -- never to me, no.
- 11 Q You're not aware of anybody telling you that
- 12 either, are you?
- 13 A I can't -- I don't recall, no.
- 14 Q Aren't there other Realtors even today who
- 15 are currently using the Laguna Lakes name and logo in
- 16 their sales materials?
- 17 A No. Not to my knowledge, no. Others have
- 18 used it in the past, yes.
- 19 Q Such as who?
- 20 A I don't recall their names.
- 21 Q Have you all complained to the other
- 22 Realtors about the use of the name or the logo?
- 23 A Yes, we did.
- 24 Q Okay. And what was the response?
- 25 A They stopped.

- 1 Q Did you use lawyers to send them like some
- 2 type of cease and desist letter?
- 3 A We tried to do it verbally first, and that
- 4 was effective.
- 5 Q And you don't remember who these Realtors
- 6 were?
- 7 A Off the top of my head, no. There were many
- 8 different Realtors in Laguna.
- 9 Q And, like I said, there are still some today
- 10 who are still using the name and the logo, too, correct?
- 11 A Not to my knowledge. I haven't seen anyone.
- 12 Q Okay. And you would agree also, though, in
- 13 the Articles of Incorporation and the master
- 14 declaration, there is nothing that references the
- 15 ability to maintain goodwill or intellectual property of
- 16 the association, correct?
- MR. HARDERS: Objection. Harders.
- Go ahead and answer, Patrick.
- THE WITNESS: What was that now?
- 20 BY MR. BEHREN:
- 21 Q There's nothing specifically in the Articles
- 22 of Incorporation or the master declaration that set
- 23 forth that one of the duties of the master association
- 24 is to maintain or inventory intellectual property,
- 25 correct?

- 1 A Not individual property, no.
- 2 Q There is nothing that says anything about
- 3 intellectual property either, correct?
- 4 A I don't believe so.
- 5 Q There isn't even anything in any of these --
- 6 the master declaration or the Articles of Incorporation
- 7 indicating that Laguna Lakes Community Association is
- 8 the owner of the name or the logo, correct?
- 9 MR. ROTHSCHILD: Object. Chad.
- 10 MR. HARDERS: Go ahead and answer, Patrick,
- if you know.
- 12 THE WITNESS: I don't believe that there is
- anything in the articles or declaration.
- 14 BY MR. BEHREN:
- 15 Q And you would agree also that -- when you
- 16 said you're trying to protect the economic well being of
- 17 the community, isn't it in the economic well being of
- 18 the community to have Realtors selling units in Laguna
- 19 Lakes for the highest possible prices that the market
- 20 will bear?
- 21 A Absolutely.
- 22 Q As far as you know, isn't that something
- 23 that Mr. Marino is doing?
- 24 A As far as I know, I would say that that
- 25 would be possible. I don't know -- I don't know the

- 1 financials. I don't look at -- I have -- I don't see
- 2 what he is and is not doing.
- When I get stuff that comes across, as far
- 4 as what has sold and who -- you know, as far as
- 5 paperwork, it definitely comes across to the master
- 6 board and the estoppel. I don't really look at who's
- 7 selling it, or I -- I look at bottom line, who's --
- 8 who's buying, are there -- is the home up to date on
- 9 fees, and that's really what my main focus is. I don't
- 10 look at price, I don't look at --
- 11 Q Let me move you along to document LL-165.
- 12 A Oh, almost.
- 13 Q It's towards the end.
- 14 A Yeah, I know.
- Okay, yeah.
- 16 Q And what -- do you recognize this document
- 17 here, LL-165?
- 18 A Yes, I do.
- 19 Q What is that?
- 20 A That is a mailer from Mr. Marino.
- 21 Q Okay. Is that -- was that sent to you?
- 22 A It was sent to, I believe, every resident in
- 23 Laguna Lakes.
- Q Okay. But, I'm just -- I mean -- so, did
- 25 you get one of these? Is this yours here that was

- 1 produced to the attorneys, as far as you know, or you're
- 2 not sure?
- 3 A It very well may be. I'm -- I -- that
- 4 part of it, I can't -- I don't remember if I gave one or
- 5 not.
- 6 Q Looking at LL-166 -- by the way, 165, too,
- 7 under Mr. Marino's name and Mr. Laguna Lakes, it says
- 8 Amerivest Realty, correct?
- 9 A Yes.
- 10 Q And also LL-165 is a -- you said is another
- 11 mailer that was sent out by Mr. Marino, as far as you
- 12 know?
- 13 UNIDENTIFIED SPEAKER: Object. He can
- 14 answer.
- THE WITNESS: One six five?
- 16 BY MR. BEHREN:
- 17 Q LL -- I'm sorry, LL-166. Pardon me.
- 18 A I don't really recognize this one, but it
- 19 could be.
- 20 Q Okay. Once again, though, too, it works --
- 21 Mr. Laguna Lakes, it refers to him as somebody for --
- 22 who works, I guess, through Amerivest Realty, correct?
- 23 A Yes.
- 24 Q And that's on the return address also here
- 25 on the -- on the right-hand side of this postcard,

```
1
    correct?
 2
          Α
                Yes.
 3
                And he's got the web address listed here of
    www.MrLagunaLakes.com, right?
 4
 5
                Correct.
                Have you been on that site before?
 6
          Q
7
          Α
                No.
 8
          0
                Have you been on the website LagunaLakes.com
9
    before?
10
                No, I have not.
          Α
11
                You're not a big Internet guy, huh?
          Q
12
                No?
13
                No. I -- I go on the Internet a lot, but
          Α
14
    I --
15
                But just not looking at these types of
          Q
16
    things?
17
          Α
                No.
18
                How about LL-167, do you recognize that
19
    document?
                I -- I have seen many of these, so whether
20
          Α
    it's this specific one or not -- but, yes, I have seen
21
22
    something just like this repeatedly, yes.
23
                Okay. And LL-168 also?
24
          Α
                Yes.
```

This next document, LL-169, it's an MLS

25

Q

- 1 listing. Any idea why this was produced to us by your
- 2 attorneys?
- 3 MR. ANNUNZIATA: Object to form.
- 4 MR. BEHREN: Well, I -- let me make
- 5 something clear.
- One of you guys is going to have to choose
- 7 who is defending the deposition, and one of you
- 8 guys can make the objections. I'm not going to
- 9 have Harder and the other guy and you. I'm not
- going to get triple-teamed here. So, one person
- 11 needs to say who is the person that's defending
- this depo, and then that's the one who I would
- 13 expect to make objections and deal with me, not
- three of you.
- So, who's -- who's stepping up to that role
- right now?
- 17 UNIDENTIFIED SPEAKER: Harders will be the
- primary one, but I need my cocounsel there with
- 19 you in the office to be able to object.
- 20 MR. BEHREN: I'm not going to let him object
- 21 to questions. I mean, you know, if he wants to
- sit here -- obviously, he's -- you know, he's
- sitting here and he's --
- MR. ANNUNZIATA: I just objected to form.
- MR. BEHREN: No, I understand that, but

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there shouldn't be multiple attorneys objecting to
```

- the questions. I mean, there should be one.
- 3 UNIDENTIFIED SPEAKER: Go ahead and answer,
- 4 Patrick.
- 5 THE COURT REPORTER: Who was that?
- 6 THE WITNESS: I'm looking at this. I -- I
- 7 really don't know why that they would have put
- 8 that in.
- 9 BY MR. BEHREN:
- 10 Q Okay. I mean, I don't see Mr. Marino
- 11 referenced anywhere in here, correct? It looks like
- 12 there is an Adriana Fernandez, who I guess has this
- 13 particular listing. Do you know her?
- 14 A No, I do not.
- 15 Q And this next page, LL-170 --
- 16 A Okay.
- 18 A It's a floor plan.
- 19 Q Okay. Any idea why this is in this packet
- 20 of materials that was produced to me?
- 21 A Because it would be a floor plan for one of
- 22 the models maybe.
- 24 plan? Was this prepared by Transeastern, or the master
- 25 association, or Mr. Marino, or do you know?

- 1 A I don't know, but it says copyright 2006,
- 2 Gerard Marino.
- 3 Q Okay. And as far as you know, has the
- 4 master association ever prepared floor plans for units
- 5 contained in various parcels?
- 6 A No, but I know that the master board had
- 7 already taken over all of Laguna Lakes by that time.
- 8 Q Well, they took over the common areas of
- 9 Laguna Lakes by that time, correct?
- 10 A 2006, correct.
- 11 Q By the way, who did they take -- do you know
- 12 who it was that Laguna Lakes took over the -- do you
- 13 know who it was that the Laguna Lakes Community
- 14 Association, Inc. took over the common areas from in
- 15 2006?
- 16 A I believe it was Transeastern Homes.
- Okay. Well, if you look at LL-97, it should
- 18 be the quitclaim deed dated December 2nd, 2003.
- 19 A Okay.
- 20 Q It indicates apparently that you were
- 21 deed -- quitclaimed property -- Laguna Lakes Community
- 22 Association was quitclaimed property from Transeastern
- 23 Laguna Lakes, LLC, correct?
- 24 A Okay, yes.
- 25 Q Any idea whether Transeastern Laguna Lakes,

- 1 LLC was the same as Transeastern Homes?
- 2 A I actually never noticed Transeastern Laguna
- 3 Lakes, LLC, so -- but I would imagine it was
- 4 Transeastern. That's the best I could tell you.
- 5 Q So, you don't know if there's a -- if there
- 6 was a distinction between the Transeastern Laguna Lakes,
- 7 LLC entity and Transeastern Homes, LLC -- I mean
- 8 Transeastern Homes entity, do you?
- 9 A No.
- 10 Q And under this quitclaim deed also, it says
- 11 the property that was conveyed hereby is intended to be
- 12 common area pursuant to the master declaration for
- 13 Laguna Lakes, right?
- 14 A Yes.
- Does the master declaration for Laguna Lakes
- 16 define what the common area is?
- 17 A Yes.
- Okay. So, you would agree that under this
- 19 quitclaim deed, Transeastern Laguna Lakes, LLC was
- 20 giving -- or turning over to Laguna Lakes Community
- 21 Association, Inc. the common area as defined in the
- 22 master declaration for Laguna Lakes, correct?
- 23 A Correct.
- 24 Q Now, with regard to Exhibit -- going back to
- 25 Exhibit A here -- and I will take that back from you. I

- 1 am done with the production that they gave me.
- 2 A Okay.
- 3 UNIDENTIFIED SPEAKER: If this would be a
- 4 convenient time, or if -- if soon, I don't want to
- 5 interrupt you here, but if we could just take a
- 6 five or a ten-minute break to refill the water
- 7 glasses?
- 8 MR. BEHREN: That's fine, okay.
- 9 UNIDENTIFIED SPEAKER: At a convenient time.
- 10 MR. BEHREN: That's fine. I'm at a breaking
- point, so that's fine.
- MR. ANNUNZIATA: It's noon. What are you
- guys doing for lunch? Are you taking a quick
- break, or are you going to --
- MR. BEHREN: Well, I'd prefer to --
- 16 MR. ANNUNZIATA: Because he's here until
- 17 2:00, or till -- yeah, at least until 2:00.
- 18 MR. BEHREN: Well, then, I would prefer to
- 19 push forward right now rather than break.
- 20 UNIDENTIFIED SPEAKER: Yeah, we're happy
- 21 with that, too.
- MR. ANNUNZIATA: All right.
- 23 UNIDENTIFIED SPEAKER: Talk to you in ten
- 24 minutes.
- 25 (A brief recess was taken.)

- 1 MR. BEHREN: All right. Going back on the
- 2 record.
- 3 BY MR. BEHREN:
- 4 Q Do you know when it was that Mr. Marino
- 5 first started using the Laguna Lakes name and logo?
- 6 A Specifically when, no.
- 8 A No.
- 9 Q Okay. Would you agree that, as far as you
- 10 know, Mr -- Mr. -- they are washing clothes again over
- 11 there.
- 12 UNIDENTIFIED SPEAKER: I know now, it's
- definitely when the AC kicks on, because I tried
- to move the phone and it's right over the vent, so
- we'll try to turn that off.
- 16 BY MR. BEHREN:
- 18 know whether or not Mr. Marino was using the Laguna
- 19 Lakes name and logo when Transeastern was still selling
- 20 and marketing homes in Laguna Lakes?
- 21 A Was he using the name and logo?
- 22 Q Yeah.
- 23 A I don't know specifically. I do know that I
- 24 hadn't seen the logo as part of things until the last
- 25 few years.

- 1 Q Okay. So, but as far as you know, was
- 2 Mr. Marino selling units as Mr. Laguna Lakes while
- 3 Transeastern Homes was still marketing and selling
- 4 properties there?
- 5 A I do not know.
- 6 Q You would agree, though, that Mr. Marino has
- 7 been selling and marketing Laguna Lakes properties for a
- 8 long time, correct?
- 9 A A long time, yes.
- 10 Q Since you moved into the property, into the
- 11 development, as far as you know, has he been selling
- 12 Laguna Lakes properties?
- 13 A I -- I -- I really don't recall one way or
- 14 the other.
- 15 Q Have any of the association parcels
- 16 complained about Mr. Marino selling properties, to your
- 17 knowledge?
- 18 A Other than placing signs up and around, no.
- 19 Q By the way, if you are successful in
- 20 obtaining registration of this trademark, do you intend
- 21 to prohibit the parcel associations from using the name
- 22 and logo?
- 23 A I do not believe that they actually use the
- 24 logo for any commercial use, but as members of the
- 25 overall community, I would -- I would imagine that the

- 1 board, whoever that may be at that time, would have the
- 2 last say-so on that, yes.
- 3 Q So, you don't know at this time?
- 4 A I can't -- no, that's a -- that's a board
- 5 decision, that's not my decision.
- 6 Q Okay. And you testified before that it's
- 7 the -- your -- in the interest of the board to promote
- 8 the social welfare of the development, correct?
- 9 A That's correct.
- 10 Q So, you would agree that it would be in the
- 11 social welfare of the development for people who are
- 12 trying to sell units, to be able to sell them, right?
- 13 A Yes.
- 14 Q So, how is it that stopping Mr. Marino from
- 15 selling units in Laguna Lakes would promote the social
- 16 welfare of the development?
- 17 UNIDENTIFIED SPEAKER: Object.
- MR. BEHREN: You can answer.
- 19 UNIDENTIFIED SPEAKER: Go ahead, Patrick, if
- you know.
- 21 THE WITNESS: I don't believe we are trying
- to get him to stop selling units, I believe that
- 23 what we are trying to stop is the idea of any
- Realtor or other persons representing themselves
- as if they are part of the association.

- 1 BY MR. BEHREN:
- 2 Q So, is it your contention that by him using
- 3 the name Mr. Laguna Lakes, that he is representing
- 4 himself as part of the association?
- 5 A No, it is not.
- 6 Q Are you attempting to keep him from using
- 7 the name Mr. Laguna Lakes?
- 8 A I don't believe that Mr. Laguna Lakes really
- 9 contended in this. I believe it was the name Laguna
- 10 Lakes with the logo combination that really presented
- 11 the biggest part of the problem.
- 12 Q Okay. So, as far as you know, you are not
- 13 attempting to prevent Mr. Marino from selling properties
- 14 in Laguna Lakes or using the Mr. Laguna Lakes name,
- 15 correct?
- 16 A Correct.
- 17 UNIDENTIFIED SPEAKER: Object. This is --
- 18 this is -- you brought this opposition to prevent
- 19 the association from registering its intellectual
- properties.
- MR. BEHREN: Can you -- can you please not
- make speaking objections? I'm sure that that's
- not prescribed or allowed by the TTAB rules. If
- 24 you have an objection and want to instruct the
- witness not to answer, I guess that's your

- 1 prerogative, but please don't make speaking
- 2 objections.
- 3 UNIDENTIFIED SPEAKER: I mean, I'm trying to
- 4 get a point that this has nothing to do -- we have
- 5 given you a lot of latitude. We haven't even
- touched on anything that he was noticed for.
- 7 MR. BEHREN: Can we, please -- again, you're
- 8 making speaking objections. Are you instructing
- 9 the witness not to answer or not?
- 10 UNIDENTIFIED SPEAKER: The point of what the
- 11 board is trying to do or will do is irrelevant to
- 12 anything in this case.
- MR. BEHREN: I disagree, but go ahead.
- 14 Are you instructing the witness not to
- answer or not?
- 16 UNIDENTIFIED SPEAKER: No. Go ahead and
- answer, Patrick, if you know what a future board
- is going to do.
- 19 THE WITNESS: Could you repeat the question?
- MR. BEHREN: Right.
- 21 BY MR. BEHREN:
- 22 Q So, again, it's -- as far as you know, it's
- 23 not the board's intention to prevent Mr. Marino from
- 24 selling properties or from using the name Mr. Laguna
- 25 Lakes, correct?

- 1 A This board would -- would agree with that,
- 2 yes.
- 3 Q Okay.
- 4 A Following boards, I can't --
- 5 Q I understand.
- So, as far as you know, it's the -- it was
- 7 the board's attempt -- or the board's intent is to have
- 8 Mr. Marino stop using the logo on his materials? Is
- 9 that what the issue is?
- 10 A The name LagunaLakes.com, with the
- 11 accompaniment of the logo, presents a problem.
- 12 Q Why didn't -- if you all were so concerned
- 13 about LagunaLakes.com, why all didn't you purchase that
- 14 domain name?
- 15 A Well, first of all, we -- we already had
- 16 Laguna Lakes Community Association name, so we didn't
- 17 need to go any further than that.
- 18 Second of all, we never actually had a
- 19 problem until all of a sudden the combination of things
- 20 started to show up, and -- and, in other words, when you
- 21 saw Mr. -- not Mr. Laguna Lakes, but when you saw
- 22 LagunaLakes.com and a logo in an advertisement going
- 23 out, it clearly represents itself as being part of this
- 24 association. Whether it says something on there of
- 25 Amerest (phonetic spelling) or not, it still clearly

- 1 represents itself as an association.
- 2 Q Okay. So, approximately when was it that
- 3 then you all decided that Mr. Marino's combination, I
- 4 guess, of various things was problematic for the
- 5 association?
- 6 A The exact date of when we started to discuss
- 7 it, it was in -- what was it? Was it April or -- April
- 8 or May of 2011. Again, this was a new sitting board.
- 9 Our first meeting was the end of February.
- 10 Q So, was -- is it -- would it be a fair
- 11 statement that the sole intent behind seeking trademark
- 12 registration of the name and logo was to proscribe
- 13 Mr. Marino from using it in his advertising?
- 14 UNIDENTIFIED SPEAKER: Object.
- Go ahead, Patrick, if you -- if you know the
- answer.
- 17 THE WITNESS: It was not just Mr. Marino, it
- 18 was other -- any -- any outside business, person,
- 19 whatever, using the name Laguna Lakes, in
- combination with the logo, to that board
- 21 represented itself as the board association, that
- 22 was what we felt.
- 23 MR. MARINO: Which one are you looking for?
- 24 (Off-the-record discussion.)

25

- 1 (Deposition Exhibit C was marked for
- 2 identification.)
- 3 BY MR. BEHREN:
- 4 Q Let me show you exhibit, what I am going to
- 5 mark as Exhibit C.
- Do you all have a problem with Re/Max, for
- 7 instance, maintaining a site called
- 8 LagunaLakesHomeReport.com?
- 9 A Yes.
- 10 Q Have you seen that?
- 11 A I believe -- I think we --
- MR. ANNUNZIATA: Which -- is this in the
- 13 book at all?
- MR. MARINO: Uh-huh.
- MR. ANNUNZIATA: And you're looking at
- Exhibit C, which is, what, you know -- guys, you
- see what he's talking about?
- MR. BEHREN: A Re/Max postcard.
- 19 UNIDENTIFIED SPEAKER: Is there a new
- document that we are looking at now?
- THE WITNESS: Yes.
- MR. ANNUNZIATA: Yeah. He has presented a
- document. It's on a green -- you don't see a
- green tab. It's hard to really say what page.
- 25 It's a --

```
MR. MARINO: You don't have --
 1
 2.
                MR. BEHREN: Yeah, okay, that's why --
 3
                (Off-the-record discussion.)
                MR. BEHREN: Yeah, everybody's got to stop
 4
 5
          talking at once here.
 6
                MR. ANNUNZIATA: It's halfway through the
 7
          stack of papers.
 8
                UNIDENTIFIED SPEAKER: How many pages were
9
          in the fax?
10
                MR. ANNUNZIATA: Hold on.
11
                UNIDENTIFIED SPEAKER: Did you guys drop
12
          off? I can't even --
13
                MR. ANNUNZIATA: No, we're here.
14
          counting, I'm counting.
15
                UNIDENTIFIED SPEAKER: Doesn't it have a
16
          header, like a page --
                MR. ANNUNZIATA: No. It has -- no, there is
17
18
          no page number on it.
                Go halfway through and you will see a --
19
20
          with what you got, all you see are black and white
21
          copies, so you need to go -- it's just best if I
22
          count the pages.
23
                UNIDENTIFIED SPEAKER: I'm guess what I'm
24
          trying to figure out is which stack of the four
25
          that it might be in.
```

```
1
                MR. ANNUNZIATA: I have no way of telling
 2
          you that.
 3
                 (Off-the-record discussion.)
 4
    BY MR. BEHREN:
 5
                Exhibit C --
          0
 6
          Α
                Yes.
                -- right, is a postcard from Re/Max, from a
 7
 8
    Realtor here, that's using LagunaLakesHomeReport.com,
9
    correct?
                Correct.
10
11
                Has anybody on the board contacted them to
12
    advise them to not use Laguna Lakes in their sale of
13
    Laguna Lakes properties?
                He was approached by the CAM.
14
          Α
15
                He was approached by who?
          Q
                The CAM.
16
          Α
17
          Q
                The CAM?
18
                Community manager.
          Α
19
                Who is the community manager?
          Q
20
          Α
                He -- he's Patrick -- his name is Patrick
21
    Maquire.
22
          Q
                All right.
23
                He works for our property.
          Α
24
          Q
                So, he works for Alliance, or whatever,
25
   Alliant?
```

- 1 A Yes.
- 2 Q For how long?
- 3 A I believe it was three years.
- 4 Q Is he still currently working for Alliant?
- 5 A No. He left about a month and a half ago.
- 6 Q Okay. So, you're saying he communicated
- 7 with this Re/Max person?
- 8 A To my knowledge, yes.
- 9 Q Is that site still up?
- 10 A I -- I never went and looked, so I couldn't
- 11 tell you.
- 12 (Deposition Exhibit D was marked for
- 13 identification.)
- 14 BY MR. BEHREN:
- 15 Q How about Exhibit D? It says Keller
- 16 Williams, somebody by the name of Kris Asquith. Do you
- 17 know her?
- 18 A I don't know her, no.
- 19 Q Do you know whether or not she maintains a
- 20 site called LagunaLakesRealEstateListings.com?
- 21 A I do not know that.
- Q Did any of --
- 23 A I do --
- Q Go ahead.
- 25 A I do recognize this. And I know that she

- 1 was asked to take it down, again by Patrick Maguire --
- 3 A -- to stop advertise --
- 4 Q -- take it --
- 5 A I don't know. I don't -- I -- you know.
- 6 Q What's problematic with that? Do you
- 7 believe that somehow she's indicating that she's
- 8 affiliated with the association?
- 9 A Well, to -- to a certain degree, there were
- 10 other things that she had put out, and that's where the
- 11 problems started.
- 12 Q Such as what?
- 13 A Again, there -- at one point she was using
- 14 the signage with the logo with inside -- with the whole
- 15 name and the neighborhood of Laguna Lakes, and we
- 16 thought that that was problematic, as a representation
- 17 of the board somehow, and we asked her to stop. She
- 18 could change things around, but not to be using things
- 19 in any way to represent herself as these -- as part of
- 20 the association in any way.
- 21 Q What about the Re/Max person, did he do
- 22 something problematic also other than use Laguna Lakes
- 23 Report -- excuse me, LagunaLakesHomeReport.com?
- 24 A I believe this particular one was -- had a
- 25 different signage at one point also. I'm trying to

- 1 remember specifics, and I -- I'm drawing a blank.
- I know that there were three people on the
- 3 radar and -- that were doing these things, as far as
- 4 Realtors go. There was other people that were using it,
- 5 they were also sent cease and desists, so --
- 6 Q Hold on a second.
- 7 So, you're saying the three Realtors on
- 8 the -- that you all were having an issue with was what,
- 9 Mr. Marino, Ms. Asquith, and then --
- 10 A Well, the names of the other two, I -- I
- 11 really don't know, because I don't even know them. I
- 12 did know Mr. Marino, so his name is more apt to stay
- 13 within my memory of everything.
- 14 (Deposition Exhibit E was marked for
- 15 identification.)
- 16 BY MR. BEHREN:
- 17 Q How about Exhibit E here, where there were
- 18 signs from a Jason Schroeder of Novelli, I-N-T,
- 19 advertising Laguna Lakes properties --
- 20 MR. ANNUNZIATA: Okay. Hang on a second.
- 21 You're --
- 22 BY MR. BEHREN:
- MR. ANNUNZIATA: You're showing him
- 25 documents and you've marked them D and E. Have

```
1
          you guys -- are you guys following the exhibits?
 2.
                UNIDENTIFIED SPEAKER:
 3
                UNIDENTIFIED SPEAKER: I was going to ask,
 4
          do you have these documents?
 5
                MR. BEHREN: They are all in the stuff
 6
          that -- they were faxed.
 7
                (Off-the-record discussion.)
 8
                MR. ANNUNZIATA: It's the next two pages,
 9
          guys, from the yellow -- from the -- from the --
                THE WITNESS: Postcard.
10
11
                MR. ANNUNZIATA: -- from the postcard. It's
12
          the very next one and the very next one.
                                                     So, the
13
          very next one is marked as Exhibit E, and the one
          after that is marked as Exhibit D.
14
15
                UNIDENTIFIED SPEAKER: What are they saying?
16
          What's E saying?
17
                MR. ANNUNZIATA: E is just a note from -- or
          a picture of a -- of a -- of a sign from Jason
18
          Schroeder at Novelli, I-N-T. Whether it's Novelli
19
20
          International -- but it looks like it's a sign.
21
          It says Laguna Lakes, five bed, slash, three-car
22
          garage. It's just a sign.
23
                UNIDENTIFIED SPEAKER: Because I think the
24
          order -- you know, they might not -- they might
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have gotten mixed up in the order of the fax.

25

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1 UNIDENTIFIED SPEAKER: Okay, Jason Schroeder
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- 2 we got, E. What's F?
- MR. ANNUNZIATA: No, no, that -- that's E.
- And then if you go before that, D is the very
- 5 next --
- 6 UNIDENTIFIED SPEAKER: D?
- 7 MR. ANNUNZIATA: -- is the Kris Asquith --
- 8 UNIDENTIFIED SPEAKER: We have got that one.
- 9 UNIDENTIFIED SPEAKER: We have got that one.
- MR. ANNUNZIATA: Okay. So, that's D. Then
- 11 E is Jason Schroeder.
- 12 UNIDENTIFIED SPEAKER: We have got that.
- MR. ANNUNZIATA: Go ahead.
- MR. BEHREN: All right.
- MR. ANNUNZIATA: And if we could take it a
- 16 little slower -- I understand you got to move
- forward, if you could just take it and just let
- them know what you're doing so they can follow,
- 19 too, please.
- 20 BY MR. BEHREN:
- 21 Q All right. So, now, other than -- you just
- 22 talked about Realtors. What other persons or parties
- 23 out there were there issues with, with regard to use of,
- 24 I guess, the name or logo of Laguna Lakes?
- 25 A I don't believe that this gentleman was

- 1 referred to as -- or talked to as far as a problematic
- 2 person -- or set-up of Laguna Lakes with the -- with the
- 3 logo. It didn't really necessarily came across as he
- 4 was representing himself as there. However, he was
- 5 spoken to about the signage and putting the signs on the
- 6 property were not acceptable.
- 7 Q Okay. Well, moving on, then, you said there
- 8 were other people other than Realtors who there were
- 9 issues with?
- 10 A Yes.
- 11 Q Who are we -- what are we referring to?
- 12 A We had a resident that was out trying to
- 13 get -- drum up donations under the name of Laguna Lakes,
- 14 and she was sent a cease and desist letter immediate.
- Okay. What kind of donations?
- 16 A I -- I'm not exactly sure, but she clearly
- 17 represented herself as a -- I don't know what the
- 18 donations were for. I know that she was operating
- 19 Angels of Laguna and some other club along that lines.
- 20 We had no problem with the clubs, but what we did have a
- 21 problem with was you go out and represent yourself as
- 22 part of the association, collecting things, is totally
- 23 different than you're just a club, looking --
- Q Did she -- did she use the logo?
- 25 A I --

```
1
                UNIDENTIFIED SPEAKER: (Unintelligible.)
 2.
                THE COURT REPORTER: I'm sorry?
 3
                MR. BEHREN: Who just spoke?
                THE COURT REPORTER: Who just spoke?
 4
 5
          didn't hear what you said.
 6
                MR. ROTHSCHILD: It was just something that
 7
          was blurted out up here. It was Chad Rothschild.
 8
          And I won't repeat it, so it doesn't get in,
 9
          unless you would like me to, Mr. Behren.
                MR. BEHREN: Like I said, I'm trying to --
10
11
                MR. ROTHSCHILD: I understand.
12
                MR. BEHREN: -- maintain one attorney
13
          defending this deposition.
                THE WITNESS: Okay. I -- I'm trying to
14
15
          remember if there was a logo or not. We had a
16
          business contact us, the board, and told us about
17
          that.
    BY MR. BEHREN:
18
                The donations?
19
          0
20
          Α
                That there were people out there clear --
    you know, representing themselves as the association.
21
22
                Are there other clubs and businesses
23
    surrounding Laguna Lakes that refer to themselves as
24
    Laguna -- like Laguna Cleaners, Laguna Pizza, or
```

anything of that nature, that you're aware of?

25

- 1 A I -- not that I'm aware of. This was a
- 2 resident that lived inside Laguna that started a little
- 3 club of women, of -- in Laguna. It had nothing to do
- 4 with -- it wasn't an official club, it was nothing
- 5 official about it.
- 6 O So, were there multi -- so, she had a club
- 7 actually that was referred to something like Angels of
- 8 Laguna? Were there -- are there other clubs that are
- 9 within Laguna that refer to Laguna also?
- 10 A I don't believe there are any clubs any
- 11 longer.
- 12 Q Okay. And so I guess one of the things
- 13 you're applying -- you contend that Laguna Lakes
- 14 Community Association, Inc. owns this particular logo
- 15 that you applied for registration of?
- 16 A That's correct.
- Okay. Based upon what? Who -- who -- where
- 18 did you get it from?
- 19 A Transeastern.
- 20 Q Who?
- 21 A What do you mean who?
- 22 Q Transeastern -- what Transeastern entity
- 23 gave it to you?
- 24 A It is our contention that at the turnover,
- 25 when we took over ownership, everything was quit-deeded

- 1 over to us and whatnot, that the sign clearly with the
- 2 logo and the name were on there. All the signage around
- 3 Laguna Lakes has the name and the logo present. Even
- 4 when it goes into a parcel, it says Pebble Beach,
- 5 Monterey, whichever one. And if it does have the logo,
- 6 it would have the logo with Laguna Lakes underneath
- 7 it. --
- 8 Q Okay.
- 9 A -- to differentiate itself from --
- 10 Q So, it's your contention that you all have
- 11 inherited the logo by virtue of the quitclaim deed we
- 12 just went through before?
- 13 A That's absolutely correct.
- 14 Q Okay. But you don't know whether or not
- 15 Transeastern Laguna Lakes, LLC even owned that logo to
- 16 give you, do you?
- 17 A I couldn't tell you that they own it, no.
- 18 Q Okay. And as far as I could see, that
- 19 quitclaim deed only referred to real estate being
- 20 conveyed --
- 21 A Okay.
- 22 Q -- correct, and common areas, right?
- 23 A Right, yes.
- 24 Q And where -- did it reference somewhere in
- 25 that quitclaim deed that you were being transferred

- 1 ownership of --
- 2 A Well --
- 4 and things of that nature?
- 5 A Okay. Well, you -- like you said, it was
- 6 the common areas, correct? The front entryway would be
- 7 a common area that the association is clearly
- 8 responsible for, and those signs are on both sides, with
- 9 the name and the log splashed.
- 10 When you go up to the clubhouse, again
- 11 common area, there was a sign right at the front door
- 12 with the name and the logo.
- Okay. But, again, as far as you know, there
- 14 is no documentation from any Transeastern entity to
- 15 Laguna Lakes Community Association, Inc. giving them the
- 16 intellectual property, such as logos and things of that
- 17 nature, correct?
- 18 A I -- I -- I'm not sure of that, no. I don't
- 19 know.
- 21 the association -- when was the -- when did the Laguna
- 22 Lakes Community Association, Inc. take over the
- 23 association from Transeastern Laguna Lakes, LLC?
- 24 A The association -- let me -- can you repeat
- 25 that --

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1 Q Sure.
```

- 2 A -- because I --
- 3 Q When did the Laguna Lakes Community
- 4 Association, Inc. take over the association from Laguna
- 5 Lakes -- excuse me, from Transeastern Laguna Lakes, LLC?
- 6 A The turnover?
- 7 Q Yes.
- 8 A The turnover was January of '06.
- 9 Q Okay. Was Transeastern still selling new
- 10 homes in the development at that point in time?
- 11 A I think there were still a few left.
- 12 Q Was Transeastern still using the logo to
- 13 sell those homes in their various promotional and
- 14 marketing materials?
- 15 A I believe they were.
- 16 Q Looking at Exhibit A, which is the Re-Notice
- 17 of Taking Depositions --
- 18 A Okay.
- 19 Q And, again, you were designated as the
- 20 corporate rep with the most knowledge of the various
- 21 issues set forth on attached Exhibit A. And one of the
- 22 issues was the first use of the marks applied for with
- 23 the USPTO.
- When was it that you believe Laguna Lakes
- 25 Community Association, Inc. first started using the

- 1 Laguna Lakes stylized name and logo that you have
- 2 applied for trademarks on?
- 3 A When is the first time? To my knowledge, it
- 4 would be September of '03, when they started to put --
- 5 when they got things together for the county --
- 6 Q When --
- 7 A -- when they applied.
- 8 Q When who applied? I -- we got to clarify
- 9 that.
- 10 A Transeastern applied to do, I guess, the
- 11 community itself or whatnot, and they actually formed
- 12 Laguna Lakes Association.
- 13 Q Okay. So --
- 14 A I believe it was two -- I believe it was
- 15 September of '03.
- Okay. So, you're saying September of '03,
- 17 the Articles of Incorporation were filed for Laguna
- 18 Lakes Community Association, Inc., correct?
- 19 A Correct.
- 20 Q Was there anywhere at any -- at that point
- 21 in time, was the Laguna Lakes Community Association,
- 22 Inc. using the name or the logo, or was Transeastern
- 23 using the name or the logo?
- 24 A Transeastern was using it.
- 25 Q So, then, the question is when was it that

- 1 you contend that Laguna Lakes first started -- Community
- 2 Association, first started using the name and the logo?
- 3 A Well, I believe when they started
- 4 community -- when they actually started the community,
- 5 they actually started the association at the same time.
- 6 And they were on the board. There was no owners on the
- 7 board up until the turnover.
- 8 Q Okay. But that would have been -- as I
- 9 understand it, Laguna Lakes Community Association, Inc.
- 10 was originally owned by, I believe, Transeastern Laguna
- 11 Lakes, LLC, correct?
- 12 A Yes.
- Okay. So -- and, again, so you don't even
- 14 know whether Transeastern Laguna Lakes, LLC was ever the
- 15 owner or user of any of the logos or stylized name of
- 16 Laguna Lakes, correct?
- 17 A I don't believe I know that. I have no --
- 18 no knowledge of them owning or not -- not owning, no.
- 19 Q Let me ask you this: Do you know who
- 20 your -- who you purchased the property from? Who did
- 21 you get the deed to your unit from, do you know? Was it
- 22 from Transeastern Laguna Lakes, or was it from a
- 23 different Transeastern entity?
- 24 A I would have to go back and -- to refresh my
- 25 memory. Off the top of my head, I do not know.

- 1 Q So, again -- so, it's -- just to clarify, so
- 2 in September 2003 we know that Transeastern Laguna Lakes
- 3 filed the Articles of Incorporation for the Laguna Lakes
- 4 Community Association Inc., right?
- 5 A Yes.
- 6 Q And as of that time, Transeastern was using
- 7 the name and logo, but we don't know that Laguna Lakes
- 8 Community Association, Inc. was using the logo, correct?
- 9 UNIDENTIFIED SPEAKER: Objection. Let's go
- 10 ahead, that's fine.
- 11 THE WITNESS: I don't know for sure that the
- 12 association was using it, because -- how can I
- word this? I really don't remember the usage of
- 14 it. I know that Transeastern used it right
- from -- the door, right from the very beginning.
- As they started to put out sales, that was their
- 17 name and their -- and the logo that they chose.
- 18 The association was created by them to take care
- of the community itself.
- 20 BY MR. BEHREN:
- 21 Q And so -- and when the quitclaim deed
- 22 deeding, I guess, from Laguna -- the common areas from
- 23 Transeastern Laguna Lakes, LLC to Laguna Lakes Community
- 24 Association, Inc. was signed in December of 2003, was
- 25 the -- as far as you know, was the community association

- 1 using the logo at all, or was it still only being used
- 2 by Transeastern?
- 3 A I really couldn't tell you what the board
- 4 was using at that time.
- 5 Q Okay. Isn't it true that the first time the
- 6 association actually used the logo was in 2006, when
- 7 they set up the LagunaLakesCommunityAssociation.com
- 8 website?
- 9 UNIDENTIFIED SPEAKER: Object.
- 10 BY MR. BEHREN:
- 11 Q You can answer the question, sir.
- 12 UNIDENTIFIED SPEAKER: Go ahead.
- 13 THE WITNESS: I -- I couldn't tell you one
- 14 way or the other if that was the first time or
- 15 not.
- 16 BY MR. BEHREN:
- Okay. Well, sir, you were --
- 18 A I'm not sure.
- 19 Q You were designated, though, as the person
- 20 with the most knowledge of the first use of the trade --
- 21 sought trademarks and interstate commerce -- or, excuse
- 22 me, of the -- of the applied for trademarks here. So, I
- 23 guess my question is, if you don't know, who would know?
- 24 A I couldn't tell you that. I really couldn't
- 25 tell you.

- 1 Q Was Ms. Fammang on the board prior to you?
- 2 A Yes she was.
- 3 Q For how long?
- 4 A Let's see. I believe she was on the board
- 5 for a year a few years previous to me and then two years
- 6 during that time.
- 7 Q Would she have better knowledge than you as
- 8 to when the first use of the marks applied for with the
- 9 USPTO?
- 10 A You would have to ask her; I couldn't answer
- 11 that.
- 12 Q Because you don't know? But you don't --
- 13 you don't really have knowledge of it then?
- 14 A I don't have specific knowledge of
- 15 everything that a board did or did not do with the
- 16 association matters from the beginning of 2003 on,
- 17 especially since I didn't move in until December of '04.
- 18 Q Okay. So, as of December of '04, to your
- 19 knowledge, was the Laguna Lakes Community Association,
- 20 Inc. using the stylized name and logo, or was
- 21 Transeastern using it?
- 22 A I -- again, what a board does and does not
- 23 do, I -- you know, I -- I really don't know. I know
- 24 that I had gone to many of the meetings, not all of the
- 25 meetings. Exactly what they were and were not doing, I

- 1 could not tell you that. Without having to go back and
- 2 talk to each and every one of the board members from the
- 3 beginning, I couldn't speak for them.
- 4 Q But Laguna Lakes is a nonprofit entity,
- 5 correct?
- 6 A That's correct.
- 7 Q So, Laguna Lakes doesn't earn any profits
- 8 from the use of the Laguna Lakes name or logo, does it?
- 9 A No, it does not.
- 10 Q As far as you know, is -- are the Laguna
- 11 Lakes name and logo being used in interstate commerce?
- 12 UNIDENTIFIED SPEAKER: Objection.
- 13 BY MR. BEHREN:
- 14 Q You can answer, sir.
- 15 A Well, I believe that there is plenty of
- 16 interstate commerce going on, maybe not in the
- 17 traditional way of making a profit; however, most of the
- 18 owners that live there came from another state and
- 19 another country.
- 20 Q Okay.
- 21 A So, that would be, just as you post --
- 22 showed a letter from me back and forth from New Jersey,
- 23 okay, that was somewhat of an interstate commerce.
- 24 That's continually going on, and things like that.
- 25 Other -- you know, as far as to sell things to make a

- 1 profit, no, but to --
- 2 Q Okay.
- 3 A -- obviously deal with our residents one
- 4 way or the other, yes.
- 5 Q And when people are coming in, though, to
- 6 Laguna Lakes, who are they actually buying the
- 7 properties from? They are not buying them from the
- 8 association, correct?
- 9 A No, they are not.
- 10 Q They are buying them from Realtors like --
- 11 A That's --
- 12 Q -- or through Realtors like Mr. Marino,
- 13 right?
- 14 A That's absolutely correct.
- 15 Q So, you would agree that the Laguna Lakes
- 16 Community Association's responsibilities are very
- 17 localized, it's to maintain the common areas in the
- 18 development, correct?
- 19 A It's actually more than that, but I will go
- 20 along with that, but there is more. I mean, we have a
- 21 fiduciary duty to protect all of the assets of the
- 22 community. And we personally, as the board, we believed
- 23 that the name and the logo was -- fell under that
- 24 protection, and that's all we are trying to do, is
- 25 protect the community.

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1 Q Okay. But my question again is that the
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- 2 operations of the association --
- 3 A Uh-huh.
- 4 Q -- are very localized. It's an association
- 5 that --
- 6 A That's correct.
- 7 operates to maintain an association in
- 8 Fort Myers, Florida, right?
- 9 A That's correct.
- 10 Q So, let me -- if we can go back now to the
- 11 binder of documents, I guess, that we gave you.
- MR. BEHREN: If you want, we could -- I
- guess we could mark the rest of this binder of
- documents as -- well, I'm just -- we'll do -- I
- was going to say try to mark it as a composite
- exhibit to make it easier, but in the binder
- there -- if you could show the witness the binder,
- 18 please.
- MR. ANNUNZIATA: I'm showing him all the
- 20 documents that you have received, Scott --
- MR. HARDERS: Okay.
- MR. ANNUNZIATA: -- and Chad.
- 23 MR. HARDERS: And if we could just pause
- 24 momentarily when we are talking about specific
- ones, I would be grateful.

- 1 MR. ANNUNZIATA: The first page of it starts
- with a hosting history.
- 3 MR. HARDERS: Okay.
- 4 MR. ANNUNZIATA: All right? Just to give
- 5 you a, you know, frame of reference.
- 6 MR. HARDERS: Okay. We have got that one in
- 7 front of us. Thank you.
- 8 And is this -- we were going to mark them
- 9 one at a time or all together?
- 10 MR. BEHREN: I guess we'll mark them one --
- I will go through and we'll mark them one at a
- 12 time.
- MR. HARDERS: Okay.
- MR. BEHREN: Some of these I don't know that
- he's going to have any personal knowledge of, to
- 16 be honest.
- 17 BY MR. BEHREN:
- 18 Q Just going to the second page of this
- 19 document, the -- do you recognize that site, that
- 20 document at all?
- 21 A No.
- 22 Q The -- it would -- this would be a printout
- 23 of the LagunaLakes.com site operated by Transeastern.
- 24 You never saw that before?
- 25 A No.

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1 UNIDENTIFIED SPEAKER: Are we marking this
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- one, or we're not sure yet?
- MR. BEHREN: Well, if he doesn't recognize
- it, there's, I guess, no point in -- in marking
- 5 it.
- 6 UNIDENTIFIED SPEAKER: Yeah, fair enough.
- 7 I'm comfortable with that.
- 8 BY MR. BEHREN:
- 9 Q All right. Let's go to -- there is a --
- 10 after a bunch of the different website printouts here,
- 11 there's something called Community Association, Inc.
- 12 board of director's meeting minutes from August 22nd,
- 13 2011.
- 14 A Okay.
- 15 UNIDENTIFIED SPEAKER: Can you just give us
- one minute to find that one?
- 17 UNIDENTIFIED SPEAKER: It's the notes of a
- 18 board of director's meeting?
- 19 MR. ANNUNZIATA: It looks like a flyer for
- 20 one.
- MR. BEHREN: No, no.
- MR. ANNUNZIATA: No?
- MR. MARINO: Minutes.
- MR. BEHREN: It's minutes of a board of
- director's meeting.

- 1 MR. ANNUNZIATA: Oh, approved minutes.
- Yeah, I'm sorry, approved minutes.
- 3 UNIDENTIFIED SPEAKER: Approved minutes?
- 4 MR. ANNUNZIATA: Held on August 22nd, 2011.
- 5 It's after something -- there is a page 31 on it.
- 6 Hold on.
- 7 UNIDENTIFIED SPEAKER: It sounds -- I think
- 8 we have that, so we are going to just pull up our
- 9 copy of it and follow along that way.
- MR. ANNUNZIATA: It's about 24 pages into
- it, it's got the Laguna Lakes logo at the top.
- 12 UNIDENTIFIED SPEAKER: Is it marked with an
- Exhibit 5, dash, bravo at the top?
- MR. ANNUNZIATA: No.
- 15 UNIDENTIFIED SPEAKER: No? So, maybe that
- was our -- our -- our marking.
- 17 (Off-the-record discussion.)
- 18 UNIDENTIFIED SPEAKER: Is it two pages long,
- three pages?
- MR. BEHREN: Yes.
- MR. ANNUNZIATA: Three pages.
- UNIDENTIFIED SPEAKER: I think I have got a
- copy of it, so let's go -- I think just go ahead.
- 24 BY MR. BEHREN:
- 25 Q All right. Asking you about the approved

- 1 minutes from August 22nd of 2011. Present, I guess, at
- 2 the meeting was yourself, Ms. Flammang, Bob Hajicek,
- 3 Jeff Kelly, and Mary Ann Cowart, correct?
- 4 A Correct.
- 5 Q By the way, let me ask you another question.
- 6 In preparation for your deposition here today, did you
- 7 speak with anybody other than your counsel?
- 8 A No, I did not.
- 9 Q Have you spoken with any of the other board
- 10 members, such as Ms. Flammang, Hajicek, Kelly, or Cowart
- 11 with regard to your deposition in this case?
- 12 A No, I did not.
- 13 Q Have you spoken with any of these board
- 14 members regarding Mr. Marino's opposition to the
- 15 registration of this mark, since he -- since it was
- 16 filed?
- 17 A Have we spoken about it?
- 18 Q Yes.
- 19 A Of course, we spoke about it.
- 20 Q Okay. What have you guys discussed about
- 21 it?
- 22 A We have discussed the idea that we applied
- 23 for the trademark.
- MR. ANNUNZIATA: Just to be clear, and I'm
- sorry, who -- who -- who are you talking about?

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1 Who -- who communicated with who?
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- 2 MR. BEHREN: Discussions between Mr. Tardiff
- 3 and the fellow board members relating to the
- 4 opposition to the mark filed by us --
- 5 MR. ANNUNZIATA: Okay, I'm sorry. I thought
- 6 you --
- 7 MR. BEHREN: -- by Mr. Marino.
- 8 MR. ANNUNZIATA: -- I thought you were
- 9 referring to one particular person.
- MR. BEHREN: Okay.
- MR. ANNUNZIATA: Sorry. Go ahead.
- 12 UNIDENTIFIED SPEAKER: But we will have to
- object briefly if the conversations were with the
- current board member but also the attorney of
- 15 record, Donna Flammang.
- 16 BY MR. BEHREN:
- 17 Q So, who did you have discussions with about
- 18 Mr. Marino's opposition to their registration of the
- 19 trademark?
- 20 A Well, starting in the very beginning, we had
- 21 a discussion as to, do we go ahead with this or not, so
- 22 yes, we --
- Q Where, at the board meeting?
- 24 A I would imagine at the board meeting,
- 25 singularly, walking through the neighborhood as we would

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1 see each other, we would discuss certain -- different
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- 2 things and whatnot. There are times where that probably
- 3 did come up.
- 4 Q Okay. Well, what was --
- 5 A Because it has --
- 7 A Because it has gone on for a very long time,
- 8 yes.
- 9 Q Just tell me what you recall about the
- 10 discussions you had with the fellow board members about
- 11 this opposition to the trademark or trademarks.
- 12 UNIDENTIFIED SPEAKER: Again, with the
- 13 exception of Attorney Donna Flammang.
- 14 THE WITNESS: Correct.
- 15 This -- the discussion really is more or
- less about the idea of we are not quite certain
- why this is being objected to, as the association,
- this is clearly all up on everything that
- 19 identifies Laguna Lakes, and there is no other
- 20 entity outside that's had a problem with this, and
- it comes from a fellow resident on the inside.
- 22 And like I said in this deposition, no one
- has a problem with Mr. Laguna Lakes. What we do
- have a problem with is Laguna Lakes and the emblem
- to go with it and you represent yourself that

- 1 particular way, whether it's Mr. Marino or any
- 2 other person or entity.
- 3 BY MR. BEHREN:
- 4 Q Just to clarify something else, too,
- 5 Ms. Flammang, was she a board member, or was she the
- 6 board attorney?
- 7 A She is a board member and, for this
- 8 particular case, the board attorney.
- 9 Q Why is it that the board elected to use
- 10 Ms. Flammang as the board attorney -- I mean, as a -- as
- 11 the attorney when she was on the board? Why not find an
- 12 outside --
- MR. ANNUNZIATA: Object.
- 14 Q -- law firm to represent them?
- 15 MR. ANNUNZIATA: Objection. I think you're
- getting into attorney/client privilege.
- MR. BEHREN: All right. I don't know that I
- 18 am, if it was discussed among board members at a
- 19 public meeting as to --
- MR. ANNUNZIATA: With an attorney.
- MR. BEHREN: Well, I don't know it was
- discussed with an attorney.
- 23 BY MR. BEHREN:
- 24 Q Was Ms. Flammang wearing her attorney hat,
- 25 or was she wearing her board member hat at the time?

- 1 Tell me how it was that you all -- that the board
- 2 managed to utilize Ms. Flammang as the attorney for this
- 3 rather than some outside counsel.
- 4 A The reason that we chose Ms. Flammang was
- 5 that this was a -- really an application. We didn't
- 6 believe that there would be any objections. We didn't
- 7 believe -- we had no knowledge of anyone out there that
- 8 was utilizing it in that fashion, and we didn't believe
- 9 that there would be any opposition to it. So, it's
- 10 cheap enough, and Ms. Flammang had experience in this,
- 11 that the board decided to go the cheapest route
- 12 possible.
- 13 Q All right. Now, looking at the minutes here
- 14 of the meeting, it says here that, I quess, Ms. Cowart
- 15 made a motion.
- Ms. Cowart is another Realtor, correct?
- 17 A Yes, she is.
- 18 Q She would be a competitor of Mr. Marino's,
- 19 correct?
- 20 A No.
- 21 UNIDENTIFIED SPEAKER: Objection.
- 22 BY MR. BEHREN:
- Q Why not?
- 24 A She's --
- 25 UNIDENTIFIED SPEAKER: Continued.

```
But go ahead, if you know, Patrick.
```

- 2 THE WITNESS: She's not part of the -- she
- 3 practices over in -- in Sanibel Captiva only, as
- far as -- to my knowledge, that's it.
- 5 BY MR. BEHREN:
- 6 Q Okay. So, you don't know whether or not
- 7 she's a competitor then of Mr. Marino's?
- 8 A I believe that she's a Realtor for those --
- 9 that specific area, that's it. So, unless Mr. Marino is
- 10 selling over there --
- 11 Q Is it true that -- did Mr. -- did Ms. Cowart
- 12 say something in this meeting about, if we get this mark
- 13 registered, then that means Gerard can't use it anymore?
- 14 UNIDENTIFIED SPEAKER: Objection.
- THE WITNESS: I -- I really don't recall
- specifically exactly what was said. However, I
- 17 knew -- I do know that when all of this was going
- on, this was more about others, not just Marino.
- 19 BY MR. BEHREN:
- 20 Q With regard to -- it says here it was going
- 21 to be a cost of around \$2,700. Is that how much has
- 22 been paid on this trademark application by the
- 23 association?
- 24 A I --
- 25 MR. ANNUNZIATA: Object to the form, and --

```
1
         and --
 2.
                MR. BEHREN: Again, we got -- hold on a
          second, hold on a second.
 3
                MR. ANNUNZIATA: Attorney/client privilege.
 4
 5
                MR. BEHREN: No, no, no, no. I'm not --
 6
                MR. ANNUNZIATA: You can -- you can argue
 7
          all day long --
 8
                MR. BEHREN: I'm not going to have --
9
                MR. ANNUNZIATA: -- I'm going to raise
10
          attorney/client --
11
                MR. BEHREN: I'm not going to have three
12
          lawyers here making objections.
13
                MR. ANNUNZIATA: But I'm going --
                MR. BEHREN: Mr. Harders is on the phone, he
14
15
          is perfectly capable of --
16
                MR. ANNUNZIATA: And so am I.
17
                MR. BEHREN: -- making objections that he
18
          deems necessary.
19
                MR. ANNUNZIATA: Okay. We can fight about
20
          that all day long. I think you're getting into
21
          the attorney/client --
22
                MR. BEHREN: So I --
23
                MR. ANNUNZIATA: -- privilege.
24
                MR. BEHREN: Well, I -- I would disagree,
25
          considering the fact that this would be a board
```

- issue that would be public knowledge to all
- 2 members of the association.
- 3 BY MR. BEHREN:
- 4 Q So, my question is, have you all expended
- 5 approximately \$2,700 so far in the registration of these
- 6 trademarks?
- 7 UNIDENTIFIED SPEAKER: Objection.
- 8 And I'm going to instruct Patrick not to
- 9 answer on the basis of attorney/client privilege.
- MR. BEHREN: How is it privileged?
- 11 BY MR. BEHREN:
- 12 Q Let me ask you this: Would the members of
- 13 the association be entitled to know how much was spent
- 14 on the -- on this particular trademark application thus
- 15 far? Would you agree that that would be information
- 16 that members are entitled to?
- 17 UNIDENTIFIED SPEAKER: I don't know.
- 18 MR. BEHREN: I'm asking the witness.
- 19 THE WITNESS: It -- to my knowledge, legal
- 20 matters are not public knowledge.
- MR. MARINO: It's financial.
- 22 BY MR. BEHREN:
- Q We are asking how much was spent, the
- 24 expenditures.
- 25 A To my knowledge, for legal, it's not public

- 1 knowledge, so it doesn't mean -- it has nothing to do
- 2 with that.
- 3 Q So, you all are saying that you don't -- you
- 4 won't let the association members know how much you all
- 5 have spent so far on this trademark application; would
- 6 that be a correct statement?
- 7 UNIDENTIFIED SPEAKER: Object.
- Patrick, if you know the answer to this, I
- 9 mean, go ahead.
- 10 THE WITNESS: The specific amount I do not
- 11 know. I do know that we have gone above \$2,700.
- 12 BY MR. BEHREN:
- Okay. How about approximately? Do you know
- 14 approximately how much has been spent so far in the --
- 15 UNIDENTIFIED SPEAKER: Objection.
- 17 (Off-the-record discussion.)
- 18 MR. ANNUNZIATA: Every lawyer has objected
- on the defense -- on the defense side as to the
- 20 attorney/client privilege.
- 21 BY MR. BEHREN:
- 22 Q Approximately, do you know?
- MR. ANNUNZIATA: Instructing him not to
- answer.

25

```
BY MR. BEHREN:
 1
 2.
          Q
               Okay, sir. Don't you think -- you said you
    owe a fiduciary duty to members of the association,
 3
 4
    right?
 5
          Α
                Yes.
 6
                Don't you think it would be a fiduciary
 7
    obligation of yours to allow the members to know how
 8
    much the association has spent on trying to prosecute
9
    these particular trademark applications?
10
                UNIDENTIFIED SPEAKER: Objection. You're
```

13 MR. BEHREN: Harassing?

We --

11

12

- MR. ANNUNZIATA: We -- we --
- 15 UNIDENTIFIED SPEAKER: -- (inaudible) on the

harassing now. He has answered the question.

- basis of attorney/client privilege.
- MR. BEHREN: Okay. Well, this is -- I'm
- 18 going to ask the question. If you want to claim
- that's attorney/client privilege and instruct him
- not to answer, that's your prerogative.
- 21 Can you read back --
- UNIDENTIFIED SPEAKER: We don't want you to
- continue to harass --
- MR. BEHREN: I'm sorry?
- 25 UNIDENTIFIED SPEAKER: -- the witness, who's

```
1
          (inaudible) --
 2.
                MR. ANNUNZIATA: Please get his last
          statement on the record.
 3
                (Off-the-record discussion.)
 4
 5
                MR. HARDERS: Attorney Harders has said that
          I object to the continued harassment of the
 6
 7
          witness, who has answered this question, on -- on
 8
          counsel's advice, not answer, based on
 9
          attorney/client privilege, and request that we
10
          move on.
11
                MR. BEHREN: That wasn't my last question,
12
          though.
    BY MR. BEHREN:
13
14
                My last question, sir, was you conceded and
15
    testified, I believe, before that it -- that you believe
16
    you have a fiduciary obligation to the interests of the
17
    master association, right?
18
                UNIDENTIFIED SPEAKER: Object, asked and
19
          answered.
    BY MR. BEHREN:
20
21
                Okay. So, my question is, do you believe
22
    that, having a fiduciary obligation to the master
```

association, that the members of the association should

be entitled to know what's being spent on this trademark

23

24

25

application?

```
1
                UNIDENTIFIED SPEAKER: Object, legal
 2.
         conclusion.
    BY MR. BEHREN:
 3
            You can answer the question, sir, unless he
 4
    tells you not to answer it.
 6
                UNIDENTIFIED SPEAKER: You can go ahead and
 7
          answer that. Not the amount, but do you think
 8
          that you have an obligation to let the members
9
          know the cost?
                MR. BEHREN: Well, that wasn't -- I don't
10
11
          think that was really my question.
12
                UNIDENTIFIED SPEAKER: (Inaudible) Court
13
          reporter please repeat the question.
                (Off-the-record discussion.)
14
15
                (Portion of the record read back by the
16
    court reporter.)
17
                UNIDENTIFIED SPEAKER: Patrick, you can
18
          answer that.
19
                THE WITNESS: Okay.
20
                UNIDENTIFIED SPEAKER: It's phrased as a yes
          or no, I suppose.
21
22
                THE WITNESS: Yes. Do I believe they
23
          should? Yes, I believe they should; however, I
```

MR. ANNUNZIATA: Object to -- instruct

24

25

have been told --

```
1
          you --
 2.
                THE WITNESS: Not --
                MR. ANNUNZIATA: -- not to answer --
 3
 4
                THE WITNESS: Okay.
 5
                MR. ANNUNZIATA: -- based on the
 6
          attorney/client privilege.
 7
                THE WITNESS: All right.
 8
                MR. ANNUNZIATA: All right?
9
                THE WITNESS: Okay.
10
    BY MR. BEHREN:
11
                All right. So, let's flip now to a couple
12
    more pages down here, which would be the TS plus
13
    application dated September 2nd, 2011, serial number
    85414343. And it would be four pages.
14
15
                UNIDENTIFIED SPEAKER: Thank you. And is
16
          this going to be the next exhibit?
17
                MR. BEHREN: Yeah, we can mark this as the
18
          next exhibit, which will be exhibit --
                MR. MARINO: This one over here?
19
20
                MR. BEHREN: What are we up to, D?
21
                MR. MARINO: Right.
22
                MR. BEHREN: Well, actually, let me --
23
          let's -- let me just clarify then. I think I had
24
          A, B, C. We are going to mark these minutes,
          we'll mark them as Exhibit D.
25
```

```
1 THE WITNESS: You already had a D.
2 (Off-the-record discussion.)
```

- MR. BEHREN: So, Exhibit F will be the board
- 4 of director meeting minutes from August 22nd,
- 5 2011.
- 6 (Deposition Exhibit F was marked for
- 7 identification.)
- 8 (Off-the-record discussion.)
- 9 MR. BEHREN: And then Exhibit G I want to be
- this application for the logo.
- MR. ANNUNZIATA: Do you have that, Scott?
- MR. HARDERS: I do, thank you.
- MR. ANNUNZIATA: All right.
- 14 (Deposition Exhibit G was marked for
- 15 identification.)
- MR. BEHREN: I will give it to you, so -- I
- mean, I don't need it for right now, but just so
- 18 we have the full set of exhibits when she -- when
- 19 we do the transcript.
- 20 BY MR. BEHREN:
- 21 Q All right. So, you recognize this document,
- 22 sir?
- 23 A I believe I have seen it before.
- Q Okay. Isn't it true that this would be the
- 25 application for the trademark on the Laguna Lakes logo?

- 1 A Yes.
- 2 Q And on the third page of this document, it
- 3 says first use anywhere, at least as early as October
- 4 6th, 2003.
- 5 Do you know -- where did that date come
- 6 from, October 6th, 2003?
- 7 A I believe at that time, when this was going
- 8 through, that there was a second application to the
- 9 county at -- at that date. The first one was in
- 10 September of '03, and I believe the second one was
- 11 August of '03. And I am guessing that that was the
- 12 first one that came up, and that's why it was used that
- 13 particular way.
- 2 So you -- but you're not sure? You don't
- 15 have knowledge, then, of where this October 6th, 2003
- 16 first-use-anywhere date came from, correct?
- 17 A I'm -- I am -- I remember talking about the
- 18 date, I just don't specifically remember exactly what
- 19 that date was.
- 20 Q Who did you talk with the date about?
- A My attorney.
- Q Who, Ms. Flammang?
- 23 A Yes.
- 24 Q Would Ms. Flammang then be the person who
- 25 would have the most knowledge as to when this -- where

- 1 this October 6th, 2003 first-use-anywhere date came
- 2 from?
- 3 UNIDENTIFIED SPEAKER: Object.
- 4 MR. ANNUNZIATA: Object to the form.
- 5 UNIDENTIFIED SPEAKER: You can go ahead and
- 6 answer.
- 7 THE WITNESS: I would imagine that she
- 8 probably would know more than I, yes.
- 9 BY MR. BEHREN:
- 10 Q On this -- also there is a specimen here, it
- 11 says web -- webpage of Laguna Lakes Community
- 12 Association, Inc.
- 13 A Uh-huh.
- 14 Q So, would you -- would you agree that the
- 15 specimen of the logo came from the
- 16 LagunaLakesCommunityAssociation.com webpage?
- MR. ANNUNZIATA: What are you showing --
- THE WITNESS: That's the --
- MR. BEHREN: Oh, we already went through it
- 20 as part --
- MR. ANNUNZIATA: Showing --
- MR. BEHREN: -- of your --
- MR. ANNUNZIATA: -- the web page --
- MR. BEHREN: -- production, too.
- THE WITNESS: Right.

- 1 MR. ANNUNZIATA: He's showing him the
- 2 webpage, Scott.
- 3 MR. BEHREN: I'm showing him the webpage.
- 4 MR. ANNUNZIATA: A photocopy of the webpage.
- 5 THE WITNESS: Yeah, a photocopy.
- I would generally have to say yes.
- 7 BY MR. BEHREN:
- 8 Q And you would agree that this
- 9 LagunaLakesCommunityAssociation.com website wasn't set
- 10 up until 2006, correct?
- 11 A I am -- I -- I still don't have exact
- 12 remembrance of an exact date of when that website was
- 13 brought forward.
- 14 Q And you don't -- who would have the most
- 15 knowledge as to when it was that the
- 16 LagunaLakesCommunityAssociation.com website was set up?
- 17 A I couldn't tell you. I honestly couldn't
- 18 tell you.
- I would imagine -- I can't even say that --
- 20 to go to Alliant Property Management, because I don't
- 21 believe that they were the management company at that
- 22 time, so --
- Q Would you -- would you -- did you bother --
- 24 would you have looked on the -- have you ever looked at
- 25 the history of the domain name to see when it was first

```
1 purchased or acquired by Laguna Lakes?
```

- 2 A No, I have not.
- 3 Q Going back to --
- 4 MR. BEHREN: Can you give me that document?
- 5 MR. MARINO: Uh-huh.
- 6 MR. BEHREN: We'll mark that one as an
- 7 exhibit, too.
- 8 MR. MARINO: Absolutely.
- 9 MR. ANNUNZIATA: Marking the whole
- 10 application --
- MR. BEHREN: No.
- MR. ANNUNZIATA: -- and attachment?
- MR. BEHREN: We already marked the -- we are
- qoing to mark the application as G, I already said
- 15 that.
- MR. MARINO: Uh-huh.
- MR. BEHREN: We are going to mark as Exhibit
- 18 H this next document.
- 19 (Deposition Exhibit H was marked for
- 20 identification.)
- MR. BEHREN: Which is part of the big
- composite binder of documents here.
- MR. ANNUNZIATA: Which one is it?
- MR. BEHREN: It's -- it's a printout, I
- 25 guess, of the -- the who-is information for Laguna

```
1
          Lakes --
 2.
                MR. ANNUNZIATA: Let me take a look at it,
 3
          please.
                MR. BEHREN: -- Association.com.
 4
                MR. ANNUNZIATA: I haven't been able to get
 5
          to it yet.
 6
 7
                MR. MARINO: About 20 pages in.
 8
                MR. BEHREN: I just -- I just gave it to
9
          him.
                MR. ANNUNZIATA: Right. And I pulled it
10
11
          over --
12
                MR. BEHREN: Oh.
13
                MR. ANNUNZIATA: -- here for a second,
14
          because I'm trying to match it and see it, and
15
          also make sure they can see it. Can you -- do you
16
          guys know what he's talking about?
17
                UNIDENTIFIED SPEAKER: I heard it was who-is
          information for -- what was the website?
18
19
                MR. ANNUNZIATA: It starts at the top, it
20
          says domain name, LagunaLakesAssociation.com,
21
          register, and has all these -- it says register
22
          URL, GoDaddy, updated date, creation date,
23
          registered expiration date, registrar.
24
                UNIDENTIFIED SPEAKER: Is there a call-out
```

box with an arrow?

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MR. ANNUNZIATA: Yeah. It says created 8-24-2006.
```

- 3 UNIDENTIFIED SPEAKER: I see it. Thank you.
- 4 MR. ANNUNZIATA: Okay. And it's got a whole
- 5 long line, and then the little -- it looks like
- 6 GoDaddy.com.
- 7 UNIDENTIFIED SPEAKER: H?
- 8 MR. ANNUNZIATA: That's H.
- 9 UNIDENTIFIED SPEAKER: Thank you.
- 10 MR. ANNUNZIATA: Thank you.
- MR. MARINO: He's got it.
- MR. BEHREN: Huh?
- MR. MARINO: He's got it.
- MR. BEHREN: Yeah.
- MR. ANNUNZIATA: He's got it.
- 16 BY MR. BEHREN:
- 17 Q Would this document at all help to refresh
- 18 your recollection about when LagunaLakesAssociation.com
- 19 was first set up online by the Laguna Lakes Community
- 20 Association, Inc.?
- 21 A Yes.
- Q When would that have been?
- 23 A It says here created 8-24-2006.
- 24 Q So, the -- the specimen to your application
- 25 for the logo was actually apparently used for the first

- 1 time in August of 2006, correct?
- 2 A Correct.
- 3 Q Also on the -- on the --
- 4 MR. BEHREN: Can you give me the second part
- of the application, with the disclaimer
- 6 information, please?
- 7 Actually, this should all be part of, I
- guess, the same thing, now that I think about it.
- 9 This is all part -- going to be still part of
- 10 Exhibit G.
- 11 Flipping -- yeah, flipping on to the
- remainder of Exhibit G there, you'll see here
- where it says to the commissioner of -- for
- 14 trademarks.
- MR. ANNUNZIATA: So, it's not H, now it's G,
- 16 or --
- MR. BEHREN: Well, H is the GoDaddy thing I
- 18 just showed.
- MR. ANNUNZIATA: Right.
- MR. BEHREN: The prior exhibit was G, which
- is the application for the logo.
- MR. ANNUNZIATA: Okay.
- 23 MR. BEHREN: Okay? What I am asking about
- is there is -- there is these pages that have the
- various blocks, and then there is something

```
1
          called, to the commissioner for trademarks.
                THE WITNESS: Do you have -- did you --
 2.
                MR. ANNUNZIATA: It's right here.
 3
                THE WITNESS: I know where we have it here,
 4
 5
          but he doesn't have one.
 6
                MR. ANNUNZIATA: Marked -- he hasn't marked
 7
          it yet.
 8
                THE WITNESS: Yeah. Okay, that's fine.
 9
                MR. ANNUNZIATA: We don't have it marked G
10
          in this stack here.
11
                THE WITNESS: Yeah.
                MR. MARINO: This is all --
12
13
                THE WITNESS: That's fine.
                MR. BEHREN: Now it's all marked as G in the
14
15
          stack.
16
                THE WITNESS: Okay. I just --
17
                MR. ANNUNZIATA: You guys have that?
18
                UNIDENTIFIED SPEAKER: We have it. Thank
19
          you.
20
                MR. ANNUNZIATA: All right.
21
                THE WITNESS: Okay. All right. So, we are
22
          back to this now? Is that where we're at, G?
23
                MR. ANNUNZIATA: Yeah.
```

MR. BEHREN: Right, G.

24

- 1 BY MR. BEHREN:
- 2 Q And where it says here commission -- to the
- 3 commissioner for trademarks, and the next page in, I
- 4 guess it has here applicant's website address is
- 5 www.LagunaLakesAssociation.com, and then it has Donna
- 6 Flammang, correct? You see that?
- 7 A I'm trying to get there.
- 8 Q I believe --
- 9 MR. ANNUNZIATA: Where are you looking at?
- 10 I don't --
- MR. BEHREN: The page after, where it says
- to the commissioner for trademarks.
- MR. ANNUNZIATA: Uh-huh.
- 14 THE WITNESS: Okay, yes.
- 15 BY MR. BEHREN:
- Okay. And then it has a declaration in
- 17 here, too, right?
- 18 A Uh-huh.
- 19 Q It says that all false statements and the
- 20 like so made are punishable by fine or imprisonment or
- 21 both, correct?
- 22 A Yes, it says that.
- 23 Q And it says, I guess, the applicant believes
- 24 the -- applicant believes to be the owner of the
- 25 trademark, service mark, sought to be registered,

```
1
   correct?
2.
           Α
                  Yes.
3
4
6
           Α
7
           Q
```

- And you also -- it was also certified here
- that no other person, firm, corporation, or association
- has the right to use the mark in commerce, right?
- That's correct.
- Why was Mr. Marino not listed there as
- 8 somebody who had been using the mark in commerce?
- 9 I have no idea. Α
- 10 Why was Transeastern not indicated as
- 11 somebody else who --
- 12 Α Transeastern --
- 13 -- had the right to use the mark in 0
- 14 commerce?
- 15 Α Because TransEastern went bankrupt.
- 16 Well, Transeastern went in -- then was
- 17 merged with TOUSA, right?
- 18 Α Yeah.
- TOUSA went into bankruptcy, right? 19 Q
- 20 Α Yeah.
- 21 That bankruptcy is still open, correct? Q
- 22 UNIDENTIFIED SPEAKER: Object. I mean, who
- 23 knows?
- 24 MR. BEHREN: I can -- I can tell you for a
- 25 fact that it's still open and active over in the

```
1
          Southern District of Florida, in Fort Lauderdale,
 2.
          so --
 3
                MR. HARDERS: Object to --
    BY MR. BEHREN:
 4
 5
                Why did you not disclose that TOUSA was a --
    somebody who had the right to use the mark in commerce?
 6
 7
                MR. ANNUNZIATA: Sorry, he had an objection.
                Scott, you had -- you were stating an
 8
          objection, I don't think it got on the record.
9
                MR. HARDERS: No, I did object.
10
11
                MR. ANNUNZIATA: You want to restate it, so
12
          she can get it?
13
                MR. HARDERS: Yes. I object to the -- to
          the last question. I'll just leave it at that,
14
15
          and -- but the witness can answer.
16
                MR. ANNUNZIATA: Okay.
17
                THE WITNESS: Okay. What was that question
18
          again, so that I can --
19
                MR. BEHREN: Can you read back --
20
                THE WITNESS: -- refresh what we're asking?
21
                MR. BEHREN: -- the last question?
22
                Can you read back the last question for me,
23
          please?
24
                (Off-the-record discussion.)
25
                (Portion of the record read back by the
```

- 1 court reporter.)
- 2 UNIDENTIFIED SPEAKER: That was the one that
- 3 was objected to.
- 4 THE WITNESS: I have no idea why it would be
- 5 or would be not be on there.
- 6 BY MR. BEHREN:
- 7 Q Okay. And where it says here, too, that all
- 8 the statements in here are true and are believed to be
- 9 true, you don't have any knowledge of whether or not any
- 10 of the statements in this application are true or
- 11 believed to be true, correct?
- 12 A I would actually have to go over step by
- 13 step before I actually answered something like that.
- 14 Q Let me ask you this: Would it -- would
- 15 you -- would it be a fair statement that the person who
- 16 would have the most knowledge as to what was put in this
- 17 application and why would have been -- would be
- 18 Ms. Flammang?
- 19 A She has the most knowledge of what went into
- 20 the -- because she actually put the application
- 21 together.
- 22 Q You, as the association president, didn't
- 23 tell Ms. Flammang what to put in this application,
- 24 Ms. Flammang --
- 25 UNIDENTIFIED SPEAKER: Object.

```
1 Q -- put it in there herself, correct?
```

- 2 MR. ANNUNZIATA: Object, and instruct --
- 3 UNIDENTIFIED SPEAKER: And we're not --
- don't answer that one, please.
- 5 MR. ANNUNZIATA: Instructing you not to
- answer that, based on attorney/client privilege.
- 7 BY MR. BEHREN:
- 8 Q As the president of the association, did you
- 9 review this application, Exhibit G, before it was
- 10 submitted by Ms. Flammang, to make sure it was truthful
- 11 and accurate?
- 12 A I did review it, yes.
- 13 Q And did you indicate to her that anything in
- 14 it was inaccurate?
- 15 UNIDENTIFIED SPEAKER: Object. Don't
- answer, please.
- MR. ANNUNZIATA: Based on attorney/client
- 18 privilege.
- 19 BY MR. BEHREN:
- 20 Q Did the board approve the application before
- 21 submitting it to the trademark office?
- 22 A I am -- I believe they did. I mean,
- 23 everything is always a board -- it's always the board
- 24 that answers everything, so I would have to say yes.
- 25 But the reality is I don't remember one way or the

- 1 other.
- 2 Q Would there have been board minute meetings
- 3 based -- for the review and approval of those, of this
- 4 application?
- 5 A If it was done in a meeting, there would
- 6 be -- it would be on there.
- 7 Q Well, would it have been done in a meeting?
- 8 A Based on it being legal, no, not
- 9 necessarily.
- 10 Q You don't know?
- 11 A No. Based on the idea that this is all
- 12 legal stuff, legal stuff is not public knowledge.
- 13 Q So, you would have had separate meetings
- 14 relating to this stuff; is that what you --
- 15 A I don't believe that there was a separate
- 16 meeting. I believe that we each individually got a copy
- 17 of it and looked at it.
- 18 (Deposition Exhibit I was marked for
- 19 identification.)
- 20 BY MR. BEHREN:
- 21 Q Okay. Let me show you what's been -- what
- 22 I'm marking as Exhibit I, which would be the application
- 23 for the mark for the name Laguna Lakes. Do you
- 24 recognize this document?
- 25 A I believe I do.

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1 Q And if you look at the second page of
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- 2 Exhibit I, and you see here on the second page where it
- 3 says your -- it has -- the first page has Laguna Lakes
- 4 Community Association, Inc., and then you see here where
- 5 it says website address --
- 6 A Uh-huh.
- 7 www.LagunaLakes.com?
- 8 A Yes.
- 9 Q You would agree that the Laguna Lakes
- 10 Community Association has never owned LagunaLakes.com,
- 11 correct?
- 12 A Correct.
- 13 Q So, that would be a -- completely inaccurate
- 14 information contained here in this application, correct?
- 15 A I would say it was a typo, yes.
- Q Why would you say it's a typo?
- 17 A Because right down here it says
- 18 www.LagunaLakesAssociation.com.
- 19 Q Okay. But that -- and that was used for --
- 20 to cite to the specimen; in other words, where the --
- 21 where the proof of the applied-for mark came from,
- 22 right?
- 23 A Right.
- 24 Q And that, we already talked about, wasn't
- 25 set up until August of 2006, correct?

- 1 A Correct.
- 2 Q And also the first use in anywhere date says
- 3 October 6th, 2003. You don't have personal knowledge as
- 4 to where -- what that date came from, correct?
- 5 A As I stated before, I believe that it was a
- 6 second registered mark, that Transeastern had went down
- 7 to the county and --
- 8 Q But you -- but you don't know, right?
- 9 A No.
- 10 Q I think you testified --
- 11 A Yeah, I --
- 13 most --
- 14 A That's what I believe it is, but I cannot
- 15 remember specifically.
- 16 Q I believe -- and you testified, I think,
- 17 before that you believe the person who would have the
- 18 most knowledge as to where that date came from would be
- 19 Ms. Flammang, right?
- 20 UNIDENTIFIED SPEAKER: Objection.
- Go ahead and answer.
- THE WITNESS: Correct.
- MR. MARINO: Scott, can I see you for a
- 24 second?
- MR. BEHREN: Yeah.

```
1
                (A brief recess was taken.)
    BY MR. BEHREN:
 2.
            So, referring again to Exhibit I, you're
 3
    seeking to obtain a trademark on the name Laguna Lakes?
 4
 5
                Yes.
 6
                Is it your contention that no one else is
 7
    allowed to use the name Laguna Lakes?
 8
                UNIDENTIFIED SPEAKER: Objection.
9
                Go ahead, Patrick, if you -- if you can
          answer.
10
11
                THE WITNESS: It's my contention that, as a
12
          registered mark, people can use it if they gain
          permission somehow, someway, correct?
13
14
                MR. BEHREN: I'm not answering the questions
15
          here.
16
                THE WITNESS: Okay.
17
                MR. BEHREN: My question is --
18
                THE WITNESS: My --
    BY MR. BEHREN:
19
20
            -- are you all seeking to prevent anybody
21
    from using the name Laguna Lakes?
22
          Α
               No.
23
               Okay. You're aware that there is other
24
    developments in West Palm Beach, in California, around
25
    the country, all that are -- developments that are all
```

- 1 called Laguna Lakes, right?
- 2 A Correct.
- 3 UNIDENTIFIED SPEAKER: Objection.
- 4 THE WITNESS: I --
- 5 BY MR. BEHREN:
- 6 Q Are you aware also that, in fact, the Laguna
- 7 Lakes in Florida is actually based on a Laguna Lakes out
- 8 in California?
- 9 UNIDENTIFIED SPEAKER: Objection.
- 10 THE WITNESS: Couldn't tell you.
- 11 BY MR. BEHREN:
- 12 Q And with regard to -- you said that there
- 13 was an issue with regard to the Mr. -- with regard to
- 14 Mr. Marino's use of the logo. What if Mr. Marino took
- 15 pictures of the signs to the development, would you
- 16 consider that to be violating your proposed trademark?
- 17 UNIDENTIFIED SPEAKER: Objection.
- 18 You can answer, Patrick, if you know.
- 19 THE WITNESS: Pictures of a sign are one
- thing. Actually printing a logo with the name
- 21 Laguna Lakes on it is actually representation of
- the association of which is --
- MR. BEHREN: So --
- THE WITNESS: -- not.
- MR. BEHREN: Go ahead.

- 1 BY MR. BEHREN:
- 2 Q So, it's your -- it's your contention, at
- 3 least it is your belief, that Mr. Marino's use of a
- 4 picture of the signs or the front gate to Laguna Beach
- 5 would not necessarily be objectionable to the board; is
- 6 that correct?
- 7 UNIDENTIFIED SPEAKER: Objection.
- 8 BY MR. BEHREN:
- 9 Q You can answer.
- 10 A I can answer for the -- the board sitting
- 11 right now that I believe objection would be held -- when
- 12 you -- you have the signs of a -- with the logo and the
- 13 name, it presents a problem. If you have a picture of
- 14 the front sign, that's not actually a problem.
- 15 Q By the way, the -- the front signs to the
- 16 development, do you know -- do you know when those were
- 17 erected?
- 18 A I believe it was somewhere in the middle of
- 19 '03. I don't have an exact date.
- 20 Q So, you don't know?
- 21 A No, but I -- the best of my knowledge, it
- 22 was somewhere in the middle of '03.
- Q What do you base that on?
- 24 A Speaking with other residents that were here
- 25 previous to myself.

- 1 Q Okay. So, your knowledge of when the signs
- 2 were erected is based on hearsay --
- 3 A Correct.
- 4 Q -- relayed to you from third parties?
- 5 A That's it.
- 6 Q Are you aware of whether or not there's
- 7 actually a natural -- actually lakes out in California
- 8 called Laguna Lakes?
- 9 A Am I aware of that?
- 10 Q Yeah.
- 11 A No.
- 12 (Deposition Exhibit J was marked for
- 13 identification.)
- MR. BEHREN: We'll mark this document as
- 15 Exhibit J.
- 16 UNIDENTIFIED SPEAKER: If you could just
- 17 help us find it.
- MR. ANNUNZIATA: You're not going to be able
- 19 to find it.
- MR. BEHREN: It's original marketing
- 21 materials.
- MR. ANNUNZIATA: It's original marketing
- 23 materials from Transeastern.
- I have a phone -- I have a camera. I'm
- going to take a picture of it and send it to you.

- 1 UNIDENTIFIED SPEAKER: Okay. That would be
- 2 helpful. Thank you.
- MR. ANNUNZIATA: I mean, as needed, you
- 4 know, and you can look at it as you go.
- 5 If there's anything in particular, I ask
- that you give me a moment to send it to them,
- 7 so --
- 8 Go ahead.
- 9 MR. BEHREN: Okay.
- 10 BY MR. BEHREN:
- 11 Q With regard to that particular
- 12 documentation, Exhibit J there, you would agree that --
- 13 if you'd open up the cover there -- keep going, keep
- 14 going. There.
- You would agree that it references the
- 16 attempting to create the California lifestyle, correct?
- 17 A Correct.
- 18 Q And, in fact, all of the little parcels were
- 19 all named after areas in California, too, like Beverly
- 20 Hills, Santa Barbara, Monterey, right?
- 21 A That's correct.
- MR. ANNUNZIATA: It's coming to you, Scott.
- MR. HARDERS: Not yet.
- 24 BY MR. BEHREN:
- 25 Q You would agree -- you would admit also that

- 1 Laguna Lakes Community Association is not licensed to
- 2 broker or sell real estate, correct?
- 3 A That's correct.
- 4 Q They are also not licensed to broker or
- 5 lease real estate, correct?
- 6 A That's correct.
- 7 Q And you would agree that the primary source
- 8 of revenue for the Laguna Lakes Community Association
- 9 are homeowners' association fees?
- 10 A That's correct.
- 11 Q That would be, I'm assuming, the only source
- 12 of revenues, correct? That maybe and rental of the
- 13 clubhouse?
- 14 A And rental of the clubhouse.
- 15 Q You would admit that Gerard Marino's use of
- 16 the name and logo doesn't impact Laguna Lakes Community
- 17 Association's revenues whatsoever?
- 18 A It hasn't to date; it has the capability of
- 19 doing so.
- 20 O How?
- 21 A Let's say that Mr. Marino upsets someone
- 22 that he is doing business with, a client, so to speak,
- 23 and this client comes back to us and starts to sue him
- 24 and us, as a representative of, we -- simply we are
- 25 trying to protect the assets of that.

- 1 Q And you -- you would agree that for years
- 2 prior to filing the trademark applications, that
- 3 Mr. Marino and other Realtors had been using the name
- 4 Laguna Lakes and the logo, correct?
- 5 A Not the logo, no.
- And I'm not really that aware of how many
- 7 years previous, but I do know that once we started
- 8 seeing many other Realtors use it, you know, a few other
- 9 using it and whatnot, that's when we talked about the
- 10 idea of doing something about that to stop it, because
- 11 it was just gaining and growing.
- 12 Q With regard to the -- one second.
- With regard to the approved minutes that
- 14 were marked previously as Exhibit F --
- 15 A Yes.
- 16 Q -- is it true that those were posted on the
- 17 Laguna Lakes website at one point in time and then
- 18 removed from them?
- 19 A No.
- 20 Q Are they still on there today?
- 21 A To my knowledge, they are.
- MR. MARINO: If I opened the website, can he
- 23 look?
- MR. BEHREN: What's that?
- MR. MARINO: If I opened the website, can he

- 1 look?
- THE WITNESS: Go ahead.
- 3 MR. BEHREN: Pull it up and see.
- 4 BY MR. BEHREN:
- 5 Q Would you agree that -- and you would agree
- 6 that Mary Ann Cowart is a licensed Florida real estate
- 7 agent who lives in Laguna Lakes and was on the board,
- 8 right?
- 9 A Yes.
- 10 UNIDENTIFIED SPEAKER: Objection.
- 11 THE WITNESS: Sorry.
- 12 BY MR. BEHREN:
- 13 Q Is there a Laguna Lakes discussion board,
- 14 that there used to be at some point in time?
- 15 A Yes, there was.
- 16 O Where was that? Was that on the website?
- 17 A That was on the website.
- 18 Q Are you aware of whether or not Ms. Cowart
- 19 was continuously criticizing Mr. Marino and posting
- 20 negative comments about him on the discussion board?
- 21 UNIDENTIFIED SPEAKER: Object.
- But go ahead and answer, if you know,
- Patrick.
- THE WITNESS: I really don't know, but I do
- know that it was taken down by a previous board,

```
1
          and more or less it was -- the comments were --
 2.
          and I don't know if it was Mary Ann or not, but
 3
          the comments were nasty, going back and forth
          between the board and the residents.
 4
    BY MR. BEHREN:
 6
                And what about with regard to -- with regard
          Q
 7
    to these applications for the trademarks --
                (Off-the-record discussion.)
 8
                MR. BEHREN: Well, that -- he's going to --
9
          he's going to ask -- we're going to ask the
10
11
          witness to take a look at the Laguna Lakes website
12
          and see whether or not the minutes that I -- I
13
          think were -- I just set forth were Exhibit H, are
14
          actually still on the website. I'm sorry, not
15
          Exhibit H, Exhibit F.
16
                THE WITNESS: F.
17
                MR. BEHREN: Sorry.
                UNIDENTIFIED SPEAKER: Ouestion?
18
19
                THE WITNESS: So, you're asking me to go in
20
          here, is --
21
                MR. BEHREN: Yeah.
22
                THE WITNESS: -- that what you --
23
                MR. BEHREN: See if the minutes are still on
24
          the website, or --
```

MR. ANNUNZIATA: Do you have --

```
1
                MR. BEHREN: -- because you thought they --
          you thought they were still on --
 2
 3
                (Overlapping discussion.)
                MR. ANNUNZIATA: -- passwords or anything of
 4
 5
          yours --
                THE WITNESS: No.
 6
 7
                MR. ANNUNZIATA: -- on here?
                MR. MARINO: He's --
 8
9
                THE WITNESS: He's logged in already.
10
                MR. BEHREN: As long as he's already logged
11
          in.
12
                THE WITNESS: Yeah, he's logged in already.
13
                MR. ANNUNZIATA: All right.
14
                MR. BEHREN: All right.
15
                MR. ANNUNZIATA: What was the -- what was
         the date on this?
16
17
                THE WITNESS: August --
18
                MR. ANNUNZIATA: August --
19
                THE WITNESS: -- 12th.
20
                MR. ANNUNZIATA: -- 22nd, 2011.
21
                THE WITNESS: '11, yeah.
22
                MR. BEHREN: I'm sorry?
23
                THE WITNESS: No, it's --
24
   BY MR. BEHREN:
          Q It's not on there?
```

- 1 A I'm not seeing -- I'm not seeing it. They
- 2 should all be on here. They were all on here.
- 3 Q Any idea why somebody would have removed
- 4 these particular minutes from the website?
- 5 A Well, it's not like they -- you're making it
- 6 something it's not.
- 7 There is -- every one was put on here from
- 8 the beginning of 2006, and right now I'm seeing there is
- 9 a lot missing, a lot.
- 10 And as I stated earlier, I don't go on this
- 11 very often, and --
- 12 Q But this one -- this particular meeting is
- 13 missing, correct?
- 14 A This and many, actually, yeah. All of '10
- 15 except for one, all of '11 except for one, all of --
- 16 well, one, two -- all of '12 except for two of them,
- 17 none of '09, none of '08. They were all on there. So,
- 18 exactly where that all has gone to, I don't know.
- 19 Q Would you --
- 20 A I would have to -- I would have to contact
- 21 who was effectively taking care of that website in order
- 22 to take it any further.
- Q Would you agree, as the president of the
- 24 association, that you would have a fiduciary
- 25 responsibility to make sure that the members have access

- 1 to the minutes and know what was discussed at these
- 2 board member meetings?
- 3 A Yeah. They can call Alliant Property
- 4 Management at any time and get stuff.
- 5 Q Was there ever, in 2012, a board meeting
- 6 where members questioned the benefit of proceeding
- 7 forward with this trademark application?
- 8 A Could you repeat that question?
- 9 Q Was there ever a board meeting --
- 10 A Uh-huh.
- 11 Q -- where members of the association
- 12 questioned the benefit of proceeding forward with these
- 13 trademark applications?
- 14 A There was a couple of residents who
- 15 questioned, yeah.
- 16 Q Who was that? And tell me about that.
- 17 A I don't remember their names specifically.
- 18 I know his first name -- the one guy was Jeff, and I
- 19 can't remember the other woman's name.
- 20 But they asked -- they were members of a
- 21 Monterey parcel, of which they had a problem with Donna
- 22 being the representative. And that was their sole goal,
- 23 and that was it.
- 24 Q They had a problem with Donna being the
- 25 lawyer?

- 1 A Correct.
- 2 Q Okay. And what was discussed and what was
- 3 addressed about that issue?
- A Well, the only thing that was discussed,
- 5 again, was the price, of which was stated the \$2,700,
- 6 and we stated that it was not -- it didn't come close to
- 7 doing that.
- 8 Q Did you tell them at the board how much --
- 9 at that board meeting where they complained about this
- 10 process, how much it was that had been spent to date?
- 11 A No.
- 12 Q Other than that it was in excess of the
- 13 \$2,700?
- 14 A It was less than, yes.
- 15 Q Oh, it was --
- 16 A It was less than.
- 17 Q Less than the \$2,700?
- 18 A Correct.
- 19 Q Was --
- 20 A We were in the very beginnings of actually
- 21 doing this when that, what you're talking about --
- 22 Q I got you.
- 23 A -- came in.
- 24 Q Do you recall at some point in time Mary Ann
- 25 Cowart standing up during one of those meetings when

- 1 they said why are we doing this, and her response was so
- 2 that Gerard Marino can't use it?
- 3 UNIDENTIFIED SPEAKER: Object.
- 4 THE WITNESS: No, I don't remember that
- 5 statement being said.
- 6 BY MR. BEHREN:
- 7 Q In the years that Mr. Marino has sold in
- 8 Laguna Lakes, has there been one complaint about his
- 9 selling of properties there, or has it in any way, any
- 10 of his -- in his years of selling there, has it somehow
- 11 affected the goodwill or name of the community?
- 12 A To my knowledge, I would have to say no, but
- 13 that's only my knowledge.
- 14 O I understand.
- 15 A There's 614 units in there. There is a lot
- 16 of people that could say something different. Couldn't
- 17 tell you one way or the other.
- 18 Q Okay. We had asked you also to produce any
- 19 and all documents showing persons who had confusion,
- 20 suspicion, mistake, deception, or doubt as to the
- 21 relationship between -- between plaintiff and defendant
- 22 or plaintiff and defendant's products associated with
- 23 the mark Laguna Lakes. You don't have any documentation
- 24 to that effect, or do you? In other words --
- MR. ANNUNZIATA: What --

- 1 BY MR. BEHREN:
- 2 Q Is there any documentation from anybody
- 3 expressing some confusion about the affiliation of
- 4 Mr. Marino with Laguna Lakes?
- 5 A I don't believe there is.
- 6 Q So, that would be request number 11 of the
- 7 request for production. You're saying there's no
- 8 responsive documents?
- 9 In addition, we had asked for all annual
- 10 sales figures of each product sold or distributed by you
- 11 in connection with the mark Laguna Lakes, or otherwise
- 12 sold or distributed by you under the mark Laguna Lakes
- 13 since January 2006. Do you have any documents to --
- 14 that would be responsive to that request?
- 15 A We didn't sell anything.
- Okay. So, then, the answer to -- that was
- 17 request for production number 15. Would the response
- 18 then be that you have no responsive documents?
- 19 A I would imagine.
- 20 Q We also asked for all documents tending to
- 21 show any likelihood of confusion between Mr. Marino's
- 22 use of the name Mr. Laguna Lakes and your proposed use
- 23 of the mark Laguna Lakes. I think you already testified
- 24 there wouldn't be any documents to evidence that one way
- 25 or the other, correct?

```
1 A No.
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- 3 be no responsive documents; would that be a fair
- 4 statement?
- 5 A Sure.
- 6 Q Number 20, I asked for all documents showing
- 7 the annual advertising and commercial expenditures for
- 8 you for each product sold under the name Laguna Lakes,
- 9 or in connection with the trademark Laguna Lakes. It
- 10 says that responsive documents will be produced. Are
- 11 there any responsive documents?
- 12 A No.
- 2 So, the response to number 20 should be
- 14 none?
- 15 A (Witness shrugging shoulders.) No. It's
- 16 to --
- MR. ANNUNZIATA: You need to review what
- 18 was -- what was already --
- 19 THE WITNESS: Well, every question so far
- that he's asking me about is somehow connected to
- 21 the idea that we sell something --
- MR. ANNUNZIATA: All right.
- THE WITNESS: -- so no.
- 24 BY MR. BEHREN:
- Q Which you don't?

```
1
                No. So, what's your point?
          Α
 2.
          Q
                Well, the point is, is that I don't know
    whether -- did you -- here, let me mark this as -- we
 3
    are exhibit -- up to -- what are we up to?
 4
 5
          Α
                I.
 6
                MR. BEHREN: What was -- the brochure --
 7
                MR. ANNUNZIATA:
                                J.
 8
                MR. BEHREN: -- I think was J, right?
 9
                THE WITNESS: J, yeah.
10
                MR. ANNUNZIATA:
11
                MR. BEHREN: So, Exhibit K --
12
                THE WITNESS: Okay.
13
                MR. BEHREN: -- is going to be your
14
          responses to request for admissions,
15
          interrogatories and requests for production.
16
                (Deposition Exhibit K was marked for
17
    identification.)
                UNIDENTIFIED SPEAKER: What's -- what's this
18
          new document?
19
20
                MR. ANNUNZIATA: It's the -- it's the
21
          objections -- applicant's objections and responses
          to John Gerard Marino's first set of requests for
22
23
          admissions, interrogatories, and request for
24
          production, so it's the objections.
```

MR. BEHREN: Hold on one second. You can

- 1 take a look at that. My client wants to speak to
- 2 me for a second.
- 3 MR. ANNUNZIATA: They have stepped out for a
- 4 conference, Scott and Mr. Marino.
- 5 (A brief recess was taken.)
- 6 BY MR. BEHREN:
- 7 Q One other quick question before I forget.
- 8 Who is Vicki Rose?
- 9 A She's a --
- 10 UNIDENTIFIED SPEAKER: Are we on --
- 11 UNIDENTIFIED SPEAKER: Is that on the
- 12 record?
- MR. BEHREN: We are on the record.
- MR. ANNUNZIATA: We are back on the record.
- 15 UNIDENTIFIED SPEAKER: Okay. Sorry. I
- just -- we just are having a hard time keeping
- 17 track.
- MR. ANNUNZIATA: No, no, sorry about that.
- We should have told you when everybody was back
- 20 in.
- 21 BY MR. BEHREN:
- Q Who is Vicki Rose?
- 23 A She's a resident.
- Q What knowledge does she have with regard to
- 25 the issues in this matter?

```
1 A Well, she -- I would imagine -- she is
```

- 2 someone who has lived there from the very beginning, so
- 3 she probably knows a lot of stuff; but what exact
- 4 knowledge she has, I have no idea.
- 5 Q So, you -- you don't know what she knows?
- What about Jonathan Busa, who's that?
- 7 A He's a resident that lives in Laguna Lakes.
- 8 MR. ANNUNZIATA: What are you reading from?
- 9 BY MR. BEHREN:
- 10 Q What knowledge does he have?
- MR. ANNUNZIATA: Are you reading from
- 12 answers?
- 13 UNIDENTIFIED SPEAKER: Objection.
- MR. BEHREN: Not right now.
- THE WITNESS: He was there from the very
- 16 beginning.
- 17 BY MR. BEHREN:
- 18 Q Okay. But do you have any -- you have no
- 19 knowledge as to what knowledge he --
- 20 A Specific --
- 21 (Off-the-record discussion.)
- 22 BY MR. BEHREN:
- 23 Q You don't have any knowledge?
- 24 A Specifically what he knows, no. I can't
- 25 speak for someone else.

```
1 Q And with regard to what I have marked as
```

- 2 Exhibit K, which are the objections and responses to
- 3 interrogatories, requests for admission, request for
- 4 production, you would agree at the end -- the second to
- 5 last page of that document there is your signature,
- 6 correct, as president of the LLCA Board of Directors --
- 7 A Yes, it is.
- 9 A That is my signature, yes.
- 10 Q So, that's the reason why I'm asking you
- 11 about -- such as number 41. It says, all documents
- 12 evidencing your use of Laguna Lakes and interstate
- 13 commerce since 2006. You would agree that, other than
- 14 residents potentially maybe buying units and moving from
- 15 out of state into Florida, that Laguna Lakes is not
- 16 engaged in interstate commerce, is it?
- 17 UNIDENTIFIED SPEAKER: Objection. The
- 18 verification relates to --
- 19 MR. BEHREN: Do not -- do not make speaking
- objections, please.
- 21 UNIDENTIFIED SPEAKER: The document
- 22 production is not something that this witness
- verified.
- MR. BEHREN: Well, actually, he -- this
- 25 corporate representative was noticed as the person

- with the most knowledge of the documents produced
- 2 responsive to the request for production, the
- 3 answers to the requests for admissions, and the
- 4 answers to the interrogatories.
- 5 BY MR. BEHREN:
- 6 O So, my question is -- I asked for now in
- 7 paragraph -- in request for production number 41, I
- 8 asked for documents evidencing your use of Laguna Lakes
- 9 and interstate commerce since 2006.
- 10 UNIDENTIFIED SPEAKER: The objection stands,
- 11 but --
- MR. BEHREN: Okay.
- 13 UNIDENTIFIED SPEAKER: -- Patrick, you can
- answer, if you know.
- 15 THE WITNESS: All right. So number 41, all
- documents, interstate commerce --
- 17 BY MR. BEHREN:
- Other the website, you have none, correct?
- 19 A We -- yeah, the website, and -- I would say
- 20 the website and dealing with our residents in and out of
- 21 the state and the country.
- Q Okay. But there is no documents relating to
- 23 dealing with residents in and out of the state and the
- 24 country, right?
- 25 A Well, I would imagine there's got to be a

- 1 way to pull stuff off the website that there's been
- 2 interactions, and I'm certain that we could pull phone
- 3 records, if necessary.
- 4 Q Okay. But the fact that the people -- that
- 5 people may buy units in Laguna Lakes from out of the
- 6 state or out of the country --
- 7 A Uh-huh.
- 8 O -- doesn't mean that the association is
- 9 involved in interstate commerce, because the association
- 10 is not selling properties, correct?
- 11 A That's correct.
- 12 UNIDENTIFIED SPEAKER: Objection.
- Go ahead, Patrick.
- 14 THE WITNESS: That is correct.
- 15 BY MR. BEHREN:
- 16 Q I also asked for all board of director's
- 17 meeting minutes for the LLCA since 2006, in request
- 18 number 40, and the only one I got was the one that I
- 19 asked you about before, which was Exhibit H. H? I keep
- 20 forgetting the exhibit letters.
- 21 A Hang on.
- 22 F.
- Q F, that's the only one I got. So, you would
- 24 agree that there are a vast number of additional minute
- 25 meetings -- meetings of minutes that would have been

- 1 responsive to that request that were not produced,
- 2 correct?
- 3 UNIDENTIFIED SPEAKER: Objection.
- 4 BY MR. BEHREN:
- 5 Q Would that be correct?
- 6 UNIDENTIFIED SPEAKER: Go ahead, Patrick, if
- 7 you -- if you have any idea.
- 8 THE WITNESS: I need a better understanding
- 9 of --
- MR. ANNUNZIATA: What --
- 11 THE WITNESS: -- that particular question.
- 12 MR. ANNUNZIATA: -- what number?
- 13 BY MR. BEHREN:
- 14 Q Request number 40. All board of director
- 15 meeting minutes for LLCA since 2006. You said you meet
- 16 at lease once a month, thereabouts?
- 17 A Thereabouts.
- 18 Q Okay. So, you would agree that since 2006,
- 19 there would be more than this one board of director's
- 20 meeting minutes --
- 21 A Yes.
- 22 Q -- marked as Exhibit F?
- 23 A I would agree that there would be more
- 24 meetings.
- 25 Q And any idea why they weren't produced to

- 1 me?
- 2 A No, I have no idea. It's not as --
- 3 something that I would know.
- 4 Q And 37, the request was all documents
- 5 evidencing annual sales and advertising figures for your
- 6 Laguna Lakes product since January 1, 2006. It says
- 7 you -- the response was you will produce non-privileged
- 8 documents. There -- there would not be any documents,
- 9 would there?
- 10 A I don't believe there would be.
- 11 Q Because, again, you all are not selling
- 12 anything?
- 13 A Right.
- 14 Q Do you do any advertising at all?
- 15 A Nope.
- So, you also wouldn't have any documents
- 17 evidencing advertising expenditures, correct?
- 18 A That's correct.
- 19 Q So, once -- so, in 37, the response, I
- 20 guess, should be that you have no responsive documents?
- 21 Would that be correct?
- UNIDENTIFIED SPEAKER: Objection.
- MR. ANNUNZIATA: Objection.
- 24 UNIDENTIFIED SPEAKER: Patrick, to your
- 25 knowledge, go ahead.

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1 THE WITNESS: I guess to my knowledge, that
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- 2 would be correct. I have, you know --
- 3 BY MR. BEHREN:
- 4 Q So, also number 30, where we asked for
- 5 all -- any -- all agreements with any person who
- 6 develop, create, use, advertise, market, promote, or
- 7 sell products associated with Laguna Lakes, it says it
- 8 will produce all responsive documents. The -- I'm
- 9 assuming the response also there should be that there
- 10 are none?
- 11 UNIDENTIFIED SPEAKER: Objection.
- 12 If you -- but if you know, Patrick --
- 13 THE WITNESS: I -- I would say that there
- 14 are no documents.
- 15 BY MR. BEHREN:
- 16 Q With regard to 27, where I asked for all
- 17 documents pertaining to the creation, selection,
- 18 searching, adoption, earliest use, and decision to use
- 19 the Laguna Lakes mark, including correspondence with
- 20 design firms, advertising firms, advertising media, U.S.
- 21 and state governmental agencies, and intracompany
- 22 memoranda, the response was that we'll produce all
- 23 responsive non-privileged documents. Are there such
- 24 documents --
- MR. HARDERS: Objection.

```
1
    BY MR. BEHREN:
 2.
          Q
                -- because I haven't gotten any yet?
                MR. ANNUNZIATA: Did you object, Scott?
 3
 4
                MR. HARDERS: Yes.
 5
                MR. ANNUNZIATA: Yeah.
 6
                And also, just for the record, there are
 7
          objections that are raised. Those objections are
          not waived for the record, they were reiterated.
 8
    BY MR. BEHREN:
 9
                Again, sir, the question is, with -- it
10
11
    would be a fair statement that Laguna Lakes did not --
12
    these community associations did not select, or adopt,
13
    or design the logo, or the name, or any of these
    specimens that it's applying for trademarks on, did it?
14
15
          Α
                No.
16
                UNIDENTIFIED SPEAKER: Objection.
17
                But, to the extent that you know, Patrick --
                THE WITNESS: To the extent that I know,
18
19
          that no, they did not create it.
20
                MR. BEHREN: Okay. So --
21
                THE WITNESS: It came along with the
22
         property.
```

- 23 BY MR. BEHREN:
- 24 Q So, you don't have any documents then to
- 25 show the creation, selection, searching, adoption, or

- 1 earliest use and decision to use the Laguna Lakes mark,
- 2 correct?
- 3 A I do not have that knowledge.
- 4 Q So, the response you believe to Exhibit 2,
- 5 request number 27, should also be no responsive
- 6 documents?
- 7 UNIDENTIFIED SPEAKER: Objection.
- 8 BY MR. BEHREN:
- 9 Q Would that be a fair statement, sir?
- 10 MR. ANNUNZIATA: Iterate all the objections
- 11 to each and every question that's been asked with
- regard to each and every document, for the record.
- 13 THE WITNESS: You know, I -- I really -- to
- 14 my knowledge, I would say that we had, you know --
- 15 all of that came along with the property, so the
- association itself probably did not pick any of
- 17 that out.
- 18 MR. BEHREN: Okay. Hold on one second.
- 19 (A brief recess was taken.)
- 20 BY MR. BEHREN:
- 21 Q All right. So, with regard to -- once the
- 22 Transeastern Laguna Lakes entity deeded the common areas
- 23 to Laguna Lakes Community Association, Inc., and we said
- 24 that was, I quess, in 2003, correct?
- 25 A Correct.

```
1 Q You would agree that from 2003 until
```

- 2 approximately 2006, Transeastern continued to market and
- 3 sell new homes in the Laguna Lakes development, using
- 4 the --
- 5 UNIDENTIFIED SPEAKER: Objection.
- 6 Q -- name and the logo, correct?
- 7 UNIDENTIFIED SPEAKER: Still objection.
- 8 But go ahead and answer, Patrick.
- 9 THE WITNESS: Yes. They had their marketing
- all set up and they continued to use it.
- 11 BY MR. BEHREN:
- 12 Q So, they were the first users of the name
- 13 and logo, correct?
- 14 A They were also the first board members.
- 15 Q They were the owners --
- 16 A And the board members --
- 18 A Of the association.
- 19 Q Right.
- They were the owners of the name and logo,
- 21 correct?
- 22 A Yeah.
- 23 Q Okay. So, the question is, where is there
- 24 documentation where they transferred ownership of the
- 25 name and logo to the Laguna Lakes Community Association?

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1 A I couldn't tell you.
```

- 2 Q There isn't any, is there?
- 3 A I have no knowledge of anything like that.
- 4 Q Okay. Because, in fact, as you guys took
- 5 over, Transeastern continued to sell and market,
- 6 utilizing the name and the logo, right?
- 7 UNIDENTIFIED SPEAKER: Objection.
- 8 THE WITNESS: Right.
- 9 BY MR. BEHREN:
- 10 Q And they continued to own the domain name
- 11 and the website for Laguna Lakes, correct?
- 12 UNIDENTIFIED SPEAKER: Objection.
- If you know, Patrick, it's okay.
- 14 THE WITNESS: I -- I don't know that they
- 15 ever owned the domain name, I don't know.
- 16 BY MR. BEHREN:
- 17 Q LagunaLakes.com?
- 18 A Right.
- 19 Q You don't know that?
- 20 A No.
- 21 Q Okay. Do you know whether or not then
- 22 Laguna Lakes -- whether or not Transeastern, when they
- 23 were merged with TOUSA, whether or not then they
- 24 transferred the domain name and the ownership of these
- 25 logos and names to TOUSA? Do you know that?

```
1 UNIDENTIFIED SPEAKER: Objection.
```

- THE WITNESS: (Witness shrugging shoulders.)
- 3 BY MR. BEHREN:
- 4 Q You have no knowledge of that?
- 5 A I have no knowledge of that.
- 6 Q And it's your testimony the only reason why
- 7 the board of directors decided to file for these
- 8 trademarks was to protect the development from some
- 9 possible future contingency that might happen based upon
- 10 the conduct of Mr. Marino, correct?
- 11 A No, that is not what I said. I said
- 12 Mr. Marino and any other entity, business, or person
- 13 that would use the name and logo together to represent
- 14 themselves for the association, not being the
- 15 association. That's what I said.
- 16 Q You would agree that, to date, there is not
- 17 a single -- you have -- there -- you have no personal
- 18 knowledge of a single complaint about confusion between
- 19 Mr. Marino and the Laguna Lakes Community Association?
- 20 A No.
- 21 UNIDENTIFIED SPEAKER: Objection.
- But you can answer, Patrick.
- THE WITNESS: Not to me, no.
- 24 BY MR. BEHREN:
- 25 Q And, again, you don't -- and when --

- 1 although the -- although there was a transfer of the
- 2 Transeastern Laguna Lakes, LLC entity common areas to
- 3 the Laguna Lakes Community Association back in 2003, you
- 4 don't know specifically when these monument signs were
- 5 put up to the front of the development, correct?
- 6 A Specifically, no.
- 7 Q By the way, you -- so, you testified to --
- 8 about Mr. Marino using the LagunaLakes.com domain,
- 9 correct?
- 10 A I testified that he was using it?
- 11 Q Yeah, didn't you? I thought you said a
- 12 combination of him using the domain name and --
- 13 A Not the domain --
- 14 Q -- the logo was confusing.
- 15 A I never said the domain name.
- 16 Q Okay. So --
- 17 A I never said that.
- 18 Q All right. When you --
- 19 A What I said is, in the advertising, when
- 20 you're splashing the logo and the name Laguna Lakes
- 21 together and it comes across as if it's the association,
- 22 is where we have the problem.
- 23 Q Okay. So, it would be -- it would be a fair
- 24 statement then that if Mr. Marino has been using the
- 25 domain name LagunaLakes.com, that, to your knowledge,

- 1 there has been no complaints about anybody going onto
- 2 that website and being confused between Mr. Marino and
- 3 the association?
- 4 A There actually was one complaint, the
- 5 clubhouse manager, who he -- who told her he was going
- 6 to put her on there, and she declined.
- 7 Q He told who he was going to put who on
- 8 where?
- 9 A Mr. Marino told the clubhouse manager for
- 10 Laguna Lakes that he was going to put her on the
- 11 website, and she declined.
- 12 Q Okay. Who was that?
- 13 A Vanessa Metzger, the clubhouse manager.
- 14 Q Okay.
- 15 A Yes. She works --
- 16 Q So, he was trying to offer to put her on
- 17 there as a service, I guess, to the community, but she
- 18 didn't --
- 19 A No.
- 20 Q -- want to do it?
- 21 A It wasn't a service to the community, it's a
- 22 service to him.
- 23 Q Why?
- 24 A What do you mean why?
- 25 Q How is it a service to him to have the

- 1 clubhouse manager on the website, when he's trying to
- 2 sell real estate?
- 3 A Who -- how is that helping her out?
- 4 Q I said as a service to the community.
- 5 A Yeah, but how does that help her out? How
- 6 does that help the community out?
- 7 Q Because if --
- 8 A We already had -- because we -- see, when
- 9 you start to blur the line between Laguna Lakes
- 10 Community Association and Mr. Marino's business, then
- 11 that's a problem, and --
- 12 Q And what did he --
- 13 A -- that's exact --
- 14 Q What did he want the clubhouse manager on
- 15 the website for?
- 16 A I have no idea.
- 17 UNIDENTIFIED SPEAKER: Objection. How could
- 18 he know?
- MR. BEHREN: Well, he -- it sounds like he
- 20 had a discussion with her about it.
- 21 THE WITNESS: I have no idea why he would
- 22 want her.
- 23 BY MR. BEHREN:
- Q Okay. Did you ever discuss -- what did she
- 25 tell you about why it --

- 1 A She told me --
- 2 Q -- was that he wanted her on there?
- 3 A -- that he was -- he wanted to put her on
- 4 there. And I -- and I said, and? And she said, I
- 5 declined. That was the discussion.
- 6 Q Okay. So, there was never any information
- 7 about why it was he wanted to put her on there?
- 8 A No.
- 9 Q And you would agree, though, that, in all
- 10 likelihood, him listing a clubhouse manager on a site
- 11 that's used to sell real estate, it's not going to help
- 12 him sell real estate, right?
- MR. ANNUNZIATA: Objection.
- 14 UNIDENTIFIED SPEAKER: Objection.
- 15 MR. ANNUNZIATA: Speculation.
- 16 BY MR. BEHREN:
- Q Would you agree with that?
- 18 A No, I don't agree.
- 19 Q How do you think that listing the clubhouse
- 20 manager is going to help him sell real estate?
- 21 A You're asking me to --
- MR. ANNUNZIATA: Objection.
- 23 A -- speculate. How -- you know, what I'm
- 24 telling you is, is that it's not going to help her
- 25 perform her job. She's being paid to do a job from

```
1 Alliant Property Management.
2 Q How would it hurs
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2 Q How would it hurt the community to have

3 Mr. -- to have this clubhouse manager on the website by

4 Mr. Marino?

5 UNIDENTIFIED SPEAKER: Objection.

THE WITNESS: How would it help?

7 BY MR. BEHREN:

8 Q If he wanted to put association contacts on

9 there, so that people would be able to communicate with

10 people within Laguna Lakes if they wanted to, how does

11 that hurt the association?

12 A He would have to contact the people in there

13 to have that question answered.

MR. BEHREN: All right. I don't have

anything further for him.

MR. ANNUNZIATA: We will -- we are going to

17 read, right, Scott?

MR. HARDERS: Yeah, we are going to read.

19 And a half hour for lunch?

20 (Deposition concluded.)

21

22

23

24

25

ERRATA SHEET
DO NOT WRITE ON TRANSCRIPT - ENTER CHANGES
DEPOSITION OF: PATRICK TARDIFF
DATE OF DEPOSITION: August 23, 2013
RE: Marino vs. Laguna Lakes
PAGE LINE CHANGE REASON
Under the penalties of perjury, I declare that I
have read the foregoing document and that the facts
stated in it are true.
DATE

1	
2	CERTIFICATE OF OATH
3	I, Marianne E. Sayers, RPR, CRR, Notary Public,
4	State of Florida at Large, certify that the witness
5	PATRICK TARDIFF personally appeared before me on August
6	23, 2013 and was/were duly sworn.
7	(This certificate has been digitally signed.)
8	
9	
10	
11	00
12	Marianne E. Sayers, RPR, CRR,
13	Notary Public, State of Florida Commission DD942088
14	Commission Expires 1/19/2014
15	
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1	
2	CERTIFICATE OF REPORTER
3	STATE OF FLORIDA)
4	COUNTY OF LEE)
5	I, Marianne E. Sayers, RPR, CRR, do hereby certify
6	that I was authorized to and did stenographically report
7	the deposition of PATRICK TARDIFF; that a review of the
8	transcript was requested; and that the transcript is a
9	true and complete record of my stenographic notes.
10	I FURTHER CERTIFY that I am not a relative,
11	employee, or attorney, or counsel of any of the parties,
12	nor am I a relative or employee of any of the parties'
13	attorney or counsel connected with the action, nor am I
14	financially interested in the action.
15	DATED this 9th day of September, 2013.
16	(This certificate has been digitally signed.)
17	
18	
19	
20	
21	Marianne E, Sayers, RPR, CRR
22	Marianne E. Sayers, Krk, CKK
23	
24	
25	

UNITED STATES PATENT AND TRADEMARK OFFICE-Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

> Opposition No: 91204897 Opposition No: 91204941

JOHN G. MARINO

VS.

LAGUNA LAKES COMMUNITY ASSOCIATION, INC.

### **RE-NOTICE OF TAKING DEPOSITIONS**

PLEASE TAKE NOTICE that the undersigned will take the deposition of:

<u>Name</u>	Date	Time
Corporate Rep of Laguna Lakes Community Association, Inc. With the Most Knowledge of all Complaints Answers, and Affirmative Defenses and all issues on the Attached Exhibit "A"	August 23, 2013	10:00 a.m.
Patrick Tardiff		1:00 p.m.
Jeff Kelly		2:00 p.m.
Mary Ann Cowart		3:00 p.m.
Bob Hajicek		4:00 p.m.



upon oral examination before an officer qualified to administer oaths at the offices of Von Ahn Associates Court Reporting, 13241 University Drive, Suite 104, Ft. Myers, FL 33907 for the above-styled cause. The deposition shall be conducted pursuant to local rules and shall continue day to day, weekends and holidays excepted, until completed.

### **CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that a true and correct copy of the foregoing was e-mailed this 16 day of August 2013 to: Chad Rothschild, Esq. and Donna Flamming, Esq., Brennan, Manna & Diamond, LLC, 75 East Market St. | Akron, OH 44308.

Behren Law Firm 2893 Executive Park Drive, Suite 110 Weston, FL 33331 (954) 636-3802 (772) 252-3365 - fax scott@behrenlaw.com

By: / Scott M. Behren/ Scott M. Behren Fla. Bar No. 987786

### Exhibit "A"

- 1. The first use of the marks applied for with the USPTO.
- 2. The information contained on the application to the USPTO.
- 3. The use of the sought trademark in interstate commerce.
- 4. The reason for seeking the marks.
- 5. Marino's use of the marks or name Laguna Lakes or Mr. Laguna Lakes.
- 6. Whether any transfer of the marks was ever made by Transeastern Homes or any TOUSA entity.
- 7. Any likelihood of confusion between the marks of Laguna and Marino.
- 8. Whether the sought marks is geographically descriptive.
- 9. The use of the sought marks by other entities in the U.S.
- 10. Any profits earned by Laguna by the use of the sought marks.
- 11. Person with the most knowledge of documents responsive to the Request for Production.
- 12. Person with most knowledge of the answers to interrogatories.
- 13. Person with the most knowledge of responses to Request for Admissions.



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# When it comes to real estate in Laguna Lakes, who you choose matters.

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> LOCAL POSTAL

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# LAGUNA LAKES 5 Bed / 3 Car Garage Pool and Lake View \$319,940 \$319,940 Jason Schroeder Novelli Int. Novelli Int.





## Community Association Inc. Board of Director's Meeting Minutes

Held on August 22nd, 2011 at 7:00pm at the Laguna Lakes Clubhouse, Located at 15300 Lakes of Laguna Boulevard, Fort Myers Florida, 33908

### **Approved Minutes**

<u>Present</u>: President, Patrick Tardiff; Vice-President, <u>Donna Flammang (by phone)</u>; Treasurer, Bob Hajicek, Secretary, Jeff Kelley; Director, Mary Ann Cowart

<u>Management Company</u>: Patrick McGuire, CAM – Alliant Association Management (absent) Kim Hertner, CAM – Alliant Association Management was present.

Chairperson of Meeting: President, Patrick Tardiff.

- 1) <u>Establish a Quorum/Call to Order</u>: A quorum was established and the meeting was called to order at 7:03 by Patrick Tardiff.
- 2) <u>Proof of Notice</u>: Notice was posted on August 15<sup>th</sup> on the website and on August 19<sup>th</sup> on the bulletin board.
- 3) Disposal of Unapproved Minutes: Previous minutes will be approved at the next meeting.

### 4) Treasurer's Report:

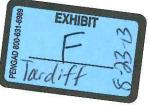
i) Cash Operating	\$458,872.00
ii) Cash Reserves	\$179,490.00
iii) Cash Total	\$638,362.00
iv) Operating Actual YTD Expenses	\$707,423.00
v) Operating Budget YTD Expenses	\$725,001.00

### 5) Committee Reports:

- a) Social Committee No report given
- b) Landscaping Committee
  - i) Items Completed
    - (1) Ficus hedge was completed.
    - (2) Washingtonian palms were trimmed.
    - (3) Oak trees on Laguna Lakes parkways will be completed on Monday.
  - ii) Proposals
    - (1) Removal of 5 Hong Kong Orchids, Silver Buttonwoods, Green Island Ficus and Core Grass around the edge of the roundabout. Install sod. Everyday Maintenance proposal \$2,125.00
    - (2) Renovate 5 sprinkler zones on the roundabout. Irrigation Specialist proposal \$2,084.00. **Visit us at**

### www.lagunalakesassociation.com

This agenda was prepared by Alliant Association Management; 6719 Winkler Road Suite 200, Fort Myers Florida, 33919, In accordance with Florida Statutes. Cc; BOD; LLCA File



- (3) Sylvester Palm on the roundabout needs to be straightened. Gulf Coast Palm proposal \$275.00.
- (4) Total cost for the roundabout \$4,484.00.

MOTION: A motion was made by Donna Flammang to accept the proposal from Everyday Maintenance for \$2,125.00 for removal of 5 Hong Kong Orchids, Silver Buttonwoods, Green Island Ficus and Core Grass around the edge of the roundabout and install sod. And also accept the proposal from Irrigation Specialist to renovate 5 sprinkler zones on the roundabout for a cost of \$2,084.00. Seconded by Bob Hajicek. All in favor, motion passes.

### c) Club House Committee -

- i) Billiard bar stools have been recovered.
- ii) Umbrellas were replaced in the pool area.
- iii) Water fountain is leaking for the fourth time this year.
- iv) Need to replace the two nets and poles at the tennis courts.
- v) Tarp cover on the gazebo is shredded.
- vi) Racket ball court needs either repairing or a member vote to change the use status.
  - (1) Proposals from Mark Wardell at Ritzman Tennis

(a) Net posts

\$350.00

(b) Nets two at

\$183.00 each

(c) Gazebo cover

\$750.00

(d) Windscreens

\$1,500.00 plus tax to do all around both courts

(e) Clay

\$350.00

MOTION: A motion was made by Bob Hajicek to proceed with the net posts at \$350.00, new nets at \$183.00 each, Gazebo cover at \$750.00, clay at about \$350.00 and to replace the fountain. Seconded by Donna Flammang. All in favor, motion passes.

### 6) Old Business:

 a) LLCA Vote Meeting – Amendment changes prepared by the Association Attorney were reviewed by the Board.

<u>MOTION:</u> A motion was made by Mary Ann Cowart to recommend to the members to pass the amendment change. Seconded by Patrick Tardiff. All in favor, motion passes.

Members meeting will be held on October 4, 2011 at 7:00 in the Clubhouse.

- b) **TEM Update** Security measures at the clubhouse have been progressing along but not yet completed.
- c) Comcast Contract Contract was signed on Tuesday, August 16, 2011. Contract effective date is October 1, 2011. Letter will be mailed to the residents soon.
- d) Oak Tree Trimming Update Discussed previously in the meeting.

### 7) New Business:

a) Chairs for Pool Deck – 15 chairs are needed to replace the missing chairs.

<u>MOTION:</u> A motion was made by Jeff Kelly to purchase 16 chairs from Leaders to replace the missing chairs. Seconded by Donna Flammang. All in favor, motion passes.

### b) Clean up Wall in Club House -

MOTION: A motion was made by Bob Hajicek to remove the "entertainment center" from the wall of the clubhouse as per the Elias Brothers proposal and cost, refurbish the wall and purchase a big screen TV and electronics needed not to exceed \$4,500.00.

Seconded by Mary Ann Cowart. All in favor, motion passes.

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This agenda was prepared by Alliant Association Management; 6719 Winkler Road Suite 200, Fort Myers Florida, 33919, In accordance with Florida Statutes. Cc; BOD; LLCA File c) BBQ Deck - No discussion

d) Replace TV - No discussion

e) Trademark – Laguna Lakes Logo is not a registered trademark and is being used without the permission of the Board of Directors.

MOTION: A motion was made by Mary Ann Cowart to register the Laguna Lakes name and logo as a trademark at a cost of around \$2,700.00. Seconded by Bob Hajicek.

All in favor, motion passes.

- 8) Other Business:
  - a) Next meeting September 26, 2011
- 9) Homeowners Comments (up to 3 minutes each, time permitting):

Question:

Due to the Comcast contract changes when will the homeowners see

their \$500.00?

Answer:

This will be decided on and discussed at the Budget Meeting.

10) Adjournment:

<u>MOTION:</u> A motion was made by Mary Ann Cowart to adjourn the meeting at 9:08 pm. Seconded by Donna Flammang. All in favor, motion passes.

The next meeting will be held on September 26<sup>th</sup>, 2011 at 7pm.

Respectfully Submitted by Kim Hertner, CAM Patrick K. McGuire, CAM Alliant Association Management

### **Trademark/Service Mark Application, Principal Register**

### **TEAS Plus Application**

Serial Number: 85414343 Filing Date: 09/02/2011

NOTE: Data fields with the \* are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

### The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	\\\TICRS\EXPORT11\IMAGEOUT 11\854\143\85414343\xm11\\FTK0002.JPG
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	A setting sun over water with varieted long and short rays over the sun, imposed within two curved designs forming the letter "L" with 3 uneven squares above the design, and with the name "Laguna Lakes" starting on the outer right side border of the sunset design with a large script capital L and the remaining letters "aguna" in lower case script and the word "LAKES" beneath it in all in capital letters with bullet points between each letter to appears as "L?A?K?E?S"
*COLOR MARK	NO
*COLOR(S) CLAIMED (If applicable)	
	The mark consists of A setting sun over water with varieted long and short rays over the sun, imposed within two curved designs forming the letter "L" with 3 uneven squares above the design, and with the name "Laguna" EXHIBIT

*DESCRIPTION OF THE MARK (and Color Location, if applicable)	Lakes" starting on the outer right side border of the sunset design with a large script capital L and the remaining letters "aguna" in lower case script and the word "LAKES" beneath it in all in capital letters with bullet points between each letter to appears as "L·A·K·E·S".	
PIXEL COUNT ACCEPTABLE	YES	
PIXEL COUNT	776 x 600	
REGISTER	Principal	
APPLICANT INFORMATION		
*OWNER OF MARK	Laguna Lakes Community Association, Inc.	
INTERNAL ADDRESS	c/o Alliant Property Management, LLC	
*STREET	6719 Winkler Road, Suite 200	
*CITY	Fort Myers	
*STATE (Required for U.S. applicants)	Florida	
*COUNTRY	United States	
*ZIP/POSTAL CODE (Required for U.S. applicants only)	33919	
PHONE	239-454-1101	
EMAIL ADDRESS	trademarks@bmdllc.com	
WEBSITE ADDRESS	www.lagunalakesassociation.com	
LEGAL ENTITY INFORMATION		
*TYPE	CORPORATION	
* STATE/COUNTRY OF INCORPORATION	Florida	
GOODS AND/OR SERVICES AND BASIS INFORMATION		
*INTERNATIONAL CLASS	035	
IDENTIFICATION	Association services, namely, promoting the interests of condominium association and homeowner associations, managing the business affairs of the common community association of the HOAs and condominium association comprising the Laguna Lakes Community and promoting the use of and managing the maintenance of the real estate and improvements thereon owned by the community association.	

*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 10/06/2003
FIRST USE IN COMMERCE DATE	At least as early as 10/06/2003
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT11\IMAGEOUT 11\854\143\85414343\xml1\ FTK0003.JPG
SPECIMEN DESCRIPTION	Webpage of Laguna Lakes Community Association, Inc.
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Donna M. Flammang
FIRM NAME	Brennan, Manna & Diamond, P.L.
STREET	3301 Bonita Beach Road, Suite 100
CITY	Bonita Springs
STATE	Florida
COUNTRY	United States
ZIP/POSTAL CODE	34134
PHONE	239-992-6578
FAX	239-992-9328
EMAIL ADDRESS	dmflammang@bmdpl.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	Donna M. Flammang
FIRM NAME	Brennan, Manna & Diamond, P.L.
*STREET	3301 Bonita Beach Road, Suite 100

*CITY	Bonita Springs	
*STATE (Required for U.S. applicants)	Florida	
*COUNTRY	United States	
*ZIP/POSTAL CODE	34134	
PHONE	239-992-6578	
FAX	239-992-9328	
*EMAIL ADDRESS	dmflammang@bmdpl.com	
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
FEE INFORMATION		
NUMBER OF CLASSES	1	
FEE PER CLASS	275	
*TOTAL FEE PAID	275	
SIGNATURE INFORMATION		
* SIGNATURE	/Donna M. Flammang/	
* SIGNATORY'S NAME	Donna M. Flammang	
* SIGNATORY'S POSITION	Attorney of Record, Florida Bar	
* DATE SIGNED	09/02/2011	

### Trademark/Service Mark Application, Principal Register

### **TEAS Plus Application**

Serial Number: 85414343 Filing Date: 09/02/2011

### To the Commissioner for Trademarks:

MARK: A setting sun over water with varieted long and short rays over the sun, imposed within two curved designs forming the letter "L" with 3 uneven squares above the design, and with the name "Laguna Lakes" starting on the outer right side border of the sunset design with a large script capital L and the remaining letters "aguna" in lower case script and the word "LAKES" beneath it in all in capital letters with bullet points between each letter to appears as "L?A?K?E?S" (stylized and/or with design, see mark)

The literal element of the mark consists of A setting sun over water with varieted long and short rays over the sun, imposed within two curved designs forming the letter "L" with 3 uneven squares above the design, and with the name "Laguna Lakes" starting on the outer right side border of the sunset design with a large script capital L and the remaining letters "aguna" in lower case script and the word "LAKES" beneath it in all in capital letters with bullet points between each letter to appears as "L?A?K?E?S". The applicant is not claiming color as a feature of the mark. The mark consists of A setting sun over water with varieted long and short rays over the sun, imposed within two curved designs forming the letter "L" with 3 uneven squares above the design, and with the name "Laguna Lakes" starting on the outer right side border of the sunset design with a large script capital L and the remaining letters "aguna" in lower case script and the word "LAKES" beneath it in all in capital letters with bullet points between each letter to appears as "L·A·K·E·S".

The applicant, Laguna Lakes Community Association, Inc., a corporation of Florida, having an address of c/o Alliant Property Management, LLC,

6719 Winkler Road, Suite 200

Fort Myers, Florida 33919

**United States** 

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

### For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Association services, namely, promoting the interests of condominium association and homeowner associations, managing the business affairs of the common community association of the HOAs and condominium association comprising the Laguna Lakes Community and promoting the use of and managing the maintenance of the real estate and improvements thereon owned by the community association.

commerce at least as early as 10/06/2003, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Webpage of Laguna Lakes Community Association, Inc..

Specimen File1

For informational purposes only, applicant's website address is: www.lagunalakesassociation.com The applicant's current Attorney Information:

Donna M. Flammang of Brennan, Manna & Diamond, P.L.

3301 Bonita Beach Road, Suite 100 Bonita Springs, Florida 34134 United States

The applicant's current Correspondence Information:

Donna M. Flammang Brennan, Manna & Diamond, P.L. 3301 Bonita Beach Road, Suite 100 Bonita Springs, Florida 34134 239-992-6578(phone) 239-992-9328(fax) dmflammang@bmdpl.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Donna M. Flammang/ Date Signed: 09/02/2011

Signatory's Name: Donna M. Flammang

Signatory's Position: Attorney of Record, Florida Bar



ringing ranges - rounce age

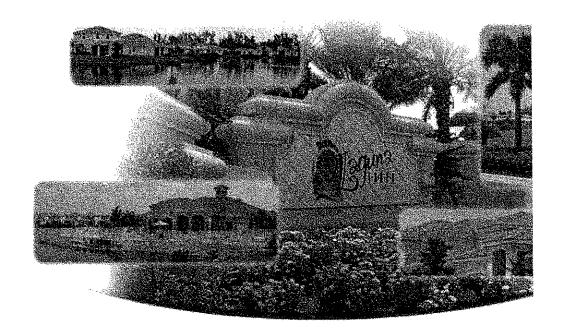


Public Homepage Resident Login Request Login Online Payments

# Amenities Homes/Condos For Sale Homes/Condos For Rent Map



### Laguna Lakes Community- "an exceptional place to



Located in tropical Southwest Florida, the upscale community of Lakes is within easy proximity to Fort Myers Beach and the barri of Sanibel and Captiva. Beautiful homes and condominiums com residential setting, along with sparkling lakes and lush tropical veg Our Clubhouse features many amenities including a gorgeous fully kitchen and dining room, lovely "Family style" room for casual get t and billiard room for entertainment. The Clubhouse Complex inclu courts, a family pool, children's wading pool, spa, exercise room and court. All of the amenities for "Gracious Living" in a tropical se

Domain Name: LAGUNALAKESASSOCIATION.COM

Registrar URL: http://www.godaddy.com Updated Date: 2012-05-30 09:23:53 Creation Date: 2006-08-24 12:31:26

created 8/24/2006

Registrar Expiration Date: 2014-08-24 12:31:26

Registrar: GoDaddy.com, LLC Registrant Name: Laguna Lakes

Registrant Organization: Laguna Lakes Community Association, Inc.

Registrant Street: 15250 Lakes of Laguna Blvd.

Registrant City: Fort Myers
Registrant State/Province: Florida
Registrant Postal Code: 33908
Registrant Country: United States
Admin Name: Laguna Lakes

Admin Organization: Laguna Lakes Community Association, Inc.

Admin Street: 15250 Lakes of Laguna Blvd.

Admin City: Fort Myers Admin State/Province: Florida Admin Postal Code: 33908 Admin Country: United States Admin Phone: (239) 482-1469

Admin Fax:

Admin Email: noc@SolutionSense.com

Tech Name: Laguna Lakes

Tech Organization: Laguna Lakes Community Association, Inc.

Tech Street: 15250 Lakes of Laguna Blvd.

Tech City: Fort Myers
Tech State/Province: Florida
Tech Postal Code: 33908
Tech Country: United States
Tech Phone: (239) 482-1469

Tech Fax:

Tech Email: noc@SolutionSense.com Name Server: NS.RACKSPACE.COM Name Server: NS2.RACKSPACE.COM

The data contained in GoDaddy.com, LLC's Whols database, while believed by the company to be reliable, is provided "as is" with no guarantee or warranties regarding its accuracy. This information is provided for the sole purpose of assisting you in obtaining information about domain name registration records. Any use of this data for any other purpose is expressly forbidden without the prior written permission of GoDaddy.com, LLC. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. In particular, you agree not to use this data to allow, enable, or otherwise make possible, dissemination or collection of this data, in part or in its entirety, for any purpose, such as the transmission of unsolicited advertising and and solicitations of any kind, including spam. You further agree not to use this data to enable high volume, automated or robotic electronic processes designed to collect or compile this data for any purpose, including mining this data for your own personal or commercial purposes.

Please note: the registrant of the domain name is specified in the "registrant" section. In most cases, GoDaddy.com, LLC is not the registrant of domain names listed in this database.



# **Trademark/Service Mark Application, Principal Register**

## **TEAS Plus Application**

Serial Number: 85411955 Filing Date: 08/31/2011

NOTE: Data fields with the \* are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

#### The table below presents the data as entered.

Input Field	Entered			
TEAS Plus	YES			
MARK INFORMATION				
*MARK	Laguna Lakes			
*STANDARD CHARACTERS	YES			
USPTO-GENERATED IMAGE	YES			
LITERAL ELEMENT	Laguna Lakes			
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.			
REGISTER	Principal			
APPLICANT INFORMATION				
*OWNER OF MARK	Laguna Lakes Community Association, Inc.			
INTERNAL ADDRESS	c/o Alliant Property Management, LLC			
*STREET	6719 Winkler Road, Suite 200			
*CITY	Fort Myers			
*STATE (Required for U.S. applicants)	Florida			
*COUNTRY	United States			
*ZIP/POSTAL CODE (Required for U.S.	33919			

applicants only)		
PHONE	239-454-1101	
EMAIL ADDRESS	trademarks@bmdllc.com	
WEBSITE ADDRESS	www.lagunalakes.com	
LEGAL ENTITY IN	FORMATION	
*TYPE	CORPORATION	
* STATE/COUNTRY OF INCORPORATION	Florida	
GOODS AND/OR S	ERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035	
IDENTIFICATION	Association services, namely, promoting the interests of homeowners and condominium associations, managing the business affairs of the common community association of the HOAs and condominium association comprising the Laguna Lakes community and promoting the use of and managing the maintenance of the real estate and improvements thereon owned by the community association.	
*FILING BASIS	SECTION 1(a)	
FIRST USE ANYWHERE DATE	At least as early as 10/06/2003	
FIRST USE IN COMMERCE DATE	At least as early as 10/06/2003	
SPECIMEN FILE N	AME(S)	
ORIGINAL PDF FILE	spec-7411823817- 154501865 . Lakes Lakes Community Assoc.Website_page.pdf	
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT11\IMAGEOUT11\854\119\85411955\xml1\FTK0003.JPG	
SPECIMEN DESCRIPTION	First page of Laguna Lakes Community Association website - www.lagunalakesassociation.com	
ADDITIONAL STA	TEMENTS SECTION	
*TRANSLATION (if applicable)		
*TRANSLITERATION (if applicable)		
*CLAIMED PRIOR REGISTRATION (if applicable)		
*CONSENT		

(NAME/LIKENESS) (if applicable)				
*CONCURRENT USE CLAIM (if applicable)				
DISCLAIMER	No claim is made to the exclusive right to use any color or font style or size apart from the mark as shown.			
ATTORNEY INFORMATION				
NAME	Donna M. Flammang			
FIRM NAME	Brennan, Manna & Diamond, P.L.			
STREET	3301 Bonita Beach Road, Suite 100			
CITY	Bonita Springs			
STATE	Florida			
COUNTRY	United States			
ZIP/POSTAL CODE	34134			
PHONE	239-992-6578			
FAX	239-992-9328			
EMAIL ADDRESS	dmflammang@bmdpl.com			
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes			
CORRESPONDENCE INFORMATION				
*NAME	Donna M. Flammang			
FIRM NAME	Brennan, Manna & Diamond, P.L.			
*STREET	3301 Bonita Beach Road, Suite 100			
*CITY	Bonita Springs			
*STATE (Required for U.S. applicants)	Florida			
*COUNTRY	United States			
*ZIP/POSTAL CODE	34134			
PHONE	239-992-6578			
FAX	239-992-9328			
*EMAIL ADDRESS	dmflammang@bmdpl.com			
*AUTHORIZED TO				

COMMUNICATE VIA EMAIL	Yes		
FEE INFORMATION			
NUMBER OF CLASSES	1		
FEE PER CLASS	275		
*TOTAL FEE PAID	275		
SIGNATURE INFORMATION			
* SIGNATURE	/Donna M. Flammang/		
* SIGNATORY'S NAME	Donna M. Flammang		
* SIGNATORY'S POSITION	Attorney of Record, Florida Bar Member		
* DATE SIGNED	08/31/2011		

.

#### Trademark/Service Mark Application, Principal Register

#### **TEAS Plus Application**

Serial Number: 85411955 Filing Date: 08/31/2011

#### To the Commissioner for Trademarks:

MARK: Laguna Lakes (Standard Characters, see mark)

The literal element of the mark consists of Laguna Lakes.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Laguna Lakes Community Association, Inc., a corporation of Florida, having an address of c/o Alliant Property Management, LLC,

6719 Winkler Road, Suite 200

Fort Myers, Florida 33919

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

#### For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Association services, namely, promoting the interests of homeowners and condominium associations, managing the business affairs of the common community association of the HOAs and condominium association comprising the Laguna Lakes community and promoting the use of and managing the maintenance of the real estate and improvements thereon owned by the community association.

In International Class 035, the mark was first used at least as early as 10/06/2003, and first used in commerce at least as early as 10/06/2003, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) First page of Laguna Lakes Community Association website - www.lagunalakesassociation.com.

#### Original PDF file:

spec-7411823817-154501865 . Lakes Lakes Community Assoc.Website page.pdf Converted PDF file(s) (1 page)

Specimen File1

No claim is made to the exclusive right to use any color or font style or size apart from the mark as shown.

For informational purposes only, applicant's website address is: www.lagunalakes.com
The applicant's current Attorney Information:
Donna M. Flammang of Brennan, Manna & Diamond, P.L.
3301 Bonita Beach Road, Suite 100
Bonita Springs, Florida 34134
United States

The applicant's current Correspondence Information:

Donna M. Flammang Brennan, Manna & Diamond, P.L. 3301 Bonita Beach Road, Suite 100 Bonita Springs, Florida 34134 239-992-6578(phone) 239-992-9328(fax) dmflammang@bmdpl.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

#### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Donna M. Flammang/ Date Signed: 08/31/2011

Signatory's Name: Donna M. Flammang

Signatory's Position: Attorney of Record, Florida Bar Member

RAM Sale Number: 13823

RAM Accounting Date: 09/01/2011

Serial Number: 85411955

Internet Transmission Date: Wed Aug 31 15:57:49 EDT 2011

# Laguna Lakes

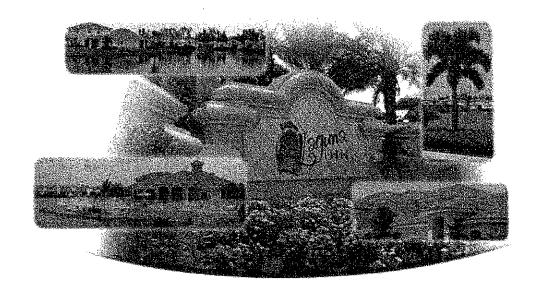


Public Homepage Resident Login Request Login Online Payments

Amenities
Homes/Condos
For Sale
Homes/Condos
For Rent
Map



#### Laguna Lakes Community- "an exceptional place to live!"



Located in tropical Southwest Florida, the upscale community of Laguna Lakes is within easy proximity to Fort Myers Beach and the barrier islands of Sanibel and Captiva. Beautiful homes and condominiums comprise this residential setting, along with sparkling lakes and lush tropical vegetation. Our Clubhouse features many amenities including a gorgeous fully equipped kitchen and dining room, lovely "Family style" room for casual get togethers, and billiard room for entertainment. The Clubhouse Complex includes tennis courts, a family pool, children's wading pool, spa, exercise room and volleyball court. All of the amenities for "Gracious Living" in a tropical setting.

This web site is a service of Alliant Property Management, LLC

UNITED STATES PATENT AND TRADEMARK OFFICE Trademark Trial and Appeal Board Post Office Box 1451 Alexandria, Virginia 22313-1451

JOHN G. MARINO,

VS.

OPPOSITION NO. 91204897 OPPOSITION NO. 91204941

LAGUNA LAKES COMMUNITY ASSOCIATION, INC.,

\_\_\_\_\_

DEPOSITION OF: ROBERT ALLEN HAJICEK

DATE TAKEN: August 23, 2013

TIME: 4:52 p.m. to 5:39 p.m.

LOCATION: Von Ahn Associates, Inc.

13241 University Drive

Suite 104

Fort Myers, Florida

BEHALF OF: The Plaintiff

REPORTED BY: Marianne E. Sayers, RPR, CRR,

Court Reporter and Notary Public

State of Florida

VON AHN ASSOCIATES, INC.
Registered Professional Reporters
2271 McGregor Boulevard, Second Floor
Fort Myers, Florida 33901
(239) 332-7443 FAX (239) 332-4066

South Fort Myers \* Naples \* Punta Gorda

```
1
   APPEARANCES:
 2.
   For the Plaintiff(s):
 3
          BEHREN LAW FIRM
 4
          2893 Executive Park Drive
          Suite 110
 5
          Weston, Florida 33331
 6
          By: Scott M. Behren, Esquire
 7
   For the Defendant(s):
 8
          BRENNAN, MANNA & DIAMOND
9
          3301 Bonita Beach Road
          Suite 100
          Bonita Springs, Florida 34134
10
11
          By: Richard S. Annunziata, Esquire
12
   For the Defendant(s): (Via Conference Phone)
13
          BRENNAN, MANNA & DIAMOND
14
          75 East Market Street
          Akron, Ohio 44308
15
               W. Scott Harders, Esquire
16
               Chad Rothschild, Esquire
17
    ALSO PRESENT: John G. Marino
18
19
                           I N D E X
20
   ATTORNEY
                      DIRECT CROSS REDIRECT RECROSS
21
   MR. BEHREN
                         3
22
23
                        EXHIBITS
24
   NUMBER
                           DESCRIPTION
                                               PAGE MARKED
25
   (None)
```

```
1
    Thereupon,
 2.
                      ROBERT ALLEN HAJICEK,
         a witness, called by counsel for Plaintiff, having
 3
    been first duly sworn by the court reporter, was
 4
 5
    examined and testified as follows:
                THE WITNESS: I do.
 6
 7
                        DIRECT EXAMINATION
 8
9
10
                         (Witness sworn.)
11
                THE WITNESS: I do.
12
    BY MR. BEHREN:
13
                Please state your name.
          0
14
                Robert Allen Hajicek.
          Α
15
                Can you spell it, please, for the reporter?
          Q
16
                R-O-B-E-R-T; Allen, A-L-L-E-N; Hajicek,
17
    H-A-J-I-C-E-K.
18
                Have you ever had a deposition taken before?
          0
19
                No, I haven't.
          Α
                Have you ever been convicted of a crime?
20
          Q
21
                No.
          Α
22
                And you live in Laguna Lakes?
          Q
23
                Yes, I do.
          Α
24
                And how long have you resided there for?
          Q
25
          Α
                We bought our condominium in March of 2005,
```

- 1 it was rented for five years, and we moved from Illinois
- 2 in July of 2010.
- 3 Q You moved to Illinois?
- 4 A Moved from Illinois to Laguna Lakes in 2010.
- 5 Q So, you bought it 2005, but you didn't live
- 6 there until 2010?
- 7 A That's right.
- 8 Q Why is that?
- 9 A Why is what?
- 10 Q Why did you buy the house and not live there
- 11 for five years?
- 12 A Because we intended to live there at some
- 13 point that we could.
- 14 Q And you bought it as new construction?
- 15 A Yes.
- 16 O From who?
- 17 A From Transeastern.
- 18 Q And you were on the board of Laguna Lakes?
- 19 A Yes.
- 20 Q Are you still on the board?
- 21 A Yes.
- 22 Q How long you been on the board for?
- 23 A Since 2011, January.
- 24 Q Have you spoken with anybody about the fact
- 25 that you were giving a deposition here today?

```
1 A Have I spoken to anybody?
```

- 2 Q Yes.
- 3 A Yes.
- 4 Q Who?
- 5 A Well, our attorney.
- 6 Q Okay. Who, which attorney?
- 7 A The gentlemen who are on the phone.
- 8 Q Okay. Anyone else besides them?
- 9 A The gentlemen who are on the phone.
- 10 Q Okay. Anyone else besides the gentlemen who
- 11 are on the phone?
- 12 A No.
- 13 Q Did you speak with any other fellow or
- 14 current board members about giving a deposition in this
- 15 case?
- 16 A No, I haven't.
- 17 Q Do you have any discussions with Mr. Tardiss
- 18 at all? Tardiff, excuse me.
- MR. ANNUNZIATA: Tardiff, yeah.
- THE WITNESS: About the deposition?
- MR. BEHREN: Yes.
- THE WITNESS: No.
- 23 BY MR. BEHREN:
- Q Okay. Have you had any discussions with
- 25 anybody on the board, without the presence of counsel,

- 1 relating to these trademark applications or Mr. Marino's
- 2 opposition to the trademark applications?
- 3 A Well, we just know that it-- that it's in
- 4 the litigation.
- 5 Q Okay. What do you know about it?
- 6 A Well, I know that -- what I know about it
- 7 is -- basically is that we are opposing -- we're --
- 8 we're trying to assert our rights to the ownership of
- 9 the Laguna Lakes logo.
- 10 Q And the name?
- 11 A Well, that's the name, Laguna Lakes.
- 12 Q Well, it's --
- 13 A Yeah.
- 15 for a logo --
- 16 A Well --
- 17 Q -- and a name.
- 18 A Well, it's -- they're -- yes, I consider
- 19 them to be together.
- 21 ownership of the logo and the name Laguna Lakes?
- 22 A Yes.
- Q Okay. Are you aware that there's other
- 24 developments out there in the United States that are
- 25 using the same name, Laguna Lakes?

- 1 A No.
- 3 trump them, as far as keeping them from using the name
- 4 Laguna Lakes?
- 5 A In other states?
- 6 Q Yeah.
- 7 A Well, I have no -- no -- I -- I would not
- 8 know that.
- 9 Q And actually -- who actually owns the logo
- 10 and the name?
- 11 A I don't know. I presume it's the
- 12 association, because the association is responsible and
- 13 has ownership of the other properties.
- 14 Q So, you presume that the association is the
- 15 owner of the name and the logo, but you have no actual
- 16 documentation or knowledge to support that; it's just
- 17 speculation on your part?
- 18 A Well, I wouldn't call it speculation,
- 19 considering the fact that it's on the entryway, and it's
- 20 called Laguna Lakes Community Association, and the
- 21 association manages the property, and the property owns
- 22 the logo.
- 23 Q How do you know the property owns the logo?
- A Well, how do you know it doesn't?
- 25 Q I'm asking -- I'm not the one asking the --

- 1 I'm not the one answering questions today, you are,
- 2 so --
- 3 A Well, I don't --
- 4 Q -- the question is, how do you know -- since
- 5 you made the statement, the conclusory statement, that
- 6 the property -- the association owns the logo based --
- 7 A Because --
- 8 Q -- what do you base that upon?
- 9 A Based it on the fact that -- that the
- 10 declarations say that the board has a fiduciary
- 11 responsibility to the properties, and the property has
- 12 always been called Laguna Lakes Community -- you know,
- 13 Laguna Lakes Community, and therefore it would be
- 14 presumed that we do own it.
- Okay. Where does the declaration indicate
- 16 somehow -- where in the declaration does it bestow
- 17 ownership of the logo and the name upon Laguna Lakes?
- 18 A Well, I guess I would have to look at the
- 19 declarations.
- 20 O Isn't it true the declaration doesn't even
- 21 refer to the logo?
- 22 A I don't know that.
- 23 Q Isn't it true the declaration doesn't have
- 24 the logo anywhere in it?
- 25 A I don't know that, but I do know that the

- 1 property manual that was given to me, that has the
- 2 declarations in it, has a cover sheet that shows the
- 3 name Laguna Lakes and the logo.
- 4 Q Right. And the name Laguna Lakes and the
- 5 logo, that would have been from Transeastern, correct?
- A It would be from whoever gave it to me at
- 7 the time we purchased.
- 8 Q Transeastern is the one who owned the name
- 9 and the logo, correct?
- 10 UNIDENTIFIED SPEAKER: Objection.
- Go ahead, Bob, though, and answer it, if you
- 12 know.
- 13 THE WITNESS: I can't answer.
- MR. BEHREN: I'm sorry?
- THE WITNESS: I said I can't answer that.
- 16 BY MR. BEHREN:
- 17 Q So, you don't know? You don't know whether
- 18 Transeastern owned the name or the logo?
- 19 A No, I don't.
- 21 used the name and the logo all over its marketing
- 22 materials and correspondence and everything else that
- 23 they used when they sold you the property, correct?
- 24 A Yes, that's right.
- 25 Q And you would agree that the association

- 1 didn't develop this Laguna Lakes logo, correct?
- 2 A That they did not develop it?
- 3 Q Yeah. The association didn't create this
- 4 logo, did they?
- 5 A Well, it must have come along when
- 6 Transeastern transferred all of the assets to the
- 7 association.
- 8 Q Okay. Well, first let's back up.
- 9 So, Transeastern, you agree, is the one that
- 10 owned the logo and the name, correct?
- 11 A No, I -- I -- I don't know that.
- 12 Q Okay. So, what makes you say -- well, first
- 13 of all, how would Laguna Lakes -- how would Transeastern
- 14 have transferred the name and the logo if they didn't
- 15 own it?
- 16 A Well, maybe -- I don't know that.
- Okay. So, you don't know if Transeastern
- 18 owned it.
- And you don't know that Transeastern
- 20 transferred the name or the logo over to the
- 21 association, do you? Again, this is all speculation on
- 22 your part, correct?
- 23 A I don't know the answer to that.
- 24 Q You don't know if it's speculation on your
- 25 part?

- 1 A No, because I would think that we do own it,
- 2 because it has been used on the documents that I
- 3 received when we purchased the property, and it's used
- 4 on the entryway to the community. So, how could you
- 5 assume otherwise?
- 6 Q Well, isn't it true that Transeastern was
- 7 using it on all of its materials?
- 8 A Yes, that's right.
- 9 Q And it was using the name and the logo --
- 10 A Uh-huh.
- 11 Q -- up through 2006, when they finally
- 12 stopped selling new properties, correct?
- 13 A Well, yes, but maybe that's a good reason to
- 14 assume that they did own it, if they were using it.
- 15 Q Right.
- 16 And they -- and they also owned the domain
- 17 name LagunaLakes.com, didn't they?
- 18 A Well, that I don't know.
- 19 Q Okay. Isn't it true that -- you know the
- 20 association has a domain name, correct?
- 21 A Yes, I know --
- 22 Q Do you know what it is?
- 23 A No.
- 24 Q Do you know, is it LagunaLakes.com?
- 25 A I don't -- I'm not -- I'm not a tech guy, so

- 1 when you talk about domain, I'm not sure what you're
- 2 referring to.
- 3 Q Okay. You would agree, too, that the sole
- 4 business of Laguna Lakes Community Association is to
- 5 collect assessments and maintain the common areas as set
- 6 forth in the declarations, right?
- 7 A It says we have a fiduciary responsibility
- 8 for the management of the -- of the association, which
- 9 is the corporation.
- 10 Q Right, which is to collect the assessments
- 11 and manage the common areas as set forth in the
- 12 declarations, correct?
- 13 A That's part of it, yes.
- 14 Q What else is part of it?
- 15 A Setting rules.
- 16 Q Okay. Setting rules with regard to how
- 17 people maintain properties within the association,
- 18 right?
- 19 A That, as well as -- there are some issues --
- 20 yeah, I would say that's correct.
- 21 Q Okay. What else -- what else would there
- 22 be?
- 23 A Well, there would be other rules, as far as
- 24 taking your garbage cans in.
- 25 O Uh-huh.

- 1 A There would be other --
- 2 Q That's in the declarations, though, isn't
- 3 it?
- 4 A Pardon me?
- 5 O That would be in the declarations
- 6 themselves, though, correct?
- 7 A Well, not all the rules would be in the
- 8 declaration, because the association has a right to make
- 9 rules.
- 10 Q Okay. So, are there separate rules out
- 11 there somewhere that the association has made outside of
- 12 the declaration?
- 13 A Well, there probably would be, in the
- 14 minutes.
- 15 Q Is there some rule that was made up by the
- 16 association board that people are not allowed to use the
- 17 logo or name Laguna Lakes?
- 18 A I don't know that.
- 19 Q There isn't, is there?
- 20 A No, I said I don't know that.
- 21 Q Okay. You're not aware of any rule, though?
- 22 A I said I don't know that.
- 23 Q Again, so you're not aware of any rule?
- 24 A I said I don't know that.
- 25 Q You don't know of any rule that's out there?

- 1 A I said I don't know that.
- 2 Q Well, you're going to have to explain
- 3 what -- what you mean by you don't know that if --
- 4 A Well, there could be, at -- at some point
- 5 there could have been that I would have not -- I would
- 6 have no knowledge of.
- 7 Q That's what I'm saying, you have no
- 8 knowledge of any of those rules?
- 9 A As I'm saying, as I've said to you, I just
- 10 answered your question.
- 11 Q What interstate commerce that you're aware
- 12 of is Laguna Lakes engaging in?
- 13 UNIDENTIFIED SPEAKER: Objection.
- 14 But go ahead, Bob, and answer, if you know.
- 15 THE WITNESS: I don't know of any interstate
- 16 commerce that is -- that it's engaged in.
- 17 BY MR. BEHREN:
- 18 Q And with regard to this -- why is it that
- 19 the Laguna association decided to seek or submit a
- 20 trademark application for the name Laguna Lakes and the
- 21 logo?
- 22 A Because it was being used by Mr. Marino.
- 23 Q Okay. And what -- what was wrong with
- 24 Mr. Marino using the name and the logo?
- 25 A Because it is a -- it is obviously -- was

- 1 created for the community association. It was --
- 2 Q How do you know -- how do you know that?
- 3 The community association didn't create the logo, did
- 4 they?
- 5 A Well, they didn't create it for Mr. --
- 6 Mr. Marino.
- 7 MR. BEHREN: Sorry, just one second.
- 8 (Off-the-record discussion.)
- 9 MR. BEHREN: Go ahead.
- 10 Can you read back the last question and
- answer, please?
- 12 (Portion of the record read back by the
- 13 court reporter.)
- 14 BY MR. BEHREN:
- Okay. You don't know why they created it,
- 16 do you?
- 17 A Oh, yes. I -- I would think that that's a
- 18 simple business question and that most business people
- 19 would understand that when you create a logo, you're
- 20 trying to create a value, you're trying to create an
- 21 image. You're trying to create a value to what you're
- 22 selling. And that's exactly the reason why we are
- 23 protecting the logo, because we feel it has a value, it
- 24 creates an image for the people who own property within
- 25 the community, and it adds value to say that you live in

```
1
    Laguna Lakes.
                You're not selling anything?
 2
                Oh, yes, we are selling -- we're -- we're
 3
          Α
    trying to maintain the value of the property for the
 4
    people who have bought into it.
 6
                So, you're not selling anything, are you?
          Q
 7
          Α
                What do you mean selling anything?
 8
                You're not -- the community -- the Laguna
    Lakes Community Association is not selling anything, are
9
10
    they?
11
                As far as -- as what?
          Α
12
          Q
                They are not selling anything?
13
                You mean we are not selling property?
          Α
14
                They are not selling anything, period,
          Q
15
    correct?
                Well, what does that have to do with it?
16
          Α
17
                Is Laguna Lakes Community Association
          Q
18
    selling anything or not?
19
                We don't sell any -- we don't sell any
          Α
20
    property.
21
                You don't sell anything, do you?
22
          Α
                Yeah, we -- we sell candy bars and we sell
23
    soft drinks at our --
```

24

25

Okay.

-- at our clubhouse.

Q

Α

- 1 Q Okay. Anything else besides candy bars and
- 2 soft drinks in the clubhouse?
- 3 A Yeah, popcorn, water. Yeah, that's --
- 4 that's about it.
- 5 Q Okay. And so -- and how is it that
- 6 Mr. Marino was -- is damaging the association by using
- 7 the name and logo?
- 8 A Well, it's -- it is a matter of this:
- 9 That -- that we need to have the -- we need the logo,
- 10 and we need to have a clear ownership of the logo,
- 11 because, as Mr. Marino is using it, somebody else may
- 12 come along and use it. It could be Joe's Plumbing
- 13 Company, Mr. Plumber of Laguna Lakes. It could be
- 14 Mr. Electrician of Laguna Lakes. It could be, you know,
- 15 Mr. Bug Control of Laguna Lakes. And so that -- we
- 16 can't control those people who use the name, those
- 17 people who use the name, and therefore what image they
- 18 would -- how they -- how they would hurt the image of
- 19 Laguna Lakes Community Association.
- 20 Q Okay. But, as far as you know, Mr. Marino
- 21 hasn't been harming the image of Laguna Lakes Community
- 22 Association, has he?
- 23 A I don't know.
- 24 Q As far as you know, you don't -- you're not
- 25 aware of any damage he's caused to the association, are

- 1 you?
- 2 A No, I'm not, but, of course, it's like any
- 3 other business. Businesses get into business deals, and
- 4 to have a -- to have Mr. Plumber of Laguna Lakes
- 5 possibly having -- doing business at Laguna Lakes with
- 6 that name and gets into a conflict with one of the
- 7 property owners over a plumbing issue and Mr. Plumber
- 8 gets sued, presumably they could sue also the
- 9 association, because the association permitted that name
- 10 to be used for Mr. Joe Plumber.
- 11 Q So, is it your position that no one's going
- 12 to be able to use the name Laguna Lakes if you guys
- 13 trademark it?
- 14 A It's my position that we use it for the
- 15 community association.
- 16 Q So, the question is, does that mean that no
- 17 one else is allowed to use the name Laguna Lakes?
- 18 A Well, it -- it is the -- it is our
- 19 property --
- 20 Q Okay.
- 21 A -- to be used as it is right now, as a
- 22 designation for the -- for the community --
- 23 Q Okay.
- A -- for the community.
- 25 Q Parcel associations, they use the name and

- 1 the logo, right?
- 2 A Yes, because they are part of the
- 3 association.
- 4 Q Okay. But -- so, you haven't asked them to
- 5 stop using the name and the logo, correct?
- 6 A That's right, because the association,
- 7 they're -- they're a part of the association, they are a
- 8 parcel.
- 9 Q And sometime in 2011 you had a --
- 10 discussions with Mr. Marino about his use of the name
- 11 and the logo, correct?
- 12 A Uh-huh.
- 13 Q Went by his house, right?
- 14 A Uh-huh.
- 15 Q You had a -- your big dog with you, correct?
- 16 A That's right.
- 17 Q And he was barking at Mr. Marino, right?
- 18 A Well, I don't know that he was barking at
- 19 Mr. Marino.
- 20 Q But he was protecting you, right?
- 21 A I don't recall that.
- Q Okay. And -- and at that time you told him,
- 23 you shouldn't be using the name and the logo anymore
- 24 because it's trademarked, right?
- 25 A I don't know if those were my exact words,

- 1 but I did say that if he was using the name Laguna Lakes
- 2 and our logo, and that was a logo for the -- for the
- 3 community.
- 4 Q You told him it was trademarked, right?
- 5 A I don't recall that I used -- said it was
- 6 trademarked --
- 7 Q Okay.
- 8 A -- because at that time I wouldn't have
- 9 known that.
- 10 Q What was Mr. Marino's response?
- 11 A He said he knew a lot about trademarking,
- 12 and that he knew that he -- what he was doing was all
- 13 right.
- 14 Q And that it wasn't -- that what you claimed
- 15 to have been trademarked wasn't trademarked, correct?
- 16 A Well, I don't exactly remember his exact
- words.
- Okay. So, that -- what happened -- and then
- 19 at some point in time, you guys at -- on the association
- 20 board decided to trademark the -- try to trademark the
- 21 name and the logo, correct?
- 22 A Yes.
- Q What was discussed at those meetings?
- 24 UNIDENTIFIED SPEAKER: Objection.
- 25 And I just want to caution the witness,

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1 the -- any -- any discussions at a private board
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- 2 meeting with the attorney are privileged and we
- 3 shouldn't talk about those, but if there were
- discussions in a public meeting, then we can talk
- 5 about the substance of those public conversations.
- 6 Do you understand the distinction?
- 7 THE WITNESS: Yes, I do.
- 8 UNIDENTIFIED SPEAKER: Okay. You can go
- 9 ahead and answer, to the extent you can.
- 10 THE WITNESS: What was the question? Say it
- 11 again.
- MR. BEHREN: I'm sorry?
- THE WITNESS: What was the question again?
- 14 MR. BEHREN: Can you read back the question,
- 15 please?
- 16 (Portion of the record read back by the
- 17 court reporter.)
- 18 THE WITNESS: That's a hard question to
- 19 answer, because I don't know if that was in public
- 20 discussion or if that was in private discussion
- 21 with our attorney. We'd really have to look at
- 22 previous minutes to determine whether or not that
- was public. I don't know.
- 24 BY MR. BEHREN:
- 25 Q So, you don't know whether it was publicly

- 1 discussed. Well, there was -- there was definitely
- 2 discussions about the trademark at the -- one meeting
- 3 where it was voted upon by Ms. Cowart to apply for those
- 4 trademarks, correct?
- 5 A Well, that would be the case, that -- that
- 6 that would have appeared in the -- in the minutes, yes.
- 7 Q What other public discussions were there
- 8 about the trademark?
- 9 A That I don't recall.
- 10 Q Why is it that you all chose to use
- 11 Ms. Flammang for this trademark?
- 12 A Why did we what?
- 13 Q Why is it you chose to use Ms. Flammang to
- 14 seek this trademark when she was a board member?
- 15 A Well, I think that that would be privileged.
- 16 Q Guess what, you don't get to assert
- 17 privilege.
- 18 A Oh, I don't?
- 19 Q No.
- THE WITNESS: Okay. Well, then, I'm going
- 21 to ask my attorney, do I have to answer that
- 22 question?
- MR. ANNUNZIATA: Ask Scott.
- MR. HARDERS: If the question is why did we
- select attorney Flammang to file for the trademark

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1 applications, if you know, you can -- you can
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- answer that, but you shouldn't talk about any of
- 3 the discussions between the board, or individuals
- on the board, and the attorney about the
- 5 applications.
- THE WITNESS: Yeah.
- 7 Because she -- to answer that question,
- because she is an attorney and she would -- would
- 9 help provide us with some direction.
- 10 BY MR. BEHREN:
- 11 Q Did Ms. Flammang counsel you guys about the
- 12 process and the procedures for filing the federal
- 13 trademarks?
- MR. ANNUNZIATA: I think it's an objection.
- 15 Attorney/client privilege.
- 16 BY MR. BEHREN:
- 17 Q At public meetings, did Ms. Flammang counsel
- 18 you guys about the process for filing the federal
- 19 trademarks?
- 20 A At the meeting?
- Q Yeah.
- 22 A I don't recall.
- 23 MR. ANNUNZIATA: Qualified as a public
- 24 meeting, at a public meeting, did she counsel you
- 25 guys?

- 1 BY MR. BEHREN:
- 2 Q Did Ms. Flammang ever discuss with you guys
- 3 at any public meetings whether or not you needed to be
- 4 the owners or creators of the logo and the name in order
- 5 to trademark it?
- A You know, we are going to have to go back to
- 7 the minutes. I just don't recall.
- 8 Q Did Ms. Flammang ever discuss with you at
- 9 public meetings that it is a -- potentially a criminal
- 10 offense to file false information in a trademark
- 11 application?
- 12 A I don't ever recall that at all.
- 13 Q Did Ms. Flammang ever discuss with you at
- 14 any public meetings what the obligation would be of the
- 15 board in order to maintain the trademark if there's
- 16 other developments and persons around the country using
- 17 the name?
- 18 A I have no recollection of that.
- 19 Q Did she ever tell you that maybe if there
- 20 was other people out there using the name and you
- 21 trademarked it, that you could be waiving your trademark
- 22 rights? Was that ever discussed?
- 23 UNIDENTIFIED SPEAKER: Objection.
- I just would clarify that that -- that if
- 25 this conversation happened in a public meeting,

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then it's okay to answer; but if it was private,
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- please don't.
- 3 THE WITNESS: I -- I just don't recall.
- 4 BY MR. BEHREN:
- 5 Q On that particular motion to trademark the
- 6 name and the logo, why did you second that motion?
- 7 A Well, if it shows that I seconded the
- 8 motion -- if there was a motion -- what was the motion?
- 9 Q The motion was to trademark the logo and the
- 10 name.
- 11 A Okay.
- 12 Q The motion was made by Ms. Cowart.
- 13 A Okay. And so your question is why did I
- 14 second it?
- 15 Q Yes.
- 16 A Because I agreed with it.
- Q Okay. Why?
- 18 A Well, because -- why?
- 19 Q Yeah.
- 20 A Well, because I did.
- Q Okay. Well, why?
- 22 A Why? Because I felt that the trademark
- 23 should be ours, it should belong -- belong to the
- 24 association and should be only used when given
- 25 permission or when it -- or if it be licensed.

- 1 Q Do you know when it was that the association
- 2 first started using the name and the logo?
- 3 A Well, I wouldn't know when it first started
- 4 using it, I would only know in 2004, when -- when I was
- 5 looking at the purchase of the property, to have seen
- 6 the logo and the trademark.
- 7 Q Okay. Well, when you saw the logo and the
- 8 trademark with regard to the purchase of the property --
- 9 A Yeah.
- 11 A Probably -- well, I -- you know, I can't
- 12 tell you. Probably on some of their sales literature.
- 13 And that was -- that would have been December of 2004.
- 14 Q On Transeastern sales literature, correct?
- 15 A Well, whosever sales literature it was.
- 16 Q Well, you didn't buy your unit from the
- 17 community association, did you?
- 18 A No, I just -- I said to you earlier that we
- 19 brought it from Transeastern.
- 20 Q Right. One of the Transeastern entities,
- 21 correct?
- 22 A Yeah.
- Q Well, you don't know the difference between
- 24 Transeastern Laguna Lakes, LLC or Transeastern Homes,
- 25 LLC, do you?

- 1 A I -- I wouldn't know that -- at that time,
- 2 it was not clear. My understanding, we were buying it
- 3 from Transeastern.
- 4 Q And -- is there a paper clip?
- 5 (Off-the-record discussion.)
- 6 BY MR. BEHREN:
- 7 Q Let me show you exhibits G and I.
- 8 A Yep.
- 9 Q These are the applications for the
- 10 trademarks for the logo and the name.
- 11 A Uh-huh, yeah.
- 12 Q You recognize those?
- 13 A I probably -- if these were -- I believe
- 14 that these may have been made available to us at the
- 15 time that we were -- you know, that the trademark was
- 16 being -- that the application was being made, but it's
- 17 been a long time and I just don't recall these
- 18 specifically.
- 19 The ones with the -- this color on them, I
- 20 don't recall that.
- 21 And the other document, you're saying is
- 22 the -- these two? Well, this, I believe, was on the
- 23 cover of the book that I received, with the documents.
- 24 And, of course, this is a picture of the -- our
- 25 entryway, which shows the name and the logo.

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1 Q That's a picture actually -- that picture
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- 2 actually is the website home page for the association,
- 3 correct?
- 4 A I would have to go back and look at it.
- 5 Q Well, look at it. Look at the side there.
- 6 A Yeah.
- 7 Oh, if that's what -- if that's what it
- 8 says, yeah, then that's what it is.
- 9 Q Okay. So, that's what was used as the
- 10 specimen here on that particular application, right?
- But you don't know when actually that
- 12 website was created, do you?
- A No, I don't.
- 14 Q Okay. The question is, did you see this
- 15 application before it was submitted to the trademark
- 16 office?
- 17 A I don't recall.
- Okay. This other application, Exhibit I,
- 19 did you see that application before it was submitted to
- 20 the trademark office?
- 21 A Let's see.
- If it was provided to us as board members, I
- 23 would have seen it. I don't recall it right now. I
- 24 don't recall the document right now.
- 25 Q All right.

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1 A What was the date of the submission on that?
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- 2 Q The applications were in August of 2011 --
- 3 A Yeah, that's --
- 4 Q -- and September 2011.
- 5 A Yeah. That would have been a pretty long
- 6 time ago, that's why I'm not recalling that.
- 7 MR. BEHREN: All right. Hold on. Let me
- 8 speak with you for a second, Gerard.
- 9 (A brief recess was taken.)
- 10 BY MR. BEHREN:
- 11 Q Are you aware of anybody at some --
- 12 expressing to you confusion about Gerard Marino's
- 13 affiliation with the Laguna Lakes Community Association?
- 14 A No.
- 15 MR. MARINO: How about the other way around;
- anybody ever ask them to buy real estate?
- 17 BY MR. BEHREN:
- 18 Q Anybody ever ask the association, or you, as
- 19 a member of the association, to buy real estate?
- 20 A To ask --
- 21 Q Has anybody ever asked you, as a member of
- 22 the association, to buy real estate from you in Laguna
- 23 Lakes?
- MR. MARINO: I think you meant --
- MR. BEHREN: Stop.

```
MR. MARINO: I know, I don't know how else
 1
 2.
          to do it.
                (Off-the-record discussion.)
 3
 4
                THE WITNESS: Say that one more time.
 5
                MR. BEHREN: Would you read back that
          question, please?
 6
 7
                (Portion of the record read back by the
 8
    court reporter.)
9
                THE WITNESS: Say it again one more time.
10
                (Portion of the record read back by the
11
    court reporter.)
12
                THE WITNESS: No.
13
                MR. MARINO: Scott, can I see you outside
          for a second?
14
15
                (A brief recess was taken.)
16
    BY MR. BEHREN:
17
            Do you know how much has been expended so
          Q
    far by the association on prosecuting the application of
18
    these trademarks?
19
20
               Yeah, it's been around $10,000.
          Α
21
                Do you think that this has been in the best
22
    interests of the association, to continue to try to
23
    prosecute ownership of the name and the logo?
24
                Yes, because it has intrinsic value.
          Α
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Haven't association members complained about

25

Q

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this folly?
 1
 2.
                MR. ANNUNZIATA: Objection to that
          characterization of what this proceeding --
 3
                MR. BEHREN: Wait a minute.
 4
 5
                MR. ANNUNZIATA: -- what these legal
 6
          proceedings are.
                MR. BEHREN: Again, now, we have one --
 7
          there's one lawyer making objections, that's
 8
9
          Mr. Harders on the phone.
                MR. ANNUNZIATA: Well, I'm an attorney.
10
11
          I'm -- I'm -- I'm -- I don't know that he heard
12
          the word folly, so I'm just, for the record,
13
          saying I don't --
                UNIDENTIFIED SPEAKER: Characterizing this
14
15
          deposition?
16
                MR. ANNUNZIATA: The whole proceedings, this
17
          folly, he called it.
18
                Repeat the question back, please, for
          Mr. Harder, so he can hear it, as loudly as you
19
20
          can, please.
21
                (Portion of the record read back by the
22
    court reporter.)
23
                MR. HARDERS: Okay. Yeah, objection.
24
                But, Bob, you can go ahead and answer to the
25
          extent you can do it.
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- 1 THE WITNESS: I think we had a question at a
- board meeting -- a question at a board meeting
- 3 about the expenditure.
- 4 BY MR. BEHREN:
- 5 Q And what was the response?
- 6 A Well, the response was, is it was -- it's an
- 7 asset of the corporation that we are going to protect as
- 8 a fiduciary responsibility --
- 9 Q And isn't there --
- 10 A -- that we have.
- 11 Q And isn't there also -- hasn't there also
- 12 been complaints about the fact that Mrs. Flammang, a
- 13 board member, was being used as the lawyer to do this?
- 14 A I don't -- I don't know that that -- are you
- 15 talking about at a board meeting?
- 16 Q Yeah. Did people complain, homeowners,
- 17 complain about the fact that Ms. Flammang, a board
- 18 member, was being used for this trademark?
- 19 A That I don't recall either. There may -- if
- 20 there was, it should show up -- possibly would show up
- 21 in the minutes.
- Q Well, the problem is that I haven't been
- 23 produced the minutes, so -- even though we asked for
- 24 them, we didn't get anything other than one of --
- 25 actually, we didn't even get one of them, I don't think.

```
1
                MR. HARDERS: Objection to the --
 2
                MR. BEHREN: I'm sorry?
                THE COURT REPORTER: I'm sorry?
 3
 4
                MR. HARDERS: Just objection to the -- I
 5
          mean, to the --
 6
    BY MR. BEHREN:
 7
               You would agree that --
 8
                MR. ANNUNZIATA: Wait, wait, wait, wait,
          wait. Scott Harders was in the middle of an
9
10
          objection.
11
                MR. BEHREN: Go ahead.
12
                MR. ANNUNZIATA: Please finish your
13
          objection, Scott.
                MR. HARDERS: Just to the -- to the -- to
14
15
          the sidebar discussion that counsel is having. If
16
          we can get the questions out, which I understand
17
          he is about to do, that would be great.
    BY MR. BEHREN:
18
                I'm assuming that the association has copies
19
20
    of all of their minutes, meeting minutes, for the
21
    past -- since -- certainly since 2011 forward, correct?
22
          Α
               Yes.
23
                And those should supposedly address some of
24
   these trademark issues that may have been discussed at
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25

meetings, right?

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1 A Yes, that -- that would be in -- that you
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- 2 were talking about, when their motions are made,
- 3 certainly.
- 4 Q Any idea why they weren't given to us?
- 5 A I have no idea that you requested --
- 6 Q Any idea why they are not on the website?
- 7 A No. I mean, they are available -- they are
- 8 available as part of the documents that we have as a --
- 9 of -- for our meetings, through the community, through
- 10 the management company.
- MR. BEHREN: All right. I don't have
- 12 anything further.
- Does he want to read or waive?
- MR. HARDERS: I would just like to add a
- couple things to the record, if we could, before
- 16 that.
- Okay. Just I -- I would like to identify
- 18 Mr. Hajicek's deposition testimony and
- 19 Mr. Tardiff's deposition testimony as highly
- 20 confidential under the board's standard protective
- order, which is applicable to this and all cases.
- MR. BEHREN: Well, I don't know that I'm
- going to agree to that. I would have to look into
- the issue, so we'll have to --
- MR. HARDERS: Well, you don't -- you don't

1	have to agree. If one party, you know, asks for
2	it, it happens until it's undone. So, you can
3	look into it and petition the board to have it
4	undone, but I would like these two depositions
5	marked highly confidential, just due to the
6	sensitive nature of the board operations that were
7	discussed on in those two particular.

And that's -- that's all I have got. We car discuss the preliminary -- or the -- the details now.

And we -- and we'll read. Mr. Hajicek will read as well.

MR. BEHREN: He'll read.

And, Chad, you need to make a -- you need to let me know when on Monday we can set up a time to call George, and hopefully -- I'm not going to expect it now, it's already 5:30, but at some point over the weekend, you can respond to my e-mail relating to the discovery. I think my request for admissions -- the request for admissions that you all didn't respond to, I think --

MR. ROTHSCHILD: Objection. We did respond, objected, which is entirely --

MR. BEHREN: Chad, can you let me finish

- 1 speaking, please?
- 2 MR. ROTHSCHILD: No, I want to --
- MR. BEHREN: No, no, no. You can -- you can
- 4 make whatever objection you want and you can --
- 5 you can pound on your chest all you like after I'm
- 6 done talking, okay?
- 7 MR. ROTHSCHILD: Fair enough.
- 8 MR. BEHREN: Number one, with regard to the
- 9 requests for admissions, which I don't think were
- fully responsive, I don't know that we really need
- 11 to go forward on motions to compel on those,
- because I asked the corporate rep pretty much
- about all of the ones that I wanted answers to,
- and he answered most of them; all right?
- The interrogatories also, I don't know that
- there's a lot of information.
- 17 The request for production, there are
- documents that we are clearly entitled to that we
- 19 didn't get; for instance, minute meetings,
- 20 minutes -- you know, minutes of these board
- 21 meetings, we didn't get one from you guys, even
- though, as you said, you were going to produce
- them. So, there's a bunch of documents that you
- said you were going to produce that you didn't
- 25 produce. There's a bunch of documents that you

```
1
          said you were going to produce that your corporate
          representative said you don't have. So, if you
 2.
          want to amend to indicate that you don't have
 3
 4
          responsive documents, that would be fine also; all
 5
          right?
 6
                And then finally, the --
                MR. ROTHSCHILD: T --
 7
 8
                MR. BEHREN: Wait. Hold on a second.
 9
                And the other issue I want to address then
10
          also with George on Monday is the fact that your
11
          corporate representative did not have knowledge of
12
          all the areas that he was supposed to have had
13
          knowledge of, and I'm going to reask again to
          depose Ms. Flammang, in accordance with this prior
14
15
          ruling.
16
                MR. ROTHSCHILD: Are you finished?
17
                MR. BEHREN: What's that?
18
                MR. ROTHSCHILD: Are you finished?
19
                MR. BEHREN:
                             Yeah.
20
                MR. ROTHSCHILD: Okay. There's a couple
21
          things.
22
                I was not even (inaudible) request for
23
          admissions --
24
                (Off-the-record discussion.)
```

MR. ROTHSCHILD: This is Chad Rothschild.

1	I'm looking at Exhibit F, the board meeting
2	minutes, which it looks like the agenda was
3	prepared by Alliant Association Management, who is
4	not a party to this, you know, opposition
5	proceeding. To my knowledge, I'm not sure if the
6	community association as an entity has physical
7	copies of the meeting minutes or whether that's
8	something that Alliant puts up. As far as I am
9	aware, we have produced all responsive documents.
L 0	MR. BEHREN: Chad, you produced zero meeting
L 1	minutes, and your association president and
L 2	corporate representative said that you guys have
L 3	them and
L 4	MR. ROTHSCHILD: Well, what
L 5	MR. BEHREN: that they are available for
L 6	production and
L 7	MR. ANNUNZIATA: Wait, wait, wait,
L 8	wait
L 9	MR. BEHREN: that they should have been
2 0	posted on the website, but they are not.
21	MR. ANNUNZIATA: I'm going to interrupt this
22	real quick.
23	Can we release the witness?
) Л	MR REHREN. Vac

MR. ANNUNZIATA: Okay. You're free. We are

```
1
          going to have a fight with lawyers, okay, so
 2.
          you're free to go.
 3
                THE WITNESS:
                              Okay.
 4
                MR. ANNUNZIATA:
                                 Thank you, sir.
 5
                THE WITNESS: Oh, you're welcome.
                MR. ROTHSCHILD: We'll look for them.
 6
                                                       If we
 7
          have copies of them --
 8
                MR. BEHREN: Your -- your representative
9
          already said you have them. He said they should
          have been attached to the website, and he doesn't
10
11
          know why they're not.
12
                MR. ROTHSCHILD: Okay.
13
                MR. ANNUNZIATA: But it doesn't mean they
          don't exist.
14
15
                (Off-the-record discussion.)
16
                MR. BEHREN: So, like I said, Chad, I think
17
          that a good number of the issues for discovery can
18
          be resolved, but I would like to have my
19
          conference call with George on Monday, so --
20
                MR. ROTHSCHILD: Back to take a look at your
          concerns. Obviously, we haven't had a chance to
21
22
          look at them in detail --
23
                MR. ANNUNZIATA: Why is this on the record?
24
                MR. ROTHSCHILD: -- until now --
```

MR. BEHREN: Because I don't want George

1	accusing me of not trying to address these issues
2	in good faith with opposing counsel, since
3	MR. ROTHSCHILD: And
4	MR. BEHREN: since that's what opposing
5	counsel wants to keep on arguing every time that I
6	file a motion to compel, that I haven't tried to
7	work them out in good faith.
8	MR. ROTHSCHILD: Since we are on the record,
9	I think the only good faith effort he made was on
10	Thursday, when he did finally send us some narrow
11	responses. Until then, you said all of our
12	responses were deficient, which is, in our
13	opinion in my opinion, not a good faith effort.
14	And I think the board agreed with that. That
15	said, we will do our best to address the concerns
16	you raised in the Word document you sent us on
17	Thursday.
18	MR. BEHREN: Well, like I said, I need to
19	know you need to let me know over the weekend
20	by e-mail, and I want a time on Monday when we can
21	call George.
22	MR. ROTHSCHILD: And on the record, I would
23	just like to add we have requested the notes from

MR. BEHREN: The notes are -- the notes are

Mr. Behren.

1	privileged. The notes were communications with me
2	and annotations of documents for me.
3	MR. ROTHSCHILD: A note
4	MR. BEHREN: That's all he has.
5	MR. ROTHSCHILD: A note that Mr. Behren said
6	he refused prior to the deposition.
7	MR. BEHREN: That's the notes I'm talking
8	about. They are privileged. They were
9	annotations to documents that he prepared for me.
10	I asked I asked him about the notes. He
11	doesn't have separate personal notes.
12	MR. HARDERS: Okay. Well, I mean, you have
13	asked us for a privilege log on some things that I
14	expect we can expect the same response from you.
15	MR. BEHREN: That's fine.
16	MR. HARDERS: Okay.
17	(Deposition concluded.)
18	
19	
20	
21	
22	
23	
24	
25	

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		st	ate	d i	n :	it	are	tr	ue.								
υA	ATE																NAME

1	
2	CERTIFICATE OF OATH
3	I, Marianne E. Sayers, RPR, CRR, Notary Public,
4	State of Florida at Large, certify that the witness
5	ROBERT ALLEN HAJICEK personally appeared before me on
6	August 23, 2013 and was/were duly sworn.
7	(This certificate has been digitally signed.)
8	
9	
10	
11	
12	Manare E Sayer
13	Marianne E. Sayers, RPR, CRR, Notary Public, State of Florida
1 4	Commission DD942088 Commission Expires 1/19/2014
15	
16	
17	
18	
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20	
21	
22	
23	
2 4	
25	

1	
2	CERTIFICATE OF REPORTER
3	STATE OF FLORIDA)
4	COUNTY OF LEE)
5	I, Marianne E. Sayers, RPR, CRR, do hereby certify
6	that I was authorized to and did stenographically report
7	the deposition of ROBERT ALLEN HAJICEK; that a review of
8	the transcript was requested; and that the transcript is
9	a true and complete record of my stenographic notes.
10	I FURTHER CERTIFY that I am not a relative,
11	employee, or attorney, or counsel of any of the parties,
12	nor am I a relative or employee of any of the parties'
13	attorney or counsel connected with the action, nor am I
14	financially interested in the action.
15	DATED this 9th day of September, 2013.
16	(This certificate has been digitally signed.)
17	
18	
19	
20	
21	Marianne E. Sayers, RPR, CRR
22	Marianne E. Sayers, RPR, CRR
23	
24	
25	

# SECRETARY OF STATE TALLAHASTEE, FLORID

### ARTICLES OF INCORPORATION OF LAGUNA LAKES COMMUNITY ASSOCIATION, INC.

The undersigned incorporator, for the purpose of forming a corporation not-for-profit pursuant to the laws of the State of Florida, Florida Statutes, Chapter 617, hereby adopts the following Articles of Incorporation:

### **PREAMBLE**

TRANSEASTERN LAGUNA LAKES, LLC, a Florida limited liability company ("DECLARANT"), owns certain property in Lee County, Florida (the "SUBJECT PROPERTY"), and intends to execute and record a Master Declaration for Laguna Lakes (the "DECLARATION") which will affect the SUBJECT PROPERTY. This association is being formed as the association to administer the DECLARATION, and to perform the duties and exercise the powers pursuant to the DECLARATION, as and when the DECLARATION is recorded in the Public Records of Lee County, Florida, with these Articles of Incorporation attached as an exhibit. All of the definitions contained in the DECLARATION shall apply to these Articles of Incorporation, and to the Bylaws of the COMMUNITY ASSOCIATION.

### ARTICLE 1. - NAME AND ADDRESS

The name of the corporation is LAGUNA LAKES COMMUNITY ASSOCIATION, INC., hereinafter referred to as the "COMMUNITY ASSOCIATION." The initial address of the principal office of the COMMUNITY ASSOCIATION and the initial mailing address of the COMMUNITY ASSOCIATION is 3300 University Drive, Coral Springs, Florida 33065.

### ARTICLE 2. - PURPOSE

The purposes for which the COMMUNITY ASSOCIATION is organized are as follows:

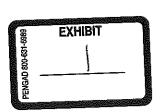
- 2.1 To operate as a corporation not-for-profit pursuant to Chapter 617 of the Florida Statutes.
- 2.2 To enforce and exercise the duties of the COMMUNITY ASSOCIATION as provided in the DECLARATION.
- 2.2.1 To promote the health, safety, welfare, comfort, and social and economic welfare of the members, and the OWNERS and residents of the SUBJECT PROPERTY, as authorized by the DECLARATION, by these ARTICLES, and by the BYLAWS.

### ARTICLE 3. - POWERS AND DUTIES

The COMMUNITY ASSOCIATION shall have the following powers and duties:

- 3.1 All of the common law and statutory powers of a corporation not-for-profit under the laws of the State of Florida.
- 3.2 To administer, enforce, carry out and perform all of the acts, functions, rights and duties provided in, or contemplated by, the DECLARATION, including but not limited to, the following:
- 3.2.1 To own, purchase, sell, mortgage, encumber, lease, administer, manage, operate, maintain, improve, repair and/or replace real and personal property.
- 3.2.2 To make and collect ASSESSMENTS against OWNERS to defray the costs, expenses and losses incurred or to be incurred by the COMMUNITY ASSOCIATION, and to use the proceeds thereof in the exercise of the COMMUNITY ASSOCIATION'S powers and duties.

ARTICLES - 1



- 3.2.3 To enforce the provisions of the DECLARATION, these ARTICLES, and the BYLAWS.
- 3.2.4 To make, establish and enforce reasonable rules and regulations governing the use of COMMON AREAS, LOTS, UNITS and other property under the jurisdiction of the COMMUNITY ASSOCIATION.
- 3.2.5 To grant and modify easements, and to dedicate property owned by the COMMUNITY ASSOCIATION to any public or quasi-public agency, authority or utility company for public, utility, drainage and cable television purposes.
- 3.2.6 To borrow money for the purposes of carrying out the powers and duties of the COMMUNITY ASSOCIATION.
- 3.2.7 To exercise control over exterior alterations, additions, improvements, or changes in accordance with the terms of the DECLARATION.
  - 3.2.8 To obtain insurance as provided by the DECLARATION.
- 3.2.9 To employ personnel necessary to perform the obligations, services and duties required of or to be performed by the COMMUNITY ASSOCIATION and for proper operation of the properties for which the COMMUNITY ASSOCIATION is responsible, or to contract with others for the performance of such obligations, services and/or duties.
  - 3.2.10 To sue and be sued.
- 3.2.11 To operate and maintain the surface water management system for the SUBJECT PROPERTY as permitted by the South Florida Water Management District (the "SFWMD"), including all lakes, retention areas, culverts and related appurtenances, as may be applicable, and to comply with the requirements of any permit issued by the SFWMD for the SUBJECT PROPERTY.
- 3.2.12 To contract for cable television, security and other services for the SUBJECT PROPERTY.

### ARTICLE 4. - MEMBERS

### 4.1 MEMBERS.

- 4.1.1 <u>PARCEL ASSOCIATION MEMBER</u>. Each PARCEL ASSOCIATION shall be a MEMBER of the COMMUNITY ASSOCIATION. Such membership shall be established upon the filling of the articles of incorporation of the PARCEL ASSOCIATION with the Secretary of State of the State of Florida, and the recording of such articles of incorporation in the public records of the county in which the SUBJECT PROPERTY is located, along with, or as an exhibit to, a PARCEL DECLARATION.
- 4.1.2 <u>DECLARANT</u>. DECLARANT shall be a MEMBER of the COMMUNITY ASSOCIATION so long as DECLARANT owns any PROPERTY, or holds a mortgage encumbering any PROPERTY other than a UNIT.
- 4.2 <u>MEMBERS' Voting Rights</u>. The total number of MEMBERS' votes shall be equal to the total number of UNITS and PLANNED UNITS within the SUBJECT PROPERTY from time to time. On all matters upon which the membership shall be entitled to vote, there shall be one (1) vote for each UNIT and PLANNED UNIT.
- 4.2.1 Each PARCEL ASSOCIATION MEMBER shall have the number of votes equal to the number of UNITS within the PROPERTY operated by, or subject to the jurisdiction of, that PARCEL ASSOCIATION at the time of such vote. A PARCEL ASSOCIATION MEMBER shall cast its votes in the manner provided by the BYLAWS.

4.2.2 DECLARANT shall have three votes for each vote of any MEMBER other than DECLARANT, so long as DECLARANT is entitled to appoint a majority of the directors of the COMMUNITY ASSOCIATION, as hereafter provided, and thereafter DECLARANT shall have three votes for each UNIT and each PLANNED UNIT contained with the PROPERTY owned by DECLARANT, and contained within any portion of the property described in Exhibit "B" of the DECLARATION which may be added to the DECLARATION.

4.3 The BYLAWS shall provide for an annual meeting of the members of the COMMUNITY ASSOCIATION and shall make provision for special meetings.

### ARTICLE 5. - TERM OF EXISTENCE

The COMMUNITY ASSOCIATION shall have perpetual existence.

### ARTICLE 6. - INCORPORATOR

The name and street address of the incorporator is: Eric A. Simon, 2825 University Drive, Suite 300, Coral Springs, Florida 33065.

### ARTICLE 7. - DIRECTORS

- 7.1 The property, business and affairs of the COMMUNITY ASSOCIATION shall be managed by a BOARD which shall consist of not less than three (3) directors, and which shall always be an odd number. The BYLAWS may provide for a method of determining the number of directors from time to time. In the absence of a determination as to the number of directors, the BOARD shall consist of three (3) directors. Directors are not required to be OWNERS.
- 7.2 All of the duties and powers of the COMMUNITY ASSOCIATION existing under the DECLARATION, these ARTICLES and the BYLAWS shall be exercised exclusively by the BOARD, its agents, contractors or employees, subject to approval by the members only when specifically required.
- 7.3 The DECLARANT shall have the right to appoint all of the directors so long as DECLARANT owns any portion of the SUBJECT PROPERTY or any property that may be added to the SUBJECT PROPERTY, or as otherwise provided by law. The DECLARANT may waive its right to elect one or more directors by written notice to the COMMUNITY ASSOCIATION, and thereafter such directors shall be elected by the members. When the DECLARANT no longer owns any portion of the SUBJECT PROPERTY or any property that may be added to the SUBJECT PROPERTY, all of the directors shall be elected by the members in the manner provided in the BYLAWS.
- 7.4 Directors may be removed and vacancies on the BOARD shall be filled in the manner provided by the BYLAWS, however any director appointed by the DECLARANT may only be removed by the DECLARANT, and any vacancy on the BOARD shall be appointed by the DECLARANT if, at the time such vacancy is to be filled, the DECLARANT is entitled to appoint the directors.
- 7.5 The names and addresses of the initial directors, who shall hold office until their successors are appointed or elected, are as follows:

Marc Schneiderman, 3300 University Drive, Coral Springs, Florida 33065 Maryann Crowell, 3300 University Drive, Coral Springs, Florida 33065 Cora DiFlore, 3300 University Drive, Coral Springs, Florida 33065

### ARTICLE 8. - OFFICERS

The officers of the COMMUNITY ASSOCIATION shall be a president, vice president, secretary, treasurer and such other officers as the BOARD may from time to time by resolution create. The officers shall serve at the pleasure of the BOARD, and the BYLAWS may provide for the removal from

office of officers, for filling vacancies, and for the duties of the officers. The names of the officers who shall serve until their successors are designated by the BOARD are as follows:

### ARTICLE 9.- INDEMNIFICATION

- 9.1 The COMMUNITY ASSOCIATION shall indemnify any person who was or is a party, or is threatened to be made a party, to any threatened, pending or contemplated action, suit or proceeding, whether civil, criminal, administrative or investigative (other than an action by or in the right of the COMMUNITY ASSOCIATION) by reason of the fact that he is or was a director, employee, officer or agent of the COMMUNITY ASSOCIATION, against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by him in connection with the action, suit or proceeding if he acted in good faith and in a manner he reasonably believed to be in, or not opposed to, the best interest of the COMMUNITY ASSOCIATION; and with respect to any criminal action or proceeding, if he had no reasonable cause to believe his conduct was unlawful; except, that no indemnification shall be made in respect to any claim, issue or matter as to which such person shall have been adjudged to be liable for gross negligence or willful misfeasance or malfeasance in the performance of his duties to the COMMUNITY ASSOCIATION unless and only to the extent that the court in which the action or suit was brought shall determine, upon application, that despite the adjudication of liability, but in view of all the circumstances of the case, such person is fairly and reasonably entitled to indemnity for such expenses which the court shall deem proper. The termination of any action, suit or proceeding by judgment, order, settlement, conviction, or upon a plea of nolo contendere or its equivalent, shall not, in and of itself, create a presumption that the person did not act in good faith and in a manner which he reasonably believed to be in, or not opposed to, the best interest of the COMMUNITY ASSOCIATION; and with respect to any criminal action or proceeding, that he had no reasonable cause to believe that his conduct was unlawful.
- 9.2 To the extent that a director, officer, employee or agent of the COMMUNITY ASSOCIATION has been successful on the merits or otherwise in defense of any action, suit or proceeding referred to in Paragraph 1 above, or in defense of any claim, issue or matter therein, he shall be indemnified against expenses (including attorneys' fees and appellate attorneys' fees) actually and reasonably incurred by him in connection therewith.
- 9.3 Expenses incurred in defending a civil or criminal action, suit or proceeding may be paid by the COMMUNITY ASSOCIATION in advance of the final disposition of such action, suit or proceeding as authorized by the BOARD in the specific case upon receipt of an undertaking by or on behalf of the directors, officer, employee or agent to repay such amount unless it shall ultimately be determined that he is entitled to be indemnified by the COMMUNITY ASSOCIATION as authorized herein.
- 9.4 The indemnification provided herein shall not be deemed exclusive of any other rights to which those seeking indemnification may be entitled under the laws of the State of Florida, any BYLAW, agreement, vote of members or otherwise, and as to action taken in an official capacity while holding office, shall continue as to a person who has ceased to be a director, officer, employee, or agent and shall inure to the benefit of the heirs, executors and administrators of such a person.
- 9.5 The COMMUNITY ASSOCIATION shall have the power to purchase and maintain insurance on behalf of any person who is or was a director, officer, employee or agent of the COMMUNITY ASSOCIATION, or is or was serving at the request of the COMMUNITY ASSOCIATION as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, against any liability asserted against him and incurred by him in any such capacity, as arising out of his status as such, whether or not the COMMUNITY ASSOCIATION would have the power to indemnify him against such liability under the provisions of this Article.

### ARTICLE 10. - BYLAWS

The first BYLAWS shall be adopted by the BOARD and may be altered, amended or rescinded by the DECLARANT, the Directors and/or members in the manner provided by the BYLAWS.

### ARTICLE 11. - AMENDMENTS

Amendments to these ARTICLES shall be proposed and adopted in the following manner:

- 11.1 A majority of the BOARD shall adopt a resolution setting forth the proposed amendment and directing that it be submitted to a vote at a meeting of the members, which may be the annual or a special meeting.
- 11.2 Written notice setting forth the proposed amendment or a summary of the changes to be effected thereby shall be given to each member entitled to vote thereon within the time and in the manner provided in the BYLAWS for the giving of notice of a meeting of the members. If the meeting is an annual meeting, the proposed amendment or such summary may be included in the notice of such annual meeting.
- 11.3 At such meeting, a vote of the members entitled to vote thereon shall be taken on the proposed amendment. The proposed amendment shall be adopted upon receiving the affirmative vote of a majority of the votes of the entire membership of the COMMUNITY ASSOCIATION.
- 11.4 Any number of amendments may be submitted to the members and voted upon by them at any one meeting.
- 11.5 If all of the directors and all of the members eligible to vote sign a written statement manifesting their intention that an amendment to these ARTICLES be adopted, then the amendment shall thereby be adopted as though the above requirements had been satisfied.
- 11.6 No amendment shall make any changes in the qualifications for membership nor in the voting rights of members without approval by all of the members and the joinder of all INSTITUTIONAL LENDERS holding mortgages upon the LOTS. No amendment shall be made that is in conflict with the DECLARATION. Prior to the closing of the sale of all LOTS within the SUBJECT PROPERTY, no amendment shall make any changes which would in any way affect any of the rights, privileges, powers or options herein provided in favor of, or reserved to, the DECLARANT, unless the DECLARANT shall join in the execution of the amendment, including, but not limited to, any right of the DECLARANT to appoint directors pursuant to Article VII.
- 11.7 No amendment to these ARTICLES shall be made which discriminates against any OWNER(S), or affects less than all of the OWNERS within the SUBJECT PROPERTY, without the written approval of all of the OWNERS so discriminated against or affected.
- 11.8 Upon the approval of an amendment to these ARTICLES, the articles of amendment shall be executed and delivered to the Department of State as provided by law, and a copy certified by the Department of State shall be recorded in the public records of the county in which the SUBJECT PROPERTY is located.

### ARTICLE 12. - DISSOLUTION

In the event of dissolution or final liquidation of the COMMUNITY ASSOCIATION, the assets, both real and personal, of the COMMUNITY ASSOCIATION, shall be dedicated to an appropriate public agency or utility to be devoted to purposes as nearly as practicable the same as those to which they were required to be devoted by the COMMUNITY ASSOCIATION. In the event that such dedication is refused acceptance, such assets shall be granted, conveyed and assigned to any non-profit corporation, association, trust or other organization, to be devoted to purposes as nearly as practicable to the same as those to which they were required to be devoted by the COMMUNITY ASSOCIATION.

If the local government declines to accept the conveyance then the surface water management system, property containing the surface water management system and water management portions of the COMMON AREAS shall be dedicated to a similar non-profit corporation.

### ARTICLE 13.

### INITIAL REGISTERED OFFICE ADDRESS AND NAME OF REGISTERED AGENT

The initial registered office of the COMMUNITY ASSOCIATION shall be at 2825 University Drive, Suite 300, Coral Springs, Florida 33065. The initial registered agent of the COMMUNITY ASSOCIATION at that address is Eric A. Simon.

WHEREFORE, the incorporator, and the initial registered agent, have executed these ARTICLES on this 5 day of 5.00 mounts, 200 so By executing these ARTICLES, the undersigned registered agent accepts the appointment as registered agent and states that the undersigned is familiar with, and accepts, the obligations of that position.

Eric A. Simon, as Incorporator and as Registered Agent

STATE OF FLORIDA

\$5:

COUNTY OF BROWARD

The foregoing instrument was acknowledged before me this 25 day of September 2003, by Eric A. Simon, as incorporator and as Registered Agent. He is personally known to me.

NOTARY PUBLIC, State of Florida at Large

Cynthia S Voller

\* My Commission CC965666

Expires October 07, 2004

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ACCOUNT NO.: 072100000032

REFERENCE: 257768 7109989

AUTHORIZATION :

COST LIMIT : - \$ 78.75 PPD

ORDER DATE: September 26, 2003

ORDER TIME: 11:42 AM

ORDER NO. : 257768-005

CUSTOMER NO: 7109989

CUSTOMER: Eric A. Simon, Esq

Eric A. Simon, P.a.

Suite 300

XX ARTICLES OF INCORPORATION

2825 University Drive Coral\_Springs, FL 33065

### -- DOMESTIC FILING

NAME:

LAGUNA LAKES COMMUNITY

ASSOCIATION, INC.

### EFFECTIVE DATE:

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EXAMINER'S INITIALS:





RECORD AND RETURN TO:
THIS INSTRUMENT PREPARED BY:

Eric A. Simon, Esquire 2825 University Drive, Suite 300 Coral Springs, Florida 33065

INSTR # 6077839
OR BK 04146 Pgs 3314 - 3315; (2pgs)
RECORDED 12/15/2003 09:04:58 AM
CHARLIE GREEN, CLERK OF COURT
LEE COUNTY, FLORIDA
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### QUIT CLAIM DEED

THIS INDENTURE, made this <u>02</u> day of <u>DECEMBER</u>, 2003, by and between TRANSEASTERN LAGUNA LAKES, LLC., a Florida limited liability company, whose address is 3300 University Drive, Coral Springs, Florida 33065 (Grantor), and <u>LAGUNA LAKES COMMUNITY ASSOCIATION</u>, INC., a Florida corporation not-for-profit, whose address is 3300 University Drive, Coral Springs, Florida 33065 (Grantee).

WITNESSETH: Grantor, for and in consideration of the sum of TEN DOLLARS (\$10.00) and other good and valuable considerations, to it in hand paid by Grantee, the receipt of which is hereby acknowledged, does hereby remise, release, and quit-claim to Grantee all of the right, title, interest, claim and demand which Grantor has in and to the following described real property located in Lee County, Florida, to-wit:

Tracts A, B, C, D, E, G, H, I, J, K, L, and R, of "LAGUNA LAKES", according to the Plat thereof recorded in Plat Book 74, at Page 1, of the Public Records of Lee County, Florida.

together with all of the tenements, hereditaments and appurtenances thereto belonging or in anywise appertaining, and all the estate, right, title, interest, lien, equity and claim whatsoever of the said Grantor, either in law or equity, to the only proper use, benefit and behoof of the said Grantee forever.

The property conveyed hereby is intended to be "Common Area" pursuant to the Master Declaration for Laguna Lakes, recorded in Official Records Book 4083, Page 1622, of the Public Records of Lee County, Florida.

EXHIBIT 2

IN WITNESS WHEREOF, the said Grantor has signed and sealed these presents the day and year first above written.

WITNESSES;	TRANSEASTERN LAGUNA LAKES, LLC., a Florida limited liability company
Print Name:  JEREMY ICKOVIC  Print Name:	By: TRANSEASTERN PROPERTIES, INC., a Florida corporation, its managing member  By:
	(Type/Print Name and Title) 3300 University Drive Coral Springs, Florida 33065
STATE OF FLORIDA )	
) ss: COUNTY OF BROWARD )	
	, as EASTERN PROPERTIES, INC., a Florida
corporation, managing member of TRANSEASTE liability company, on behalf of the company. He/sl as identification.	
	NOTARY PUBLIC
	Jeremy Ickovic Commission #DD204142 Expires: Apr 16, 2007 Bonded Thru Atlantic Bonding Co., Inc.

Jaime J. Buck Certified Sales Professional

Facsimile: (239) 481-5636 Toll Free (866) laguna5

Telephone: (239) 481-5600 Fort Myers, Florida 33908

E-mail: JaimeB@Transeastern.com

www.lagunalakes.com

EXHIBIT 3 PENGAD 800-631-6989

9139 Spring Mountain Way

### UNITED STATES PATENT AND TRADEMARK OFFICE Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

Opposition No: 91204897 Opposition No: 91204941

JOHN G. MARINO

VS.

LAGUNA LAKES COMMUNITY ASSOCIATION, INC.

DEPOSITION OF: ROBERT ALLEN HAJICEK

DATE TAKEN: March 3, 2014

TIME: 2:08 P.M. until 3:07 P.M.

PLACE TAKEN: Von Ahn Associates, Inc.

13241 University Drive

Suite 104

Fort Myers, Florida

BEHALF OF: The Defendants

REPORTER: Karen K. Crawford, CSR, RPR

Notary Public

State of Florida at Large

VON AHN ASSOCIATES, INC.

Registered Professional Reporters 2271 McGregor Boulevard, Second Floor Fort Myers, Florida 33901

Phone: (239) 332-7443 FAX: (239) 332-4066

Naples South Fort Myers Punta Gorda

### **APPEARANCES:**

For the Plaintiff:

BEHREN LAW FIRM 2893 Executive Park Drive Suite 110 Weston, Florida 33331

By: Scott M. Behren, Esquire

For the Defendant:

BRENNAN, MANNA & DIAMOND, LLC 75 East Market Street Akron, Ohio 44308

By: Richard Annunziata, Esquire

Scott Harders, Esquire (Via telephone)

Also Present: John G. Marino

### I N D E X

ATTORNEY DIRECT CROSS REDIRECT RECROSS

Mr. Behren 3

### EXHIBITS

NUMBE	R DESCRIPTION	MARKED	
1	Articles of Incorporation for Laguna Lakes Community Association, Inc.	5	
2	Quit Claim Deed	6	
3	Business Card	41	

1 Whereupon, 2 ROBERT ALLEN HAJICEK 3 acknowledged having been duly sworn to tell the truth 4 and testified upon his oath as follows: 5 THE WITNESS: Yes, I do. 6 DIRECT EXAMINATION 7 BY MR. BEHREN: 8 Please state your name. Q. 9 Α. Robert Allen Hajicek. 10 Q. Can you spell that for the court reporter, 11 please? 12 ROBERT. Α. 13 Not the Robert, how about the last name. Q. I am 14 assuming she can handle Robert, correct? 15 Α. HAJICEK. You have already had your deposition taken 16 Q. 17 previously in this case; is that right? 18 Α. That's right. 19 You are familiar with the procedure, correct? Q. 20 Yes. Α. 21 All right. And at this point in time you are 22 being produced at the 30(b)(6) witness of Laguna Lakes 23 Community Association, Inc., correct? 24 A. Yes. 25 Okay. What did you review to prepare for your Q.

deposition?

MR. HARDERS: Can you pause quickly?

MR. BEHREN: Yeah.

MR. HARDERS: Now that we are on the record just for context this is the 30(b)(6) witness that is provided pursuant to the board's February 3rd, 2014 order permitting additional disclosure of two specific areas, one regarding applicant's first use of his mark, and two information regarding any transfer/assignments of the subject mark by Transeastern Homes or any T O U S A entity to the applicant.

I also want to just put on the record that we received your deposition notice. I think it was just an oversight, but the list of topics was overbroad. We objected to that. And I think we had previously agreed with the interlocutory attorney on the phone that this deposition would be limited to those two areas.

MR. BEHREN: Yes.

MR. HARDERS: I am off my soap box now. You can go ahead and continue.

MR. BEHREN: Yeah, I agree, I think we were clear with the examiner we were going to be limited to these particular two areas, so that's what I'm

1 going to ask about. 2 BY MR. BEHREN: 3 My last question was what did you review or do 4 to prepare -- what did you review to prepare for your 5 deposition here today as the corporate representative? 6 A. Well, the Articles of Incorporation, which were 7 filed with the state of Florida. 8 Articles of Incorporation of what? 0. 9 Of Laguna Lakes Community Association. 10 Q. Okay. 11 Filed with the state of Florida on 12 September 26, 2003. The Master Declaration for the 13 Laguna Lakes Community Association that was filed with 14 Lee County on October 6, 2003, and the Quit Claim Deed, 15 which was filed with -- I believe that was Lee County 16 also, and that was filed -- or it was recorded on 17 December 15, 2003. 18 which quit claim deed are we referring to? 19 It was maybe the 12th, I'm sorry. It was the 20 15th. 21 So one of the things you reviewed was the 22 Articles of Incorporation for the Laguna Lakes Community 23 Association, Inc., filed September 26, 2003. 24 Α. Right.

(Exhibit 1 marked for identification.)

1	Q. We marked that as Exhibit 1. It was previously
2	an exhibit to the other depositions. Do you recognize
3	that document?
4	A. What was your question?
5	Q. Is that the document you reviewed, the Articles
6	of Incorporation for Laguna Lakes Community Association?
7	A. Yes, but I did not see it during the last
8	deposition.
9	Q. Just for the record I'm identifying that it was
10	an exhibit to the first depositions.
11	A. I did not see it then.
12	Q. You saw it in preparation for the deposition
13	today?
14	A. Yes, that's right.
15	(Exhibit 2 marked for identification.)
16	Q. Exhibit 2 here is a quit claim deed dated
17	September 2, 2003.
18	A. Yes.
19	Q. From Transeastern Laguna Lakes, LLC to Laguna
20	Lakes Community Association, Inc.?
21	A. Yes. And that was when they transferred the
22	property. And the property would include intangible
23	assets as well, which would be the Laguna Lakes name.
24	Q. Where does it say that there was a transfer of
25	intangible assets there?

- A. I have not seen that, but I have also not seen a document that says it was not transferred.
- Q. Okay. You would agree that in Exhibit Number 2 there is nothing about the transfer of any intangible assets, correct?
- A. I agree there was nothing that I saw that was also a document that did not transfer it.
- Q. Okay. Sir, this could be a very short deposition or it could be a very long deposition, if you are not going to answer my questions, okay?
  - A. Uh-huh.
- Q. The question is isn't it true that Exhibit 2 references nothing about the transfer of intangible assets from Transeastern Laguna Lakes, LLC to Laguna Lakes Community Association, Inc.?
- A. Common sense would only say that all of the documents that are called Laguna Lakes from the beginning of the Articles of Incorporation, to the declarations, to the quit claim deed, all include Laguna Lakes.
  - 0. Sir --
- A. And common sense would say it traveled right along to the Laguna Lakes Community Association.
- Q. Okay. So basically rather than relying upon the law, your case -- your defense now relies upon

## 1 common sense? 2 I'm just saying --3 MR. HARDERS: Objection. 4 MR. ANNUNZIATA: Object. 5 MR. HARDERS: You are kind of badgering. He is 6 not an attorney. He is telling you what he 7 reviewed and what his understanding is. 8 MR. BEHREN: I understand that. Like I said, 9 this could be a quick deposition, if he answers the 10 questions. 11 MR. HARDERS: He has answered your question. 12 MR. BEHREN: No, he hasn't answered the 13 question. 14 BY MR. BEHREN 15 It's a simple question. Yes or no, isn't it 16 true that Exhibit 2 does not reference the transfer of 17 any intangible assets? 18 I do not see that. 19 Thank you. Now so you reviewed that. You 20 reviewed the articles. You reviewed the master 21 declaration. By the way -- what was -- according to 22 Exhibit 2 what was actually transferred from 23 Transeastern Laguna Lakes, LLC to Laguna Lakes Community 24 Association. Inc.?

A. The property and the assets.

1 Okay. It doesn't reference the assets here, 2 does it? Sir, you can answer the question. 3 Show it to me and I will look at it. 4 MR. ANNUNZIATA: He hasn't been looking at the 5 document during the questioning. 6 BY MR. BEHREN: 7 It references the fact that tracks A, B, C, D, 8 E, G, H, I, J, K, L and R were being transferred, along 9 with tenements, hereditaments and appurtenances thereto, 10 correct, that's what it references there in Exhibit 2? 11 Yes, that's what it says. 12 Do you know what those tracts are, tracts A, B, 13 C, D, E, G, H, I, J, K, L and R? Probably not without looking at the plat. 14 15 Okay. So you have no idea at all? Q. 16 As far as what they are? Α. 17 Q. Yeah. 18 I presume that it's all of that is encompassed 19 currently in Laguna Lakes Community Association, which 20 is bordered by Bass Road, by Gladiolus, the rear which 21 would be to the south fence and to the east a fence 22 along the electric line easement. 23 Q. You would agree that all that would have been transferred would have been the common elements, 24

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correct?

1 Α. No. 2 Q. You think that individual property owners' 3 properties were transferred also to Laguna Lakes? 4 Α. No. No. 5 Q. It was the common elements, correct? 6 Common elements, okay. Α. 7 Yes, that's a fair statement? Q. 8 Α. Yes. 9 Okay. What about -- you would agree that not 10 all of the common elements were transferred from 11 Transeastern Laguna Lakes, LLC to Laguna Lakes Community 12 Association, Inc., correct? 13 No, I wouldn't agree to that. 14 Have you ever heard of the Laguna Lakes 15 Community Development District? 16 Α. Yes. 17 Okay. You would agree that that also owns Q. certain common elements of Laguna Lakes, correct? 18 19 That -- I would not know that. I am not an 20 attorney. 21 So you have no idea? Q. 22 I wouldn't say I have no idea. I say CDD 23 manages the lakes. And there have been some agreements 24 since the original -- since the original declarations 25 that have changed responsibilities between LLCA and CDD.

1 Okay. Do you know what -- so you don't know Q. 2 what CDD owns, do you? 3 A. As far as ownership of it is concerned, no, I 4 would not say I do. 5 So when is it that you contend that the -- was 6 the date of first use of the Laguna Lakes logo and name 7 mark by Laguna Lakes Community Association? 8 I would say it was probably as early as when 9 the incorporation took place. 10 So you're talking about the articles of 11 incorporation in September of 2003? 12 2003. Α. 13 At that point in time how was Laguna Lakes 14 using either the logo mark or the trademark in commerce? 15 Well, they were using the name. Α. 16 How were they using it in interstate commerce? Q. 17 Well, there were people from out of state that 18 were interested in buying properties. 19 But Laguna Lakes wasn't selling properties to 0. 20 anybody at that time, were they? 21 Α. That's right. 22 So again, you would agree that as of September Q. 23 of 2003 that Laguna Lakes Community Association's responsibilities were to collect assessments and 24 25 maintain the common areas, correct?

1 MR. HARDERS: Objection. Go ahead, Bob. 2 A. Well, it's my understanding a nonprofit 3 organization doesn't have to be engaged in interstate 4 commerce. 5 BY MR. BEHREN: 6 So you think that then a nonprofit corporation, 7 if they are not engaged in interstate commerce, can 8 still maintain a trademark? 9 Objection. MR. HARDERS: 10 Q. Are you aware a trademark has to be utilized in 11 interstate commerce? 12 MR. HARDERS: Objection. 13 MR. ANNUNZIATA: Objection. 14 Q. Are you aware of that? 15 A. He said objection. 16 I understand that, but unless he directs you 17 not to answer the question, you can answer. 18 A. And what was the question? 19 Q. Are you aware whether a trademark to be 20 registered has to be utilized in interstate commerce? 21 MR. ANNUNZIATA: Again, objection for the 22 record. 23 MR. BEHREN: And by the way, I am only going to 24 let one of you object. So one of you guys needs to 25 pick who is going to object. I am not going to

1 have dualing objections here. 2 MR. ANNUNZIATA: He's lead counsel so he will 3 follow, but if I find the need to object, I will 4 object. 5 MR. BEHREN: I think lead counsel that needs to 6 make the objections. 7 MR. ANNUNZIATA: We will do it in a way that's 8 not disruptive, but I am not going to give up the 9 right to object. 10 MR. HARDERS: And Mr. Behren, this is all a 11 little bit -- I mean I have been generous just 12 objecting to let the witness answer, but this is 13 outside of the scope of those narrow two 14 limitations. Use in commerce is not one of the 15 things we are talking about here. It is use and 16 assignment. 17 MR. BEHREN: Well, I understand that. I think 18 that certainly the first use of the subject marks 19 would have to be in commerce as representing the 20 trademark application. 21 MR. HARDERS: I disagree. 22 BY MR. BEHREN: 23 Did anybody represent from Laguna Lakes in the 24 trademark application that the Laguna Lakes marks were 25 being used in commerce?

1 MR. HARDERS: Objection. The trademark 2 applications you are talking about now. 3 That's what the entire lawsuit is MR. BEHREN: 4 about is the trademark applications. 5 Sir, do you know whether or not on the 6 trademark applications there was reference to use of the 7 Laguna Lakes marks in interstate commerce? 8 MR. HARDERS: Objection. 9 MR. BEHREN: You can answer the question, sir? 10 Can I answer the question. Α. 11 Yes, unless he tells you not to answer it. Ο. 12 I don't know. Α. 13 You would agree that as of September of 2003 Q. 14 that Laguna Lakes Community Association was not using 15 the logo or name mark in interstate commerce, correct? 16 MR. HARDERS: Objection. Go ahead. 17 well, they were using it from the standpoint of 18 enticing people to purchase property in the community. 19 They weren't selling property to anybody at 20 that point in time, were they? 21 We don't know that. Α. 22 Isn't it true that as of that point in time 0. 23 Transeastern was still selling the properties? 24 well, that's right. And Transeastern and 25 Laguna Lakes were using -- they were using the name on

their literature.

- Q. Laguna Lakes -- what literature was Laguna Lakes using the name on?
- A. Well, from your previous deposition with Mr. Tardiff you showed a whole range of materials, selling materials, that Transeastern used in which they used Laguna Lakes' name on it.
- Q. That Transeastern used, exactly. So the question is what materials as of 2003 was Laguna Lakes Community Association using either the name or the logo mark on?
- A. Well, if we were not selling anything, then we would not have been.
- Q. You weren't selling anything at that point in time, correct?
- A. We don't -- as I say, we don't have to be selling anything.
  - Q. You don't sell anything, correct?
- A. Well, as I said to you once before, we sell soda pop, we sell water, and we sell chips, but we also sell the intrinsic value of being able to be in Laguna Lakes, the property value.
- Q. Okay. You don't sell anything -- again, the association according to the Articles of Incorporation their responsibilities are to manage the common areas

and collect assessments, correct?

- A. And protect the assets of the community, of which the name is one.
- Q. Well, they would have had to own the name or the asset or the logo, correct?
- A. Well, apparently they did, since there was no Laguna Lakes before there was Laguna Lakes. Even in Mr. Marino's testimony he said it was a field with cows in it. So there was no name before the incorporation.
- Q. By the way, was the LLCA selling soda and popcorn in December of 2003?
  - A. No. No.
- Q. When did they start first selling soda and popcorn?
  - A. Oh, probably two or three years ago.
- Q. Okay. Now with regard to -- what knowledge do you have with regard to transfers or assignments of the subject marks, the Laguna Lakes name and logo, by Transeastern Homes or any other TOUSA entity to Laguna Lakes Community Association?
- A. I have no knowledge. I have not found that in any of the research that I have done. Just as I have not found any document that says -- that prohibited the transfer. And obviously, since Laguna Lakes has been the name of it since the beginning through the

1 declarations, through the quit claim deed, that name has 2 always been with Laguna Lakes. 3 Well, the name was with Transeastern, correct? 4 Transeastern was the one using it in commerce to sell 5 real estate? 6 Transeastern was using it? 7 Right? Q. 8 Transeastern, yes. Which is understandable, Α. 9 because they wanted to sell property in Laguna Lakes. 10 And then TOUSA was using it because --Q. 11 They wouldn't have called it a cow patch. 12 Transeastern was using it and then TOUSA was Q. 13 using it, correct? 14 I don't know that TOUSA was using it. 15 MR. HARDERS: Objection. Go ahead, Bob. 16 I don't know that TOUSA was using it. Α. 17 BY MR. BEHREN: 18 Q. Just to make sure things are -- you're saying 19 you have researched the issue with regard to the 20 transfer and assignments of the marks or the 21 intellectual property from Transeastern or TOUSA to 22 Laguna Lakes Community Association and have been able to 23 find nothing to transfer the evidence of that 24 intellectual property, other than your claim of common

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sense, correct?

- A. Other than the fact that it is an intangible asset. Intangible assets go along with assets of a corporation. And also because of the fact that the name the name of Laguna Lakes has always been with Laguna Lakes, and there is no documentation that withheld the name of Laguna Lakes from going to Laguna Lakes Community Association at that time, it is just common sense that it would have gone over.
- Q. Okay. Just to clarify again to the use of the name Laguna Lakes and the logo those were being used by -- as corporate assets of Transeastern, correct?
  - A. And Transeastern.

MR. HARDERS: Objection.

A. Pardon me.

MR. ANNUNZIATA: What was that, Scott?

MR. HARDERS: Just an objection. Go ahead and answer.

- A. Other than Transeastern also controlled the Laguna Lakes board at that time. There were no property owners from Laguna Lakes, that is homeowners that were on the board, so there would not have been a voice. And there was strictly a deal between the board, which was controlled by Transeastern and Transeastern.
- Q. Okay. But again, the intellectual property assets that would have gone with the corporation were

1 belonging to Transeastern, correct? 2 MR. HARDERS: Objection. 3 MR. ANNUNZIATA: Object to form. 4 Q. Correct? 5 A. Say that again. 6 Could you read back that last question, please? 0. 7 (Record read.) 8 A. You said would have gone. They did go. 9 Okay. They belonged to Transeastern, and Ο. 10 Transeastern continued to use these marks for years 11 after September of 2003, correct? 12 MR. HARDERS: Objection. 13 A. They had it on their sales literature. 14 They continued to use the logo and the name on 15 all of their sales literature well beyond September of 16 2003, correct? 17 A. To my knowledge. 18 Q. When did they stop selling in Laguna Lakes? 19 MR. ANNUNZIATA: Object to form. 20 Q. When did Transeastern stop selling in Laguna 21 Lakes? 22 The exact date? 23 Approximately. I'm not asking you -- I don't 24 expect you to know the exact date. 25 I really don't know the exact date.

1 I'm not asking for an exact date. I said Q. 2 approximately. 3 well, approximately maybe the end of 2005. 4 Did Laguna Lakes Community Association between Q. 5 2003 and 2005 ever tell Transeastern that they weren't 6 allowed to use the name or the logo because Laguna Lakes 7 Community Association was the owner of it? 8 well, that's hardly a serious question because 9 they controlled the Laguna Lakes board. 10 You would agree they are not --11 They had their own people on the board, so what 12 do you think that they would have said? Let's put it 13 this way, I don't want to ask you a question. It only 14 stands to reason that there was an interrelationship 15 between Transeastern Corporation and Laguna Lakes 16 Community Association Board. 17 Q. You understand, sir, they are two separate 18 legal entities, correct? 19 Oh, yes. Have you ever heard of interlocking 20 boards? 21 Just because there's some common ownership you 22 would agree that it doesn't mean the legal entities get 23 disregarded, right? 24 MR. HARDERS: Objection.

A. That's a serious question I take it?

1 Yeah, it's a serious question. Q. 2 well, a lot of things happen that can happen 3 outside of the legal ramifications of relationships. 4 Q. I understand that. But the bottom line is that 5 you would agree they were separate legal entities, 6 correct? 7 A. On paper they were. 8 Okay. Where was the -- are you aware of any Q. 9 transfer from any entity of either Laguna Lakes or the 10 Laguna Lakes logo to the Laguna Lakes Community 11 Association? 12 I believe I have answered that. 13 Now with regard to the logo, where was the Q. 14 first time -- when was the first time that Laguna Lakes 15 Community Association used a logo? 16 Specifically? Α. 17 O. Yeah. 18 Α. The specific date? I don't know the specific 19 date. 20 Q. How was the first time that it used the logo, 21 the association? 22 In what form? 23 Q. Yeah.

A. Well, it certainly was on the wall of the entry

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wall of the Laguna Lakes.

1 You are talking about the monument signs, Q. 2 right? 3 Α. Yes. 4 Those monument signs are they owned by Laguna Q. 5 Lakes Community Association? 6 The monument signs? 7 Q. Yes. 8 The monument signs -- the signs on the monument 9 are owned by Laguna Lakes. The walls may be the 10 responsibility of CDD. 11 Isn't it true that the walls and the monument 12 signs are all owned by CDD? 13 MR. HARDERS: Objection. 14 That they are all owned by CDD? Α. 15 Q. Yes. 16 Yes, but however the logo and the name are not. Α. 17 Okay. My point is the monument sign that has Q. 18 the logo on them, the monument signs that have the logo 19 on them, those are owned and maintained by Laguna Lakes 20 Community Development District, correct? 21 I don't know that. Α. 22 Okay. You would agree that Laguna Lakes Q. 23 Community Development District is a separate entity from 24 Laguna Lakes Community Association, Inc., right?

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It is.

Α.

1 Do they have interlocking boards? 0. 2 There may be people on the board of CDD that 3 are on other boards of other parcel boards. 4 But they are still separate entities and Q. 5 separate legal fictions are observed, correct? 6 Yes, they are. 7 MR. BEHREN: I am going to speak with my client 8 for a couple of minutes. I will be back. 9 (Break.) 10 BY MR. BEHREN: 11 Do you know when the monument signs were first 0. 12 created? 13 Α. No. 14 Approximately? Q. 15 Α. No. was it before or after the filing of the 16 17 Articles of Incorporation? 18 Α. I said I don't know. 19 Okay. Would you agree that -- is it your 0. 20 contention that the first use in commerce of Laguna 21 Lakes both the name and the logo was on these monument 22 signs? 23 Α. Not necessarily, no. 24 Q. Okay. Certainly would be the first use of the 25 logo by the association, right?

1 I don't know that. Α. 2 Q. Where was the logo used by the association 3 prior to the monument signs? 4 Α. I don't know. 5 Q. Where was the name Laguna Lakes used prior to 6 the monument signs? 7 well, on all of the documents that we have been 8 talking about this morning -- this afternoon. 9 So on the Articles of Incorporation. Where Ο. 10 else? 11 Well, it was on the Master Declaration. Α. 12 Okay. Q. 13 It was on the Ouit Claim Deed. Α. 14 Q. Just the name, the name of the entity, correct? 15 Α. The name of the entity. 16 So is it your contention that the mere fact Q. 17 that you all -- that there was an entity created named 18 Laguna Lakes Community Association is it your contention that that was the first use in commerce of the Laguna 19 20 Lakes name? 21 It's the first time it appeared because there 22 wasn't a Laguna Lakes before that. 23

Q. The question is do you contend that the formation of this corporate name and the use of this corporate name was the first use in commerce of Laguna

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1 Lakes Community Association? 2 I answered that question just a second ago. 3 Is that a yes then? Q. I answered the question a second ago. 4 Α. 5 Can you answer it again because I didn't hear Q. 6 the answer amongst your last answer. 7 I said it was used from the very beginning 8 because there was no Laguna Lakes before the Articles of 9 Incorporation. So how could it have been used, if it 10 wasn't existing? 11 MR. BEHREN: This is not about you asking me 12 questions. 13 THE WITNESS: I'm sorry, I shouldn't have 14 phrased it that way. 15 MR. BEHREN: Can you do me a favor, please, and 16 read back the last question for him? 17 (Record read.) 18 And the answer is that it didn't exist before 19 the incorporation. There was no Laguna Lakes before 20 that, so how could it have been used in commerce? 21 Okay. So then your answer to my question is Q. 22 yes? 23 I just answered your question. Α. 24 I need a yes or no, not a --Q. 25 Do I have to give a yes or no?

1 MR. ANNUNZIATA: Asked and answered. He did 2 answer your question. 3 Is the answer to my question then yes? Q. 4 MR. ANNUNZIATA: Objection. 5 I am going to answer it the same way I 6 did, Laguna Lakes did not exist before the 7 incorporation, therefore, it couldn't have been used 8 before then. 9 So it's your contention that the first use of 10 Laguna Lakes' mark in commerce, the name mark, is the 11 formation of the corporation, correct? 12 MR. HARDERS: Objection. Again, he has 13 answered it to his ability you. He is trying to 14 fully answer the question. It might not be 15 amenable to a yes or a no. 16 MR. BEHREN: I am not going to let you make 17 speaking objections either, Scott. 18 So again -- so you would agree then that 19 basically the creation of the association you're 20 claiming is the first use in commerce of Laguna Lakes? 21 MR. HARDERS: Objection, asked and answered. 22 Q. Sir? 23 A. What was the last thing you said, Scott. 24 Q. You can answer the question. He is not 25 instructing you not -- he is not instructing the

1 witness not to answer and I am not going to let two 2 people speak. 3 Repeat it one more time, Mr. Behren. 4 I want you to answer the question and not 5 answer it with another, you know, like question. 6 MR. ANNUNZIATA: For the record --7 MR. BEHREN: It's not a response -- he didn't 8 respond to my question. 9 MR. ANNUNZIATA: He answered it three times. 10 MR. BEHREN: No, actually he didn't. And again 11 I am not going to let you both speak. 12 MR. ANNUNZIATA: You know what --13 MR. BEHREN: No, no, no. 14 MR. ANNUNZIATA: Yes, yes, yes. We are going 15 to represent him. 16 MR. BEHREN: It's going to have to be one or 17 the other, one of the two of you is going to speak, 18 not both of you, all right? 19 MR. ANNUNZIATA: We will make objections as 20 appropriate. 21 MR. HARDERS: Do you have another avenue? 22 BY MR. BEHREN: 23 Q. You said that the -- that the use of Laguna 24 Lakes in commerce could not have been before formation 25 of the corporation because it hadn't been formed yet,

1 correct? 2 That's correct. Α. 3 So my question is is it your contention that 4 the first use of in commerce of Laguna Lakes was when 5 the corporation or the legal entity was formed? 6 MR. HARDERS: Objection. 7 A. Well --8 Q. You can answer the question, sir. 9 A. I did answer the question. 10 Q. You didn't answer the question. 11 Well, not to your satisfaction. Α. 12 I don't want to have to go back again to the Q. 13 examining attorney here and show him that you guys are 14 just, you know, playing games and not answering the 15 question. It's a very simple question. Please answer 16 the question. 17 MR. ANNUNZIATA: Object to the characterization 18 of opposing counsel are playing games and not 19 answering the questions. The questions have been 20 asked and they have been answered. 21 MR. BEHREN: No, they haven't been answered; 22 that's the problem. 23 MR. ANNUNZIATA: Yes, they have been answered. 24 BY MR. BEHREN:

Please answer the question.

MR. HARDERS: Objection. We are going to continue answering the same question the same way.

BY MR. BEHREN:

- Q. When is it you claimed that Laguna Lakes first used the Laguna Lakes -- when is it that you -- when is it that you contend the Laguna Lakes Community
  Association, Inc. first used the Laguna Lakes name in commerce?
  - A. Is that the full question again?
- Q. That's the question. It's a different question than the last time, so hopefully you will have a different answer.
- A. The answer that it could not have been used in commerce until the Articles of Incorporation were filed because there was no name before that.
- Q. So when, when -- Gerard, write notes, don't speak.
  - A. The 26th of September, 2003 then.
- Q. Okay. The 26th of September 2003 when the corporation was formed is when you contend was the first use in commerce, correct?
- A. I didn't say that. I said it could not have been used before that if it was -- if the name was created for the community.
  - Q. Sir, then when was it? You were designated

1 here to be the person who would testify about the first 2 use of the Laguna Lakes name in commerce. 3 MR. HARDERS: Objection. 4 So when was it, sir? When? Q. 5 A. You are badgering me. I have answered the 6 question. 7 Q. Sir, you haven't answered the question. 8 MR. ANNUNZIATA: For the record I would like 9 the tone to come down to a more straightforward 10 questioning kind of a tone. 11 MR. BEHREN: It was a very straightforward 12 question, because this is basically now what you 13 have been ordered to produce somebody about twice in this case. 14 15 Q. The question again is when do you claim was the 16 first use of the Laguna Lakes name in commerce by the 17 Laguna Lakes Community Association, Inc.? 18 MR. HARDERS: Objection. 19 BY MR. BEHREN: 20 You can answer the question, sir. Q. 21 Α. I answered it. Q. You didn't answer it. 22 23 A. According to you. 24 MR. HARDERS: Objection. 25 O. When was it?

A. I just explained to you.

Q. You didn't explain it.

MR. HARDERS: Objection. You are really -- Scott, is --

MR. BEHREN: No, he hasn't given a date yet. I want a date, okay? The fact that he's telling me that it couldn't have been used before the filing of the Articles of Incorporation says nothing because he is not saying it was the date of the Articles of Incorporation. So he needs to answer the flip'n question. This is the second time now we have asked for a date. You guys represented in your trademark application you started using it on a certain date, so give me the date it was being used according to this corporate representative who supposedly has now been educated as to what the first date of its use in commerce was.

MR. HARDERS: I object to the whole tone and characterization. I mean we -- on our trademark application there was a date that is at least as early as date. A lot of times it's difficult to -- a definite date certain, and he's trying to give you the information that he has from the review of the documents that he has made about when the first use could have been.

--

MR. BEHREN: He is not giving me. He is saying it was definitely not before September of 2003; that's not an answer. That's definitely not what the examiner envisioned when he asked you guys to come back here again and give a more definitive answer on it.

MR. HARDERS: I disagree with your mind reading of what the interlocutory attorney was saying. He has answered the question to the best of his ability I think probably a half dozen times or better.

## BY MR. BEHREN:

- Q. Let's just clarify this then. So it's your testimony that the first use of Laguna Lakes in commerce was not prior to -- was not prior to September 26, 2003, but you cannot give a more definitive date when it was used; is that your testimony?
  - A. Yes.
- Q. Okay. So other than sometime after September 2003 there would be no ability to pinpoint when or how it was used in commerce?
  - MR. HARDERS: Objection.
  - A. There would be no ability to know that?
  - Q. I'm asking you.
  - A. Well, I don't know.

1 with regard to the logo, who created the logo? Q. 2 It must have been created by Transeastern. 3 With regard to -- do you know what the main 4 name Transeastern used to market Laguna Lakes? 5 MR. HARDERS: Objection. 6 well, what -- I -- what does domain name have 7 to do with what we are talking about? 8 Q. Well, it has to do with the use of the mark in 9 commerce. So the question is what domain name did 10 Transeastern use? 11 MR. HARDERS: Objection. Go ahead, Bob. 12 I would have to -- I don't know exactly. 13 Q. Okay. Would you agree that Transeastern used 14 Laguna Lakes -- www.LagunaLakes.com? 15 Is that what you are looking at on that piece 16 of literature? 17 Q. Well, I am asking the question. Would you 18 agree that that's the domain name? 19 MR. HARDERS: Objection. 20 MR. ANNUNZIATA: Is there --21 BY MR. BEHREN: 22 Q. You can answer the question. 23 A. I would have to see that. 24 MR. HARDERS: Are we introducing a new exhibit 25 at this point?

MR. BEHREN: Yes.

MR. ANNUNZIATA: Can I look at it before you show it to him? Scott, he is showing a card that has Laguna Lakes on it, it is from a Jamie J.

Bucks, Certified Sales Professional. It lists www.Laguna Lakes.com at the bottom. And it looks like it's a card -- it has Transeastern Homes Built With Pride logo on it, okay? I am going to take a picture of it and send it to you. It has a Laguna Lakes logo on it as well it appears. You will have this in one second, Scott.

MR. HARDERS: Okay. Thank you.

A. Okay.

MR. ANNUNZIATA: Just wait until Scott gets it, please. It is sent to you, Scott.

MR. HARDERS: I'm looking right now.

MR. ANNUNZIATA: I just hit send. You should have it in any minute.

MR. HARDERS: There it is.

MR. BEHREN: I heard the beep on the other end. BY MR. BEHREN:

Q. So showing you now what I'm going to mark as Exhibit 3, and I am not going to mark this card, we will make a photocopy of it, did you know this James Buck, sales professional at Laguna lakes?

1 I don't recall that name. 2 was 9319 Spring Mountain Lake do you know what 3 address that is? 4 That is in the Monterey parcel. 5 Okay. Do you know if that's where the sales Q. 6 offices were for Laguna Lakes when Transeastern was 7 selling properties? 8 No, I don't know that. 9 And would that card at all refresh your 10 recollection about what domain name Laguna Lakes -- I 11 mean Transeastern was using for Laguna Lakes? 12 It says LagunaLakes.com. 13 As far as you know, has Laguna Lakes Community Q. 14 Association ever acquired that domain name? 15 Α. No, they have not. 16 And you would agree also --Q. 17 A. But I don't know that. 18 Okay. You would agree also on this card here 19 is the Laguna Lakes logo that you all applied for a 20 trademark on, correct? 21 That's right. Α. 22 And that's the one that's on the monument 23 signs, correct? 24 A. Yes, it is.

Q. And other than on the monument signs, I think

1 my recollection was that you didn't know anywhere else 2 where the community association was using that 3 particular logo? 4 It is being used on the parcel signs. 5 Q. But the parcels are not the same thing as the 6 Laguna Lakes Community Association, correct? 7 A. They are part of it. 8 Q. They are separate entities, correct? 9 They are separate entities, but they are under 10 the master declarations. 11 They are separate entities. They didn't apply 12 for this particular trademark, correct? 13 A. No, they did not. 14 Q. They used that particular logo on entries to 15 the parcels? 16 A. Yes, they do. 17 Okay. Is there some type of documentation 18 whereby the Laguna Lakes Community Association has given 19 them permission to use that logo? 20 A. No, other than the fact that they are part of 21 the -- the master is responsible for the master 22 declarations, they are part of the LL -- they are part 23 of Laguna Lakes, and so that would be logical that they 24 could use that on their monument sign. 25 Q. As far as you know, the Laguna Lakes Community

1 Association has never stopped any of the parcel 2 associations from using that logo, correct? 3 MR. HARDERS: Objection. 4 Not to my knowledge. But what I will say is 5 this is very nice. It's very nice. And Transeastern's 6 name is on here as well. So obviously Transeastern 7 again would have had the ability to transfer this along 8 with other assets to LLCA. 9 That's your belief. You believe that 10 Transeastern would have had the ability to transfer 11 assets, correct? 12 A. Because it's an intangible asset and it goes 13 along with everything that they transferred on the Quit Claim Deed. 14 15 Something actually has to be transferred to Q. 16 somebody. They just don't automatically inherit it, 17 correct? 18 MR. HARDERS: Objection. 19 A. The Ouit Claim Deed transfers it. 20 Q. Transfers real estate there, correct? The Quit 21 Claim Deed sets out specific parcels of property and 22 things attached to that property as being transferred, 23 correct?

MR. HARDERS: Objection.

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A. They transferred assets to us.

1 They transferred real estate, correct? Q. 2 They transferred assets to us. 3 where does it reference assets in that 4 particular quit claim? It just references real estate, 5 right? 6 It doesn't have to. It's an intangible asset. 7 Q. The quit claim references real estate, correct? 8 MR. HARDERS: Objection. 9 A. What are tenements? 10 Q. What's that? 11 A. What are tenements? 12 Q. Attachments to real estate. 13 A. Okay. What's the other word? I can't even 14 pronounce it. 15 Those are all attachments to real estate. 16 there anything there that is not pertaining to real 17 estate? 18 MR. ANNUNZIATA: Answer the question as 19 presented to you. 20 A. What's the question again? 21 Q. That Quit Claim Deed transfers real estate, 22 correct? 23 A. Uh-huh. 24 Q. Yes, right? 25 A. Well, it transfers -- yes, and real estate is

assets.

- Q. Okay. Let me have that card, please.
- A. By the way, I would like the card -- that's very good. And so Transeastern was using the logo, and that's very nice. When they transferred assets, they certainly would have transferred the logo as well.

MR. ANNUNZIATA: Just answer the question.

- Q. Transeastern was using the name, and the logo and the website in commerce to sell homes, right?
  - A. Yes.
- Q. And Transeastern was not the same as Laguna Lakes Community Association, correct?
  - A. That's correct.
- Q. And you don't have any documentation reflecting the transfer of the name or the logo or the domain name from any Transeastern entity to Laguna Lakes Community Association, correct?

MR. HARDERS: Objection.

- A. I answered that before, and I said there are no documents that indicate it was not transferred.
- Q. Right. And you have no documents to indicate that the Laguna Lakes Community Association owns the monument signs that the logos are displayed on, correct?
  - A. It owns the logo and the name.
  - Q. Well, the monument signs have the logo on them.

1 The monument signs are not owned by Laguna Lakes 2 Community Association, are they? 3 Α. CDD. 4 Correct. If the name and the logo was 5 transferred to Laguna Lakes Community Association, can 6 you tell me why it is that Mr. Marino owns the website 7 that belonged to Transeastern? 8 MR. HARDERS: Objection. 9 A. Can I answer that question? 10 O. You can. Unless he tells you not to answer a 11 question, you can answer it. 12 A. What was your question again. 13 Mr. Behren: Can you read back the question, 14 please? 15 (Record read.) 16 I believe he has appropriated it. 17 Have you guys ever told him that he 18 appropriated that particular domain name? 19 This is all part of what we're doing with the 20 trademark. 21 Isn't it true there was a representation made 22 in the trademark application that Laguna Lakes Community 23 Association owned the domain name LagunaLakes.com? Are 24 vou aware of that?

A. No, I'm not aware of that.

1 MR. HARDERS: Objection. 2 MR. BEHREN: All right. Just give me one more 3 minute. 4 (Break.) 5 BY MR. BEHREN: 6 Q. A few final questions here. With regard to the 7 domain name -- by the way, let me mark that exhibit as 8 Exhibit 3, which will be a copy of the business card. 9 (Exhibit 3 marked for identification.) 10 With regard to the domain www.LagunaLakes.com, 11 did Mr. Marino purchase that domain name from Laguna 12 Lakes Community Association? 13 MR. HARDERS: Objection. 14 Q. You can answer, sir. 15 A. Not to my knowledge. I think he just took it. 16 Q. And now just to clarify again with regard to 17 what the -- you were ordered to testify about, with 18 regard to applicant's first use of subject marks, it's 19 your testimony that it was no earlier than September of 20 2003, but you cannot pinpoint an exact date, correct? 21 MR. HARDERS: Objection. 22 Yes. Α. 23 BY MR. BEHREN: 24 Information regarding any transfers or 25 assignments of the subject marks by Transeastern Homes

or any TOUSA entity to Laguna Lakes Community Association it's your testimony that you have no such documentation? I have no such documentation, but I also have no such documentation that prohibits it. MR. BEHREN: All right. I don't have anything further. MR. HARDERS: We don't have anything either. MR. BEHREN: We are going to order. MR. HARDERS: We will read and sign. THE COURT REPORTER: Do you want a copy? MR. HARDERS: Scott Harders, yes, please. (Deposition concluded at 3:07 p.m.) 

RE: MARINO	V LAGUNA LAKES 3-3-2014
GE LINE	CHANGE REASON
nder penalties of po y deposition and the ny changes in form	erjury, I declare that I have read at it is true and correct subject to or substance entered here.
Date	ROBERT ALLEN HAJICEK

STATE OF FLORIDA ) COUNTY OF LEE )
I, the undersigned authority, certify that ROBERT ALLEN HAJICEK personally appeared before me and was duly sworn.
WITNESS my hand and official seal this 9th day of March, 2014.
Karen 1C. Crawford
Karen K. Crawford, CSR Notary Public - State of Florida
* * * * * * * * * * * (STATE OF FLORIDA ) (COUNTY OF LEE )
I, KAREN K. CRAWFORD, Certified Shorthand Reporter, do hereby certify that ROBERT ALLEN HAJICEK was notified via U.S. mail and/or telephone that the transcript of the deposition was available for reading and signing; that as of this date the deponent has not read and signed the transcript for the following reason:
Dated this day of 2014.
(This transcript has been digitally signed.)

Karen 1C. Crawford

Karen K. Crawford, CSR, RPR, FPR

(STATE OF FLORIDA ) (COUNTY OF LEE )

I, Karen K. Crawford, Certified

Shorthand Reporter, do hereby certify that I was
authorized to stenographically report and
electronically record the foregoing deposition of
ROBERT ALLEN HAJICEK; that a review of the transcript
was requested; and that the transcript is a true record
of the testimony given by the witness.

I further certify that I am not a relative, employee, attorney or counsel of any of the parties, nor am I a relative or employee of any of the parties' attorney or counsel connected with the action, nor am I financially interested in the action.

Dated this 9th day of March, 2014.

(This transcript has been digitally signed.)

Karen IC. Cranford

Karen K. Crawford, CSR, RPR, FPR Notary Public - State of Florida Commission No. FF012105 My commission expires: 7-12-2017